Start the week with...

Tokyo haii

outcome of

Siberia summit

they sent armed men to destroy heroin laboratories hidden along

the border with Pakistan. The

UN Drug Control Program esti-mates 96 per cent of Afghan

opium is grown in Taliban zones.

Vaclay Havel was readmitted to

hospital suffering from pneumo-

nia. The 61-year-old Czech presi-dent, who underwent surgery for lung cancer last year, had left

Greek prime minister Costas Simitis and his Turkish counterpart

Crete today amid continued tension between the Aegean neighbours. Page 3; Observer, Page 17

hospital on Thursday. Page 3

Mesut Yilmaz are to meet in

Rig workers evacuated

US company Unocal Thailand

took almost 700 workers to safety

from gas drilling rigs in the Gulf

of Thailand as a tropical storm

Campaigners contast verdict

Supporters of Louise Woodward

gathered outside the US embassy

in London protesting against the alleged unfairness of the English

teenager's US murder conviction.

Tomorrow judge Hiller Zobel will

throw out the verdict, reduce the

Brazil's first space rocket had to

be destroyed soon after launch

because one of its motors failed.

European Union company executives have voted London

for the eighth year running, according to the European Cities Monitor 1997. Paris came second

A ship carrying about 800 mostly Kurdish illegal immigrants was

Italy. Police said it was one of the

higgest such groups to arrive in

Three tourists from Britain, Aus-

tralia and South Africa were

An auction of actress Mariene

ted, at Sotheby's Los Angeles.

Kenya's John Kagwe won the

loose shoe lace. Switzerland's

Markets

F.Franc

到商并有111000

Dietrich's personal items fetched

\$659,023, twice the amount expec-

Kenyan and Swiss win NY race

New York marathon despite run-ning the last few miles with a

Franziska Rochat-Moser won the

Italy on a single ship.

a camp site in Uganda.

escorted into port in southern

Europe's best city for business

and Frankfurt third. Page 8

consider defence motions to

charge or order a new trial.

Rocket launch shorted

MAN AND THE

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7 ---

1/2 .2



The Big Apple

Giuliani a shoo-in for second bite as mayor



MONDAY NOVEMBER 3 1997

CAP reform Europe's farmers into entrepreneurs



Today's Survey

Bermuda

Separate section

World Business Newspaper http://www.FT.com

WORLD NEWS

Moscow and

shareholders

Russia and Japan ended a ground-breaking summit in Siberia with a pledge to sign a peace treaty by 2000 - an accord which could end a century of war and mistrust between the two. Russian president Boris Yeltsin hailed the move as a breakthrough and officials on both sides described the summit as historic. Page 3 man pensions compla

The German government yester-day faced a backlash from indus-try and its own political support-The European Bank for ers after raising employees' and employers' state pension contri-butions to a record high. Page 3 trish president-elect's hopes

Belfast-born law professor Mary McAleese, who won last week's election to succeed Mary Robin-Barclays will consider selling son as Irish head of state, said she hoped Ulster Unionist leader would attend her inauguration. N Ireland politics, Page 8 **Afghan drugs purge** Afghanistan's Taliban rulers said

European consumers face higher charges for electrical products

Brazil's exchange rate policy since the turmoil in global financial markets faces a crucial test on Wednesday, when São Paulo state tries to privatise electricity company CPFL. Page 19; Brazilian volatility, Page 25

The UK's Takeover Panel has asked the European Commission to drop its proposal for a law regulating takeovers in the Euro-

confectionery producer, has joined the growing list of the nation's conglomerates filing for bankruptcy protection amid worries that large retail group New

Tobacco manufacturers have accused the UK government of attempting to bypass parliament by agreeing to an European Union directive hanning almost all forms of tobacco advertising

independent fund management group which is based in Atlanta but domiciled and listed in the UK, is campaigning for a full list-ing in New York as well as Lon-

US retail investors, far from being deterred by last week's share price fluctuations, are enthusiastic about the market's prospects said a survey by investmentNews. Page 6

Hong Kong is to review its techniques in defending its currency to minimise the impact on

Australia may come to a halt tomorrow for the annual A\$2.2m (US\$1.54m) Melbourne Cup, but its raceborse breeders are running on strongly, with prices for thoroughbreds rocketing and the promise of lucrative new markets opening. Page 6

MEPC, the UK property

Chivers Hustley, UK preserves group, has won its first order

BUSINESS NEWS

Elf Aquitaine faces up to a flood of foreign

Elf Aquitaine, France's largest industrial company, now has about 50 per cent of its share capital in foreign hands, in a stri-king illustration of French capitalism's changing structure. But the prospect of majority foreign ownership of such a national fig-urehead may create controversy in a country where Anglo Saxonstyle management is still viewed with suspicion. Page 19

Reconstruction and Development says in a new report that eastern Europe and the former Soviet Union are set to experience their first year of pan-regional eco-nomic growth since the collapse of communism. Page 2

parts of the equities and corporate advisory businesses of BZW if Swiss-American investment bank CSFB fails to make a satisactory bid for the whole by the end of today, London time. Page

under waste management and recycling proposals being considered by the European Commis-sion. Page 18

pean Union, after advice that it breaches EU law, Page 8

Core may soon follow, Page 19

and promotion. Page 8

in its shares. Page 19

Capital for about £300m - just weeks after announcing the sale of its Australian and US businesses. Page 20

Haitai, South Korean

don in order to increase liquidity

its economy, said financial secre-tary Donald Tsang. Page 5

company, is expected to announce it is selling most of its small properties portfolio to GE

from Japanese retailer Jusco for a range of specially developed private label jams. Page 8

> The chart shows the member custoncies of the exchange rate mechanism measured against the

weakest currency in the system.

milited to fluctuate within 15 per cent of aureed central rates

against the other members of the

move in a 2.25 per cent band.

The Irish punt dropped slightly last week to finish at 7.42 per cent above its

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central rate against the Dutch guilder, the grid's weakest currency.

Truckers' strike action threatens to undermine business confidence Roadblocks set up in France

By Robert Graham in Paris

French truck drivers began setting up roadblocks across the country yesterday, plunging Lionel Jospin's Socialist-led government into its first serious industrial relations challenge.

The blockades began from early morning. By nightfall they were operating in key areas near Bordeaux and Lyon under the control of militant truckers. The Jospin government showed

no inclination to establish "safe corridors" for haulage transit, as requested by France's main trad-

The blockades began after a recovery. Employers, rattled by

which saw the largest employers' group walk out of talks on Saturday but a smaller grouping sign an outline deal with four unions early vesterday.

Truck movement today across French frontiers, as well as through ports including Calais, is expected to be blocked, marooning many international freight

The truckers' action threatens to be more disruptive than the two-week nationwide blockage a year ago, and risks undermining business confidence at a crucial moment of France's economic

proposal, funds would be chan-

nelled to Saudia to enable it to

buy the aircraft. The government

could then privatise the airline to

"recapture" its capital, said one

Other bankers described such a

scheme as "off the wall" because

it would take at least "three to

five years to whip the airline into

Western diplomats said morale

at the airline was low. Its

finances had been strained in

part because many of Saudi

Arabia's 6,000 princes insisted on

have to help, and pretty soon,

because they have their backs

against the wall," said one

Another plan would be for the

government to repay debts owed

to Saudi commercial banks.

which could lend the funds to the

The lack of a decision is evi-

dence of "just how tight the gov-

ernment's finances are", accord-

ing to a Riyadh-based diplomat.

He said that relatively high oil prices had probably left the Sau-

dis "a couple of billion dollars

ahead" of earlier budget esti-

mates. Nonetheless, he added

that the Saudis were still finding

it difficult to come up with the

money on time.

"The Ministry of Finance will

shape" for privatisation.

travelling free of charge.

introduce a 35-hour week, will ing confusion in a fast-moving watch to see if Mr Jospin sides situation. The FNTR, which with the unions.

A member of the CFDT, the main truckers' union, said: "We have learned the lessons of 1996 and we know exactly where the sensitive points are." Stefan Levesque, spokesman

for the FNTR, which represents the larger hauliers, said the unions had been preparing the blockade for weeks. "The leaders have either no wish to hold the militants back - or things have gone too far to stop them." he

Truck owners and drivers were

confused weekend of negotiations the government's promise to divided among themselves, creataccounts for almost half the haulage companies in France, walked out of the negotiations on Saturday in no mood to compromise. "All along we have felt the unions have wanted a show-

down," said Mr Levesque. Unostra, which represents the small trucking companies, broke ranks and signed an outline deal negotiated with four truckers unions early yesterday with govemment intervention.

This envisaged an immediate

Continued on Page 18

Saudis struggle to pay for \$7.5bn airliner order, claim bankers

By Robert Corzine and Michael Skapinker in London

Saudi Arabia is struggling to pay for a politically sensitive \$7.5bn aircraft order from the US,

according to bankers in Riyadh. The order for 61 Boeing and McDonnell Douglas aircraft was made two years ago after pressure from Washington, which saw the purchase as Saudi repayment for US military action during the Gulf war.

Bill Clinton, the president, telephoned King Fahd at the time, urging him to favour the US companies over European rivals, Airbūs industrie.

Deliveries were due to begin



King Fahd: urged by Bill Clinton to give order to US companies

this year, but Boeing said no aircraft had yet been handed over to Saudia, the Saudi airline.

year, refused to comment on whether the Saudis were having difficulty paying for the aircraft.
"If there were difficulties, they would be kept between us and the airline customer," the com-

But one Riyadh-based banker said: "They are struggling to put ogether a financing package." Bankers said several schemes had been put forward to solve the problem. One involved the Public Investment Fund, which received dividends from the government's shareholding in Sabic, Saudi's

The order is for 23 Boeing 777-200s and five 747-400s. The Saudis Douglas MD-11 freighters and 29 MD-90s. The future of the McDonnell Douglas models is in doubt Boeing, which took over following the Boeing takeover, McDonnell Douglas earlier this with Boeing expected to announce today whether it

intends to continue manufacturing the two aircraft. In the short term, a delay in deliveries to Saudia would not keep up with airline demand. The company last month suspended production of its 747 and 787 models for a month and announced a \$1.6bn write-down

difficulties. But given the size of the order, long-term Saudi difficulties in paying for the aircraft would be a significant blow to Boeing.

to take account of its production

petrochemical group. Under the

COMMENT & ANALYSIS

Editorial Comment, Page 17

this week

■ What does a US mayor do? FT Guide, Page 10 Crime Milan style Dateline, Page 10

Germany's tampayers revolt

Economic notebook, Page 10

MANAGEMENT

Management, Page 12

BUSINESS EDUCATION

visibility in the US Page 12

Marketing & Media

• Procter & Gamble cuts a dash Marketing, Page 11

TRAVEL

 BA keeps tags on passe Business Travel Page 14 Fear of frequent fiving Business Travel Page 14

International 2-6 Media 11 Management 12 Arts 15 Letters 16 Companies 20,21 Currencies 27 Bonds 25 World Equities 28-35

An Indonesian policeman stands guard in Jakarta yesterday outside Bank Harapan Santosa, one of 16 ailing banks closed by the government over the weekend. The closures were the first step in a reform programme backed by the International Monetary Fund and other lenders in return for more than \$37bn in assistance as a defence against currency attacks. Page 18

Washington considers the military options over Iraq

Pressure mounted in the US yesterday for military action against Iraq in response to Baghdad's decision to expel American representatives from a UN team of weapons inspectors.

France and Russia cautioned the Clinton administration against military strikes, and the Cairo-based Arab League said its member states were also opposed

to a military solution. But the White House accused the Iragi government of "blatant disregard" for the United Nations in interfering with the experts overseeing the elimination of Iraq's weapons of mass destruction. Barry Toiv, deputy White House press secretary, said the UN Security Council was weighing its options in response

to the action. in a rare display of political unity, the entire congressional leadership said it would back any military action by the US to force Iraq to abandon its opposition to the US inspectors.

"We should take whatever steps are necessary to enforce the rules," said Newt Gingrich, Republican Speaker of the House of Representatives. Asked if that included military action, he

replied: "Absolutely." Trent Lott, the Senate majority leader, condemned the latest moves by Iraq's president, Saddam Hussein. "I suspect that something will have to be done

relatively soon," he said. The Democratic leaders in the Senate and the House also agreed action might be neces-

Bill Richardson, US ambassador to the UN, stressed that while all options were being considered, the dispute was principally about the authority of the United Nations. "This is not a and Iraq," he said. "This is Iraq confronting the United Nations and Security Council violations." In Baghdad, officials stood by their pronouncement that US to participate in the weapons examination set to resume today. Last week Iraq ordered 10 American members to leave the comtry by Wednesday. "On Monday

Continued on Page 18

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NEWS: EUROPE

European Bank for Reconstruction and Development says fillip provided by improving performance in Russia

East Europe economies set to turn corner

East Europe Correspondent

East Europe and the former Soviet Union are set to experience their first year of pan-regional economic growth since the collapse of communism.

After seven years of continuous decline in gross domestic product, growth this year is forecast to reach 1.7 per cent, with economic contraction finally ending in Russia. The rate of growth is forecast to accelerate to 3.5 per cent in 1998.

The growth performance is uneven but 11 of 26 economies across the region are now growing at rates of 4 per cent or more

The turnaround is largely due to the which "is likely to register in 1997 its first year of mildly positive growth,"

according to the 1997 Transition Report inflation to below 10 per cent a year published today by the European Bank and 18 to less than 20 per cent. for Reconstruction and Development.

Growth in east Europe (excluding the former Soviet Union) has slowed for the third year in a row, however, with Albania, Romania and Bulgaria experiencing setbacks.

The EBRD forecasts higher growth in east Europe in 1998 at 4 per cent on a weighted average compared with 3.1 per cent this year, and says that there are good prospects for positive growth in the former Soviet Union as a whole next year, with a more solid recovery

It forecasts GDP growth in Russia of 3 per cent next year compared with 1 per cent in 1997.

Inflation has continued to fall in most countries in the region, with

But the macroeconomic position remains fragile in many countries, with budget deficits growing in many parts of the former Soviet Union, and current account deficits rising across

the region. External accounts have deteriorated sharply during the past two years, with growth in many of the advanced countries of east Europe currently being driven by domestic demand and espe

cially by private consumption.

Almost half of all the transition economies have current account deficits exceeding 7 per cent of GDP, financed by growth in inflows of foreign private

Net private capital flows into the region have surged in the past two The EBRD warns, however, of the

dangers of injudicious lending to the region, which still suffers from fragile markets and poor information. Lending margins to the region have been squeezed, but according to the bank recent low yields on transition economy debt are partly explained by excess liquidity in the international capital markets rather than just by fall-

ing perceptions of risk. In some cases the yields may look unrealistically low in relation to the

risks involved," says the report.
The inflows "can bring their own problems. There is a danger of overheating, of excessive real exchange rate appreciation and of volatility", says the

report. A Czech currency crisis this year indicated the risks.

ued to flow into the region at a rapid pace, with Poland becoming the main recipient last year, replacing Hungary. which had led the field since 1989.

The pace of investment has accelerated again this year, with Poland and Russia each set to attract a quarter of the estimated total foreign direct investment of \$18bn for the region. Next year, regional foreign direct investment is forecast to rise to more

However, international competitiveness in manufacturing declined in several countries in 1996 and 1997, driven by a combination of real wage increases outstripping gains in productivity and continuing appreciation in real exchange rates.

According to the EBRD study, the average increase in unit labour costs in D-Mark terms in the advanced coun-

tries of east Europe last year was 9 per cent compared with a 1 per cent fall in Germany.

In hard currency terms wages remain low compared with west Europe, however, and the report claims that there is little evidence that so far the increase in labour costs has damaged exports in general.

It can have an impact on the confidence of international investors, however. The rapid rise in real wages against a background of stagnating industrial productivity played a significant role in the Czech currency crisis earlier this year, says the EBRD. The 1997 Transition Report. Available

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Transition still painful for those in new markets

Many people's living standards have risen but corruption and poverty need to be tackled, particularly in former Soviet Union

ortuption is more States (the former Soviet vices. In Russia average life pervasive in the former communist economies of east Europe, in particular the former Soviet Union, than in any other region of the world, according to the EBRD's Transition Report.

Poverty has also risen difficult transformation of command economies to a market system, despite the fact that living standards have improved for many

Income inequality has "increased substantially throughout the region", while poverty rates have climbed steeply in the forof falling incomes, dislocation of employment and reduced or badly directed social transfers, says the study.

Income inequality in Russia as well as in some other countries of the CommonUnion minus the Baltic expectancy for men in 1995 states) and in Bulgaria had "shot up dramatically from moderate levels to levels typical of the more unequal developing countries such as Thailand and Mexico".

Along with rising poverty have come increases in "dramatically" during the many of the transition countries "in health problems and social maladies, includ-

both high levels of corrup-

The EBRD says that the problem of corruption merits special attention. Entrepreneurs operating in the CIS countries face

at 58.3 years was three years below India and a

'stuuming" six years lower

than at the start of transi-

'Life expectancy, most notably in

erument policies.

ing dramatic increases in tion and unpredictable govdeaths from heart disease, mer Soviet Union as a result higher suicide rates, and the spread of infectious dis- of more than 3,600 entrepre-

Life expectancy in a number of countries, most notably in Russia, has dropped sharply, apparently due in part to higher stress and deterioration in the provi- order to get things done". wealth of Independent sion of public health ser-

Russia, has dropped sharply'

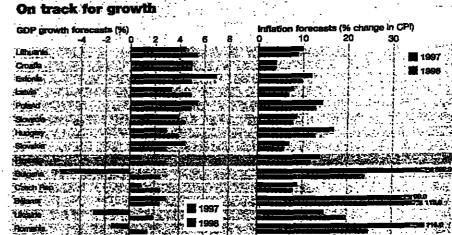
In a recent global survey neurs in 69 countries, local businessmen were asked whether it was common in their line of business to have to make some "irregular additional payments in former Soviet Union 65 per cent of respondents said this was frequently, mostly or always true. The regional average for

the CIS was 15 percentage points higher than in the next highest region, sub-Saharan Africa and 24 per cent higher than in Latin Amer-

Corruption has also come highly predictable in the CIS both in terms of payment levels and the delivery of agreed services, which is in stark contrast, says the EBRD report, with the lack of predictability and credibility in government policies in the a region

Entrepreneurs in the region have to deal much more frequently with unexpected changes in rules, laws and policies which materially affect their businesses than in any other region of the world.

When entrepreneurs were



nificant obstacles to doing business in their countries. the CIS was the only region in which policy instability and corruption ranked together in the top three, says the report.

"Managers in the CIS appear to rely upon corruption - transactions, which they regard as highly predictable and credible - as a means of hedging against the risks associated with the instability of government policy, much as they did under central planning."

according to the study. The EBRD says that if economies in the region are to launch themselves on a path of rapid, sustained

the effectiveness of institutions that support the market "in particular by reducing the legacy of bureaucratic interference and corruption that undermines investment and com-

petition." A new phase of transition is beginning according to the bank.

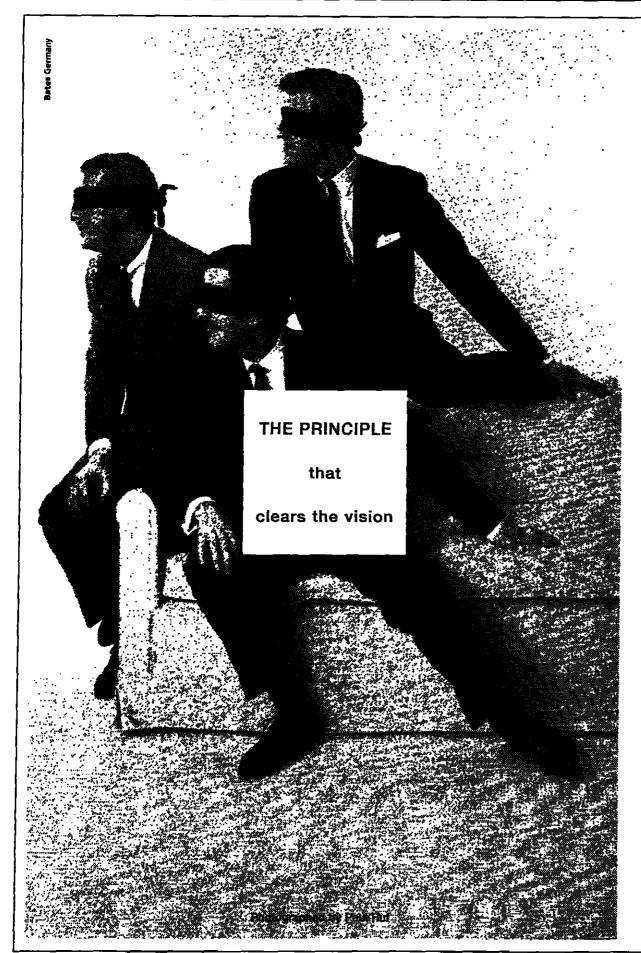
Countries in the region had established many of the basic elements of a market economy but "there are serious risks ahead".

There are great disparities in the transition to a market economy across the region according to the report. Bulgaria, Romania, Azerbaijan and Georgia have made

past year, but there has been "back-tracking on reform" in Belarus, Slovakia and Uzbekistan, while reforms in Ukraine had been at a standstill:

With growth returning to the region the central challenge of transition for all of the former communist countries is to build "the governance and institutions which will underpin a wellfunctioning market economy... good governance and institutions will deliver effective and competitive markets, which in turn will deliver restructuring and sustained growth," says the

Kevin Done



Far-sighted encounter with the euro: our know-how lifts the veil.

■ The euro is on its way. On January

in a global context. To unmask oppor-

1, 1999, exchange rates of the EU mem-

tunities, and generate tailor-made con-

bers will be fixed. And the European

cepts. Here too, DG BANK operates

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by a principle that makes every cus-

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business gain a clearsighted view of the

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nomic activity, it offers local expertise

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cooperation leads to mutual success.

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NEWS: EUROPE

Russia and Japan in peace pledge

The leaders of Russia and Japan vowed to sign a peace treaty by 2000, following a ground-breaking summit could end a century of war and mistrust between the

two Asian giants. "This is a major breakthrough in relations between

city of Krasnoyarsk. officials on both sides described as historic.

war hostilities. agreed to make maximum islands, which were seized number of other spheres. meeting in Siberia which efforts to conclude a peace, by Soylet troops in the final A territorial dispute over te politics.

Russia and Japan," Boris islands known as the Although the two leaders offered no details on how forum (Apec).

treaty by the year 2000," Mr days of the war, has cast a cluded the weekend by hug-tarian missions. Hashimoto said at a summit broader pall over Russo-Jap-ging and kissing Mr Yeltsin, Mr Yeltsin sa entry into the Asia Pacific its Asian neighbours. Economic Co-operation

talks with Ryutaro Hashi- in Japan has prevented the vexed issue of sovereignty pledged increased co-opera- ance of power in Asia. moto, the Japanese prime two countries from formally over the islands, their pledge tion on a wide range of minister, near the Siberian ending their second world to reach a deal on the territrade, energy, transport and will be required over the torial issue signalled an military issues, including "The president and I have The conflict over the improved relationship in a visits between chiefs of general staff and possible joint Mr Hashimoto, who con- army exercises for humani-

anese co-operation in every- said his administration mit signalled Russia's effort thing ranging from business would support Russia's to develop closer ties with

uty prime minister and the relations with Japan, Mr Yeltsin said the sum- strongly played down the possibility of a Russian surrender of the disputed islands, which are a rallying Japanese officials said that point for nationalist feeling

Boris Nemtsov, first dep-

a treaty with Russia would in both Russia and Japan.

20.3 per cent of gross wages to 21 per cent next year.

pension policy faces backlash

But the government has

Germany's

The German government yesterday faced a fierce backlash from industry and its own political supporters after lifting state pension contributions by employees

and employers to a record Hans Olaf Henkel, president of the German industry association, told Welt am Sonntag newspaper that the government's pension policy was a "complete disaster". His comments followed the surprise announcement late last week that pension contributions would rise from The force of the protest of state pensions and has highlights not only fear proposed its own pension about the impact on labour costs and jobs but wide-spread frustration in indus-ter, yesterday said "simple try at Bonn's failure to party political tactics" were implement economic at play. But the strength of reforms. Guido Westerwelle, the weekend's criticism general secretary of the Free could help forge cross-party Democratic party, junior member of the centre-right paid jobs, paying less than Bonn coalition, said the rise DM610 (\$346) a month, which at was "catastrophic news" for are not liable to social insur-ap German competitiveness. He ance contributions.

run into difficulties even with relatively modest changes to Germany's payas-you-go pension scheme. The Bundestag, or lower house of parliament, agreed on Friday government proposals which would use funds raised from a one percentage point increase in VAT to help relieve overburdened pension funds. But the proposal is likely to be the second chamber, which is controlled by the opposition Social Democratic party. ment plans to curb the level reform scheme. Norbert support for controls on low-

Yeltsin, the Russian presi- Southern Kuriles in Russia Greek and Turkish leaders to discuss Aegean tensions

in Agia Pelagia, Crete Costas Simitis and Mesut Yilmaz the Greek and Turkish prime ministers, are to meet for the first time bilateral disputes.

today in Crete on the margins of a Balkan summit aimed at promo direction if there was a friendly ting good relations in the region. increased in recent weeks, marked

According to a senior Greek offi-

talks. Mr Simitis will try to re- tions between the two Nato allies activate July's Madrid declaration in which he and President Suleyman Demirel of Turkey pledged to

"It would be a step in the right and constructive exchange of the EU. Tensions in the Aegean have views," the official said. Greece acreased in recent weeks, marked still insists that Turkey agree to by mock-dogfights between Greek international arbitration for dis-and Turkish military aircraft and a putes over sovereignty in the near-collision between Greek and Aegean before it lifts a veto on EU financial aid to Ankara, he added. Turkey wants open-ended talks

since the 1970s.

Any improvement in Greek-Turkish relations before EU accesseek peaceful ways of resolving sion talks with Cyprus next April would give a boost both to hopes of reuniting the island and to Turkey's troubled relationship with

Mr Simitis vesterday emphasised Greek determination to promote regional stability and economic co-operation as he welcomed the Balkan leaders arriving on Crete. The meeting also brings together representatives from Albania; Bulcial, "no spectacular break- on disputes over air, see and sea-through" is expected from the bed rights that have plagued rela-

garia, Macedonia, Romania and



INTERNATIONAL NEWS DIGEST

Probe takes heat off individuals

The US Senate committee investigating alleged campaign finance abuses in last year's elections is unlikely to

recommend that specific charges be brought against individuals, its chairman said yesterday. "There will be some referrals made to the Justice Department when appropriate," said Senator Fred Thompson. "It will not be specific recommendations," he added. Any decision on criminal charges would be made by the Justice Department, the senator added.

On Friday Senator Thompson called an unexpected end to his committee's hearings on the subject, after he failed to persuade the Senate leadership to agree to an extension of the committee's deadline of the end of this year to complete its inquiry. The investigation began as a potentially explosive inquiry that threatened to cause embarrassment to President Bill Clinton and Al Gore, the vice-president, as well as leading Republicans over their

partisan squabbling. ..Gerard Baker, Washington SWISS SOLIDARITY PRIZE

zealous fundraising last year. But it soon descended into

Offer of aid to prevent poverty In an attempt to repair its tarnished international image, Switzerland plans to offer an annual SFr1m (**S**6 for organisations which help solve and prevent poverty and violence around the world. The "Solidarity Prize" is the highlight of the Swiss government's proposed Solidarity Foundation, which will be financed by profits from SFr7bn of the country's gold reserves. The fund, which still has to win the backing of the Swiss electorate, will concentrate on four areas in

Switzerland and abroad: preventing the growth of poverty and violence; helping children; rebuilding destroyed social structures; and reconciling tensions and conflicts. It will support existing relief agency projects and campaigns where there is an obvious gap.

Switzerland announced the proposed foundation in

March after mounting criticism of its wartime role William Hall, Zurich financing Nazi Germany. CZECH PRESIDENT

Havel back in hospital Vaclav Havel, the Czech president, has been taken to hospital after developing pneumonia. Last week Mr Havel, 61, spent a night in hospital with a virus infection and then cancelled this week's planned visit to the UK. The former dissident suffered pneumonia when he was imprisoned under the communist regime and he had a recurrence when half his lung was removed in an operation to remove a cancer last December. Yesterday doctors said he had been taken to bospital after

his condition worsened and he became feverish, In January Mr Havel is due to be re-elected for a second

Robert Anderson, Prague **BANGLADESH TENSIONS**

BNP boycotts parliament The main opposition Bangladesh Nationalist party refused to attend the opening of the new session of parliament yesterday and called for a general strike in Dhaka, the capital, tomorrow. The party is protesting

Tomorrow's day of action coincides with the opening of a two-day meeting in Dhaka of the Paris Club of donors iwho will decide on the level of next year's commitments Donor countries, which between them last year pledged just under \$2bn in aid to Bangladesh, have been concerned about signs of increasing political tension in

against what it alleges is government persecution of its

the country. The meeting precedes a two-day investors' conference organised to encourage foreign investment in Bangladesb.

before next year's presidential election.

VENEZUELAN POLITICS

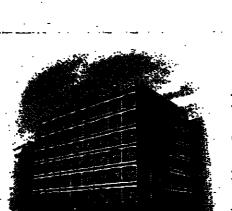
Congressmen side with Fermin Acción Democrática (AD), Venezuela's largest political party, lost seven congressmen late last week after they oined forces with rebel presidential candidate Claudio Fermin, who was ousted from the party last month for criticising the party leadership as unrepresentative. Because of the defections. AD is now thought to be less able to oppose controversial government legislation. Their departure is a further blow to AD after the departure of Mr Fermin and could shift the balance of power in the lower house, where a handful of key reform hills await approval. For the past three weeks AD has been filibustering an electoral reform law, which would help guarantee a more transparent electoral process

According to some political analysts, Mr Farmin could take with him between one-quarter and one-third of AD's voter base. Mr Fernin, former mayor of Caracas, is second in the opinion polls to Irene Saez, a former Miss Universe

Global Private Banking

Heraklion airport on eve of Balkan summit in Crete

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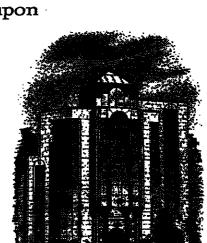


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NEWS: INDONESIA REFORMS

Move on banks gets a mixed reception

private banks at the weekend was criticised in some quarters as a token gesture, but was praised in others as a decision of unex-

Economists pointed out that the banks were relatively small and might not have survived the financial crisis that has swept across esia since last summer.

At the same time the government has confounded sceptics by putting together a reform programme which appears to curtail market distortions that had been maintained largely for reasons connected with political

Ministers announced last Friday that the government painful steps it was taking

ment's closure of 16 a national car, assembled by a company controlled by the son of President Suharto.

A network of trading monopolies that funded close associates of the president and his family is to be deregulated.

Import tariffs that pro-

ously. Mr Suharto has faced Reform programme appears to curtail market distortions

tected powerful industries are being cut. But the vague wording of the reform package left some wondering whether the goverument had exaggerated its scale to please foreign donors or played down the

Geneva

CHF 3,000

CHF 1,015

CHF 1,985

Bank in charge Union Bank of Switzerland, 8021 Zurich.

respect of his tax position. Swiss withholding tax

tion of securities.

CHE 600

Public offer to repurchase SGS bearer shares of par value CHF 100 each and registered

shares of par value CHF 20 each, in order to reduce the Company's share capital by a maxi-

mum of 10%, equivalent to a reduction of a nominal value of CHF 17,209,500. This offer

is made pursuant to the announcement on October 16, 1997 of the Company's intention

to repurchase (buy back) and cancel up to 15% of its share capital over a two year period.

Repurchase price

per bearer share

Repurchase price

Offer period

per registered share

of the settlement

Allocation

Payment of

repurchase price

and delivery of shares

and place of jurisdiction

Geneva, November 3, 1997

numerous riots during his 30-year tenure of office, and some of the worst were caused by students who accused him of selling out to

in to foreign pressure.

Some financial analysts

Indonesia has announced annual deregulation packages in recent years, but

de Surveillance Holding S.A.

Pursuant to the decision of the Board of Directors, taken on Octo-

ber 30, 1997 and announced on October 31, 1997, SGS Société

Générale de Surveillance Holding S.A. ("Company") offers to its shareholders to repurchase their bearer shares and registered shares

up to a maximum par value of CHF 17,209,500 for subsequent can-

cellation. The Board of Directors intends, at a subsequent sharehold-

ers meeting, to propose that the share capital of the Company be

reduced by the nominal value of the bearer and registered shares

which have been repurchased from the Company's shareholders pur-

less Swiss withholding tax (35% of CHF 2,900)

less Swiss withholding tax (35% of CHF 580)

gross repurchase price

net reputchase price

net repurchase price

From November 3 to November 10, 1997, 12 a.m., Swiss time

Shareholders should contact their respective banks or one of the offi-

ces in Switzerland of Union Bank of Switzerland to accept the offer

If the total amount of the nominal value of shares notified for repur-

chase exceeds 10% of the Company's share capital (CHF 17,209,500), repurchases by the Company shall be proportionally reduced on the basis of the total nominal value of the shares notified for repurchase. Allocations shall be carried out via the banks on

Payment for the shares repurchased will be made against delivery of the shares with value date November 13, 1997 at the net repur-

rax and is responsible for ensuring that he is appropriately advised in

The tax is calculated as 35% of the difference between the gross re-

purchase prices (defined above) and the nominal value of the shares.

The Company shall deduct the amount of the withholding tax from

the gross repurchase prices for the account of the Swiss Federal Tax

The Swiss Federal Tax Authorities have confirmed to the Com-

pany that shareholders are entitled to a refund of this tax pro-

vided they already owned the shares on October 30, 1997 and

The repurchase by the Company of its own shares in connection-

with a reduction in capital is not subject to stamp duty on negotia-

If the shares form part of the personal assets of the shareholder, the

sale of such shares to the Company constitutes, pursuant to the prin-

ciple of direct partial liquidation, a taxable income equal to the dif-

ference between the nominal value of the shares and the gross repur-

If the shares form part of the commercial assets of the shareholder,

a taxable profit will arise equal to the difference between the book

value and the gross repurchase price of the shares (principle of book

value). The principle of direct partial liquidation has no influence on

The cantonal income tax treatment depends on the cantonal tax in

force at the taxpayer's residence or domicile. Most cantonal legisla-

tion follows the treatment applied for the direct federal tax (principle of par vs. book value). Whether or not the transaction is subject to

a cantonal income tax in specific cases will depend on the ruling in

This offer is governed by Swiss law and subject exclusively to the

SGS Société Générale de Surveillance Holding S.A.

The Board of Directors

that they meet the other legal requirements for a refund.

chase prices (defined above) without deduction of any charges.

Taxation The shareholder who sells his shares to the Company is subject to

gross repurchase price

suant to this offer, and any such future offers.

SGS Société Générale

The Indonesian govern- would phase out support for for fear of appearing to cave many steps were under- for commercial banks and and called in the IMF. Indonesian mined by exemptions and affiliated enterprises, howcontradictory legislation.

said that investors would But never before in his have welcomed a clearer rule has Mr Suharto faced sign from the government such a downturn both in ecothat it intended to police the nomic terms and in terms of repeated under the agreefinancial sector more rigorpublic confidence. While economists talk of a slowdown in growth, many Indo-

nesians talk of collapse and Indonesia was swept along in the rout on the south-east Asian markets last summer. but opted to float the rupish

in August rather than waste \$20bn of currency reserves on defending it. To curb a run on the currency, it raised interest rates and transferred state pension funds from commercial banks to the central bank. This caused such hardship

ever, that the government felt forced to announce reforms in early September, with many of the pledges ment with the IMF.

It delayed \$13bn in infrastructure/projects to cut budget expenditure and curb the ridening current account

But the moves failed to persuade investors, who had been scared off by a continuing slump in south-east Asia and by reports that Indonesia's banks and enterprises were much deeper in debt than had earlier been reported.

On October 8 Mr Suharto gave in to a lobby of reformist ministers and advisers

much funding but was looking for a stamp of

However, the IMF, under fire in Washington for bail-ing out reckless governments and investors, required more than the government had thus far been prepared to give - bank liquidations, improved monitoring of commercial banks, and an end to trade monopolies and tax benefits for wellconnected enterprises.

Negotiators presumed that the political pain this required could only be softened by a large aid package of the kind that took shape last Friday and Saturday.

Sander Thoenes

Japan pledges support for **IMF** accord

The Japanese government pledged its support at the weekend for the financial package agreed by the International Monetary Fund and

the Indonesian government. "Japan is ready to provide financial support for Indonesia's foreign reserves," said Hiroshi Mitsuzuka, finance

He has instructed Eisuke Sakakibara, the deputy finance minister who was recently in Indonesia, to enter direct talks with Jakarta concerning the details of Japanese assistance.

Japan has been reluctant to take a leading role in regional financial support, preferring to act under the umbrella of international organisations, such as the IMF. The government has been cautious in its response to calls from certain Asian governments for a regional fund to provide assistance in the event of currency turmoil, such as that affecting

Thailand and Indonesia. However, Japan has a strong interest in ensuring stability in south-east Asian economies. Japanese banks are heavy lenders in the region, while trading companies and engineering compajects. Japanese electronics manufacturers and car makers have huge business Michiyo Nakamoto started flowing in, but the

Indonesia is a particularly important market for car companies such as Toyota and Honda, and has been a critical part of their strategies for expansion in southeast Asia. Japanese car makers have invested heavily in the region, and have been hurt by the national car programme launched by Presi-

dent Suharto, which gives

preferential tax treatment to

a joint-venture car manufac-

turer in which President Suharto's son has been Indonesian compliance with World Trade Organisation rules, a condition put forward by the IMF, would be of huge significance to

Japanese car makers. Toyota and Honda both launched small "Asian" cars which are manufactured in Thailand but aimed at the regional market.

Sales of these cars, which had already been adversely affected by the national car project, were further damaged by Thailand's currency turmoil.

The Japanese economy is also dependent on south-east Asia as a huge export market for products ranging nies have invested heavily in from electronic parts to conregional infrastructure pro-struction equipment and engineering plants.

Widjojo credited for persuading Suharto to agree to IMF terms

Magic arts of Jakarta's witch-doctor'

Monetary Fund, World Bank and Asian Development Bank played their "higheststakes poker game ever" when they set tough conditions for a huge aid package to Indonesia.

They were lucky to be playing with Widjojo Nitisasgood in 1993 to Mr Suharto's tro. No mean poker player himself, the chief negotiator children and a few powerful protégés, notably Yusuf for the Indonesian government nevertheless shares the IMP's outlook on the world as much as any Indonesian official

Mr Widjojo takes much of the credit for persuading President Suharto to call in the IMF and agree to most of its conditions. "He is a witch-doctor," one Indonesian consultant said in awe.

Mr Widjojo turned 70 in September, just as his country faced one of its most severe crises since Mr Suharto came to power in 1967. He and a group of economists, nicknamed technocrats for their disdain of politics, have helped Indonesia to weather them all.

Pushed to the sidelines in recent years, they returned when the rupiah started sliding in August and dragged the Jakarta stock exchange When times are good,

Widjojo and the economists are put in an obscure corner and President Suharto speaks to the cronies," said Mohammad Sadli, a former minister who was close to Mr Widjojo. "The technocrat group is at its best in times of crisis. Suharto listens to them more for the time being and he orders the

other ministers to shut up." Educated at Berkeley University in the US, Mr Widjojo has been the godfather of the so-called Berkeley mafia, a team of seven economists who pulled Indonesia out of a recession in 1967 with a mixture of tough monetary policy and deregulation to encourage foreign investment. The group's influence

By their own admispany in 1975 persuaded Mr sion, negotiators of Suharto to invite them back. They seemed to be on their way out again in the early 1980s when the oil price suddenly dropped, forcing Mr Suharto to ask them how to make up for the loss of revenue. In action in 1992, when the country faced a sudden outflow of funds, they seemed to have lost out for

ik to review

scurrency

Habibie, minister for science and technology. Widjojonomics, as many Indonesians called it, gave way to Habibienomics, a combination of nationalism, protectionism and lavish

'The technocrat group is at its best in times of crisis'

funding for high technology projects.

When Mr Widjojo nominally retired he was appointed adviser to the president, along with Ali Wardhana, a Berkeley colleague, The central bank, the state audit board and the co-ordinating ministry for finance and development are still held by members of the same group.

"He has never really left office," said Ali Alatas, Indonesia's foreign minister. "He has been held in such high esteem, not just by his peers but also by the presi-

advice. The economists still hold sway in the cabinet." Some doubt that Mr Widjojo will keep a say in the country's economic management now that the aid package has come through. "He

showpony," one diplomat tionally. But if he is so good, why wasn't he around when economic policy was bad?"

was brought in as a bit of a

Neighbour's troubles provide an opportunity for Singapore

City-state's aid offer shows the importance it attaches to Indonesia. James Kynge reports

Deliticians trying to put a brave face on southeast Asia's financial crisis have often noted that the Chinese word for "crisis" incorporates a character which also means "opportu-

As Indonesia signed up for a a package of international aid last week, it was clear the situation yielded several opportunities for Singapore.

The sheer size of Singapore's offer to Jakarta -US\$5bn (£3bn) in balance of payments support, and a possible further US\$5bn to help prop up the rupiah -defines the importance of indonesia to the small but across the Strait of Malacca.

With a population of nearly 200m, indonesia is outh-east Asia's biggest potential market. Its political clout within the Association of South East Asian Nations, the

is paramount. It is also a military power which Singaporean officials know could one day be a

region's top diplomatic chib...

threat.

Most people were surprised by the size of the offer. But if you consider the possible political and ecocomic dividends for Singapore, it is probably a very shrewd move," said one secior diplomat in Singa-

Several large Singaporean companies, many of which announced last week that are at least partly owned by total investment in a 240the state, have recently hectare high technology embarked on ventures park in West Java would within Indonesia or are in negotiations to do so. Observers said that the aid pledge would help open doors in a country where contacts - especially those with President Subarto and his family – are important to



The offer of an aid package by Singapore prime minister Goh Chok Tong (left) to President Suharto of Indonesia (right) may have been an act of self-preservation

A Singaporean consortium outward investment are fun-comprising the Port of Singapore Authority (PSA) and Sembawang Maritime, a company with links to the government, is planning a joint venture to develop and manage a port 70km west of Jakarta.

The venture is part of PSA's strategy to diversify into overseas markets as costs at Singapore's port the world's busiest - rise to levels at which competitiveness is threatened.

Arcasia Land, a subsidiary of the government-linked Jurong Town Corporation, come to US\$225m.

Work started on the park last week. Keppel Land, part of the government-linked Keppel Corp, is negotiating to take a significant stake in an Indonesian property company, executives said.

The Singapore dollar has appreciated considerably against the rupiah since early July, making Indonesian assets relatively cheap. Indonesia's incipient financial crisis may also throw some companies on to the market at knock-down prices.

To some investors, the long-term prospects Indonesia are superior to those of, say, Malaysia. While Malaysia's manufac-

turing competitiveness is being challenged by rising wage costs and a chronic labour shortage, Indonesia is likely to remain more costcompetitive for several years to come.

But although such calculations may have figured in the mind of Goh Chok Tong, Singapore's prime minister, when he pledged the aid package to President Suharto this mouth, an even The forces behind such more powerful urge may Kong.

have been self-preservation. wrong. Singapore would be a major loser," said Hugh Peyman, managing director of Dresdner Kleinwort Benson in Singapore.

"Indonesia provides the flow which makes the entrepot economy work."

Many of the ethnic Chinese tycoons who control Indonesia's biggest corporations have for years regarded Singapore, the only south-east Asian country with an ethnic Chinese

majority, as a safe haven. They have poured savings into Singapore's "big four" banks, become a dominant force in the local market for luxury apartments, and bought up troubled Singaporean companies.

ndonesian freight helps keep Singapore's port busy, its collectors are the main buyers in a blossoming art market, and its tourists frequent the many designer clothes, perfume and accessory outlets in Singapore's vast shopping malls. There is also evidence that the booming private banking businesses of foreign and Singaporean banks in the city-state have lent heavily to Indonesians in US

Exposure to these loans is now considered extremely risky because of the rupiah's sharp decline against the US

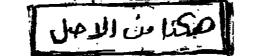
Banking analysts said that any wave of defaults on such loans could hit Singapore's financial sector hard.

This fall-out would be particularly unwelcome because it might undermine Singapore's cherished ambition to build on its success as southeast Asia's financial centre, eventually eclipsing Hong

Swiss Sec. Code No 249.746 CH0002497466 SGS bearer share SGS registered share 249.745 CH0002497458

the cantonal jurisdiction concerned.

Geneva courts.



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FINANCIAL TIMES MONDAY NOVEMBER 3 1997 (第三書事務物部可)★

NEWS: ASIA-PACIFIC

HK to review Asian currency crisis clips airlines' wings defence of s warnings go, it was Hong Kong's handover to cancellations in Malaysia in

By John Ridding in Hong Kong

Hong Kong will review its techniques in defending its currency to minimise the impact on the territory's and property markets is seen economy. Donald Tsang, as a measure of its mettle in financial secretary, said yes-

its currency

"I hope that some general lessons will come out of this exercise, to ensure that if there is a second round of attack, we will not only be able to deal with the speculators, we'll make sure the ramifications for Hong Kong as a whole will be less," Mr Tsang said.

Without giving precise details, he said he and his colleagues "will be reviewing very thoroughly, in terms of technology, in terms of techniques" the methods used to protect the

Hong Kong dollar. The government has faced criticism from the investment and manufacturing community after a rise in interest rates to defend the currency peg to the US dollar and a sharp fall on the stock market.

However, a government spokesman said protection of the peg remained the priority of the administration, and Mr Tsang said he was confident the government had "the right formula".

The sharp rise in local interest rates, with inter- its credibility in the battle bank rates soaring to more than 200 per cent at one point, and prime lending rates increasing from 8.75 per cent to 9.5 per cent, prompted fears about the impact on the property market and the economy.

The blue-chip Hang Seng share index plunged, and now stands more than 30 per cent below its August peak.

While the government was the big winner in keeping the peg, which we support, it did not anticipate the huge drop in the Hang Seng index and the relative impact on the property mar-said Rafael Hui, secretary for ket," said James Tien, chair- financial services.

man of the General Chamber of Commerce. "In defending the peg they have to take an

Hong Kong's willingness to accept damage to stock defending the 14-year peg to the US dollar. While high interest rates and associated economic problems prompted criticism from some quarters, the authorities have also drawn fire

from the opposite direction.

Christopher Wood, emerg-



Donald Tsang: 'we'll make sure ramifications for Hong Kong as a whole will be less'

ing markets strategist at Peregrine Securities, believes that by injecting liquidity into the money markets the Hong Kong Monetary Authority reduced against speculators.

This had the effect of both compromising the integrity of the exchange rate mechanism and inviting suspicion that the authorities were anxious to prevent asset prices from falling."

Government officials sav the upheaval in the financial markets is expected to subside after speculators targeted the Hong Kong dollar and shorted the stock market recently. "There is nothing much on the radar screen as far as the Hong Kong dollar is concerned."

s warnings go, it was been followed by September. They are also off-point. What should double-digit declines in set by slowing growth and by cost and debt considerhave been a bumper year, recent months. Thai Air- by cost and debt considersaid Cathay Pacific m a letter to staff, has become "the Systems (MAS) and others worst situation for passenger have also felt the impact.

revenues in decades". Regional rivals of the than one-third of intra-Asian fuel, route operating Hong Kong carrier, however, traffic," said Viktor Shvets, may take only small comfort head of regional aviation from their competitor's cry research at Deutsche Morof pain. The currency crisis in the region could bring longer-term benefits, but for now it has compounded a series of problems from The problem has been smog to disappearing Japacompounded by a slowdown

nese tourists. "Things are going pretty badly for many of the Asia-Pacific carriers," said Wendy Wong, airlines analyst at Merrill Lynch in Hong Kong. We are only three months into the crisis. I think the pain will be more apparent

Part of the problem facing regional carriers - and perhaps in time their suppliers - is that the downturn has several causes. The initial trouble started in Japan, rbere economic gloom and a weakening yen have deterred tourists from travel. Cathay has been worst hit. keting parts of the region,

ways, Malaysian Airlines ations.

"Japan accounts for more gan Grenfell. "Whether you look at Hong Kong, Singapore, Bangkok or Kuala Lumpur, arrivals are either flat or down."

in traffic from Korea, a strong source of passenger growth in recent years. Yet the devaluations have a silver lining. "Hong Kong's fixed exchange rate means it is getting priced out of the market, but Thailand, Malaysia and the Philippines can expect a great deal more

foreigners flying in to take

advantage of bargains," said

Jim Eckes, managing direc-tor of Indoswiss, the aviation consultancy. However, such benefits are obscured in the short term by the haze and smog blan-

"Anything from 30 to 50 per cent of airline expenses are in hard currency - jet expenses, parking and landing fees," said Mr Shvets. "Many carriers, such as Malaysian Airlines Systems and That Airways, are carrying a substantial debt burden, and they also have heavy aircraft acquisition plans." After the devaluation of regional currencles, those purchases are about 20 to 35

per cent more expensive. While tourists will be encouraged by the lure of cheap destinations, slowing economic growth will hit intra-regional traffic and business travel. "Instead of travelling business or first class, passengers might go back to economy and this yields," said Mr Eckes. Taken together, the vari-

ous factors are expected to hit profits - at least in the short term. Salomon Brothers expects the earnings of MAS to fall sharply

Aircraft at Hong Kong airport: fall-out from the regional currency turmoil has helped to hit carriers' revenues

Restatement of the company's foreign currency liabilities, it added, could lead to annual write-offs of 200m ringgit (\$59m). Downgrades and cautions are emerging for many other airlines, including Cathay Pacific and

Thai Airways. One result of the downturn is likely to be intensified competition between carriers. While they are resisting tariff cuts, many Asiana in Korea to EVA in

are introducing new schemes, such as Cathay's offer of a free ticket to Hone Kong for long-haul flights booked in some destinations.

"It is urgent that we fill

seats, and pricing incentives,

in whatever form, have to be a weapon," said one executive from a rival carrier. Regional competition has already been increased by the rise of new carriers, from

Taiwan and AirAsia in Malaysia. Some fledgling carriers have found the going tough, GrandAir of the Philippines had two aircraft seized in Hong Kong in July after a dispute with creditors over lease obligations.

The carrier described the problem as an administrative oversight, but it raised questions about pressures resulting from lease contracts in US dollars at a time

of regional devaluation. For new arrivals, as for the established players, a big question is whether they now curb their ambitions. AirAsia said in August it was deferring a decision on the purchase of two wide-

bodied aircraft. So far, the big carriers are pressing ahead with fleet renewals. Thai Airways, MAS, SIA and Cathay Pacific have all signalled they will proceed as planned. A continued slump, however,

could clip their wings. "If we see these sorts of passenger numbers for the next six to nine months, there will be pressures to defer deliveries," said Mr

John Ridding

North Korea inches towards economic

hardline message delivered by a senior North Korean official at a recent international economic conference

But reality is telling a different story as isolated North Korea, crippled by industrial stagnation and famine, appears to be inching toward economic reforms as it opens up to for-

eign investment. Claims of the North's self-reliance are belied by its dependence on foreign food aid and energy supplies for survival. Pyongyang is now seeking capital and technology from abroad to revive its

China and Russia. While the Rajin-Sonbong zone is isolated and sur-

rounded by barbed-wire in Hong Kong. fences to restrict entry of North Koreans, the new zones, specialising in production of consumer product exports by foreign companies, will be located near population centres. Creation of the new zones

A surge last year, ahead of prompting almost 900 flight

amounts to an acknowledgement by Pyongyang that the Rajin-Sonbong venture, established in 1991, has failed to attract much forclaims that \$2.9bn, mostly from Chinese investors, has een committed to develop in what amounts to a key the area as a transport hub

concession, the North for north-east Asia. recently said it would estab-Foreign investors prefer lish two production centres existing port facilities close at the port cities of Nampo to the North's main cities

"We have constructed our and Wonsan to supplement a instead of the Rajin-Sonbong country by ourselves and we free-trade zone in the Rajin-region, which has few paved are still self-reliant," was the Sonbong area bordering roads and lacks other vital Sonbong area bordering roads and lacks other vital infrastructure to support

industry. Some analysts think the decision to establish the new zones is an indication that Kim Jong-il, who formally assumed power last month as the North's leader, supports at least limited economic reforms.

Pyongyang is already private agricultural plots using the Rajin-Sonbong zone as an incubator for ment. market reforms. As many as 100 private stores are estimated to be operating in the zone, along with open-air eign investment despite markets to cater to the needs of foreign traders.

In the first sign of currency reform, it has reportedly cut the official exchange rate in the zone from 2.12 North Korean won to the US dollar to the black market rate of 200.

Official sponsorship of the duty-free zones has been be the first inklings of the accompanied by the emer- same reform process that gence of a primitive market started in China in the late economy among farmers as the North's food distribution system breaks down. Foreign visitors to the area around the capital have reported existence of farmers' markets for hungry citizens who barter goods for

food, most provided by small

sanctioned by the govern-

Several open-air markets have also been established along the Chinese border. where North Koreans are engaged in unsupervised barter trade now that China is becoming an important source for food.

Growth of the black markets has been aided by people as internal travel projects in the North. restrictions are eased.

1970s with agricultural reforms, although North Korean officials adamantly deny that is their intention

Nonetheless, South Korea

appears ready to encourage

reforms in the North. Although Seoul has previously tied economic co-operation to progress in political relations with Pyongyang, there are suggestions it will separate the two issues, despite the North's continued refusal to negotiate with the South.

Seoul has recently approved a proposal by the state-run Korea Land Corporation to build an industrial complex at Rajin-Sonbong, while it granted permission growing movements of for five new joint venture

This is in addition to two

that the South is helping build on the North's east coast in return for Pyongyang's promise to abandon its suspected nuclear weapons programme.

An aviation accord between the two Koreas will open the North's airspace to international flights from February, while Seoul and Pyongyang are discussing expansion of shipping

The pace of co-operation may quicken after the December 18 presidential election in South Korea. which could help melt frozen inter-Korean ties by bringing to power a more conciliatory leader than the incumbent, Kim Young-sam, who has adopted a hawkish stance on North Korea.

John Burton



A car without Bosch

Imagine for a moment that your car doesn't have a starter motor, fuel injection or an ignition system. Imagine driving without airbags or belt tensioners.

In fact, imagine your car stripped of everything that has anything to do with Bosch. A car with no automatic transmission and no Litronic headlights. With no windscreen wipers, no generator and no ABS. You'd also have to forget the Bosch car phone and navigation system. You'd even have to sacrifice your Blaupunkt radio. So what's left? Nothing. At least nothing you could drive. Though you could try pushing it.



US bulls unfazed by shares turmoil

By Tracy Configan

US retail investors, far from being fazed by last week's stock market correction, are enthusiastic about the market's prospects, according to a telephone survey by InvestmentNews, conducted during last week's sell-off.

According to the survey, if the market dropped another 10 per cent only 6 per cent of individual stock investors and mutual fund shareholders would sell, while 23 per cent would buy stocks. Sixty-six per cent said they would stand firm.
The majority of the US

stock market is owned by US retail investors, either in the form of individual shares or through mutual funds, and their enthusiasm for the market is widely seen as having prompted the recovery in stock prices last week, after Monday's sharp correction.

Many market analysts had feared that after a long bull market, a downturn could prompt panic-selling by retail investors

Asked about their current intentions. 78 per cent of investors said they had no plans to buy or sell. Only 2 per cent expressed any any desire to sell, while 19 per cent said the downturn provided a good buying oppor-tunity. Only 4 per cent said they sold any holdings early last week, while 16 per cent said they bought mutual

Although 53 per cent of those polled said they believed the market to be overvalued, 77 per cent predict it will be higher by the end of the year.

The nationwide survey of 150 men and 150 women was conducted by Leo Shapiro and Associates of Chicago.

The survey's findings reinforce anecdotal evidence from US retail brokerages last week. For example Charles Schwab, the largest US discount broker, said that overnight buy orders three to one after Monday.

Chinese and US leaders overlook their differences, in the interests of a stable relationship

Jiang and Clinton agree to disagree on touchy subjects

By Tony Walker in New York and James Harding in Beijing

China's President Jiang Zemin travelled to Harvard university at the weekend for a speech which US officials and his own advisers had cautioned him against making, because of concern about anti-China protests in a citadel of free expression.

But Harvard, with its long tradition of distinguished China scholarship, provided Mr Jiang with a useful platform to repeat his message that Beljing desires an enduring and multifaceted partnership with the US.

China's leader was also able to show a more human face than had been evident earlier in his visit, and even to risk joking about demonstrators who have doesed his footsteps throughout his eight-day stay.

"Although I am already 71 years old. my ears still work very well, so when I was delivering my speech, I did hear the sound from the loudspeakers outside. However, I believe the only approach for me is to speak even louder," he said.

But in the end it was not words but symbols which spoke louder about the achievements of the first summit visit to the US by a Chinese leader since the 1985 mission of the former president, Li

From Waikiki to Williamsburg

from Washington to Wall Street, David Shambaugh, director of practical for the US to stop arms from north-east academe to the the Sigur centre for Asian Studies sales to Taiwan in one single

seems, modest success. Commentators in both the US and China say the fact that the summit occurred at all is a step forward: that relatively brisk exchanges on human rights and other contentious issues did not poison the well" indicate a

maturing" of the relationship. President Bill Clinton and Mr Jiang might not have reached headline-making agreements, beyond progress on trade liberalisation and arms proliferation, but they appear to have begun to establish a foundation for a more predictable relationship.

Kenneth Lieberthal, professor of politics at the University of Michigan and adviser to the US government on China policy, said the visit went "pretty well", and Chinese and American leaders almost certainly understood each other better as a consequence.

"Jiang got a strong dose of American values and at the end evidently still felt strongly the US and China can have a constructive relationship," he said. "The US feels that an emerging constructive strategic partnership will allow us to press China on issues of mutual interest, and that the relationship need not be hostage to domestic political pres-

glitz of Hollywood, Mr Jiang at George Washington University, step... What China wanted was a reached out to America with, it said the Clinton-Jiang summit clear statement that the US would high-level contacts.

Jiang will go home convinced that the US is not out to contain China strategically, divide it territorially, subvert it politically and frustrate its economic emergence," Mr Shambaugh added. in China, assessments more or

less mirrored those in the US. "The fact that both heads of state have agreed to work together into the 21st century proves the visit was a success," said Shi Min, vice-chairman of the Chinese Association for Asia-Pacific Studies, a an action-forcing event for the State Council, or cabinet, think two bureaucracies, and that was

"Of course, one cannot expect that the two would reach agreement on every single issue. But both leaders realise they either work together to find common ground, or they quarrel all the way into next century over issues such as human rights, democracy and Tibet. For these are issues which will not be resolved in the

China was pleased with the clear-cut statement from Mr Clinton that the US remains committed to a "one China policy" and that it is up to Beijing and Taipel to resolve their differences peace-

should yield more frequent not encourage moves in Taiwan towards independence," said Tao Wenzhao, deputy director of the Institute of American Studies in the Academy of Social Sciences.

US business appeared well satisfied with the Jiang visit, seeing it as an opportunity to press its case at a high level for improved access to China's market, and to raise concerns about bureaucracy. corruption and risks to investment posed by a poor legal frame

"The visit by Jiang Zemin was great," said Robert Kapp, head of the US-China Business Council, which represents US business in China.

But there was also scepticism. James Lilley, former US ambassador in China, says: "We haven't yet seen the fine print" on the proliferation agreement, and what "circuit breakers" might be in place if China violates undertakings not to export nuclear technol-

That observation perhaps sums up the fruits of the summit for both sides, each of which had an interest in promoting style over substance, and avoiding unpleasantness on divisive issues in the



Jiang and Clinton: both sides at the summit have an interest in

Sun and shuttle stallions boost Australian horse power

While all of Australia stops tomorrow for the annual A\$2.2m (U\$1.5m) Melbourne Cup, racehorse breeders are enjoying the good times, with prices for thoroughbreds rocketing and the promise of new lucrative

markets opening. crisis in south-east Asia has push into Asia. concerned some breeders who sell to the region, others say that it demonstrates to horses are as good a bet as

more traditional investments.

broke, the region was clamouring for Australian bloodstock. The first Asian Thoroughbred Breeders Conference is being held in February by Australia's industry association as a showpiece for the country's bloodstock as well as a

Average prices for Austra- for the next six. lian yearlings have grown nearly 130 per cent in 10 outnumbered sell orders by Asian punters that race- years to A\$98,955 at the Australia, including the leg-

bloodstock auctioneer with prices of A\$700,000. Even before the crisis around 65 per cent of the market

The reason, says Reg Inglis, managing director, is the improved bloodlines of Australian horses thanks to the arrival of "shuttle stallions". These stallions enjoy firstclass travel in the northern hemisphere, servicing mares Although the economic forum to co-ordinate the for six months and moving to the southern hemisphere

> Last year, almost 50 stallions did their rounds in Easter sales organised by endary Danehill of the US,

William Inglis, the leading whose progeny can fetch

While the prices have soared, Australian horses are still on average 30-50 per cent cheaper than thoroughbreds from the US and Europe, according to Mr Inglis, attracting Asian buyers. He says that Asian interests account for nearly 30 per cent of Australian sales,

compared with about 5 per cent eight years ago. Hong Kong and Japan are the biggest customers, but the industry is also seeing growth in India.

holds annual sales in Macao and Singapore. Brian

Agnew, chairman of Aushorse, the industry's co-ordinator, says Australian racehorses are now genetically equal to horses elsewhere but are priced more competitively because they

are cheaper to raise. Australia's climate means horses can be raised in paddocks, compared with the boxes used in colder northern climates, and shipping costs to Asia are also lower. than northern horses.

south-east Asia over the next 10 years will be explosive." he said. One of the themes of next year's conference is 'China - the sleeping giant".

The Australian industry is confident that when the Chinese government wakes up to betting tax as an easy revenue source, demand for horses, including Australian stock, will soar.

However the domestic market remains the indus-

Australian auctioneer, now cally suited to living in Asia week when Bart Cummings, a leading trainer, warned "Growth in horse trade to that rising prices were forcing Australian owners to seek quick returns from "precocious two-year-olds' in sprint races.

Not enough attention was being paid to the longer process of preparing "stayers' for more arduous races such as Tuesday's two-mile course in Melbourne, he suggested. But Australians remain

confident of their homegrown talent, putting their money on the local Might He says that Australian try's backbone. One con- and Power, favourite for the

COMPANY NOTICES

BUILD, OWN, OPERATE, TRANSFER (BOOT) REQUEST FOR QUALIFICATION FOR AHMEDABAD-MAHESANA ROAD PROJECT

Infrastructure Leasing & Financial Services Limited (IL&FS), on behalf of the Government of Gujarat (GoG) is seeking Statement of Qualifications ("SoQs") from experienced companies/loint ventures ("Applicants") to build, own, operate and maintain the Ahmedabad-Mahesana road project on a commercial format, to collect tolls, including the design and implementation of an adequate toll collection and management system, and to transfer the project to the GoG at the end of the concession period.

PROJECT

Gujarat is among the highly industrialised States of India and today maintains an eminent position on the economic map of India. Ahmedabad-Mahesana is a State Highway (SH41) connecting Ahmedabad, the largest industrials city in the State of Gujarat, to Mahesana, an oil town and industrial hub to Ahmedabad.

The project road extends from km 19 on SH 41 and ends at km 71, at the start of Mahesana town. The project road caters to industrial and goods traffic movement and passenger work trips to and from Ahmedabad to Mahesana and inter-state traffic. The project road is characterised by development of industries interspersed along both sides of the road. The project road also provides the shortest link for long distance industrial and goods traffic moving from Ahmedabad to Rajasthan and other parts of Northern India.

Project scope entails strengthening the existing 2-lane carriageway and widening it to a dual 2-lane carriageway along with the provision of service roads, a length of 52 kms. Project scope also includes strengthening the spur between Kadi and Chatral, a major town on the project road, a length of 11.5 kms. The project is proposed to be implemented on a BOOT format, with recovery of investment proposed through levy of tolls.

IL&FS is assisting GoG in preparing detailed feasibility documents for the project, which would examine the techno-economic, environment and social, and commercial viability of the project as well as the risks associated with it. The teasibility documents have been finalised. Land acquisition for the project has been

The World Bank has been involved in the preparation of this project and the project could be eligible for financing under the line of credit from the Bank to IL&FS. The project will be domiciled in a Special Purpose Vehicle which would be set up with equity participation from GoG, IL&FS, selected Applicant and others. IL&FS will also assist in raising finances for the project. The SPV and GoG will be responsible for obtaining all the clearances for the project. The legal framework has been amended by the GoG to allow for the levy and collection of toll on widened and strengthened sections of State roads. The GoG proposes to utilise this approach for implementing other road projects in the State.

REQUEST FOR QUALIFICATION

Potential qualification will be open to Applicants: from eligible countries as defined in the Guidelines: Procurement under IBRD Loans and IDA Credits.

The feasibility documents may be purchased from IL&FS at the address given below. The Applicant must make a written request for the feasibility documents and include payment of Rs. 10,000 or \$US 300. The written request must state: "Request for Feasibility documents for Ahmedabad-Mahesana Road Project". With the Feasibility Study, IL&FS will provide "Request for Qualification" document, which will contain qualification criteria and further instructions for potential Applicants. GoG/IL&FS request the potential Applicants to provide written comments concerning the qualification criteria. Comments concerning the feasibility documents will not be considered at this time.

GoG/IL&FS will conduct a site visit and pre-submission conference on December 1, 1997. GoG/IL&FS will make a presentation at the conference outlining the bidding process and implementation framework proposed for the project. At that time, GoG and IL&FS will request any additional comments concerning the qualification process. Attendance at the site visit and pre-submission conference is mandatory. GoG/IL&FS may consider modifications to the qualification criteria, if deemed necessary, in response to the written solicitations made by the potential Applicants and reserve the right to do so. The potential Applicants who have obtained the RFQ directly from IL&FS will be intimated of any such change to the qualification criteria immediately.

The SoQs will be considered by GoG/IL&FS from only those Applicants who have: (1) obtained the RFQ directly from IL&FS pursuant to the process outlined above and, (2) attended the mandatory site visit and pre-submission conference. For purposes here, these criteria will be deemed to be satisfied for any Applicant that is a joint venture/consortium if any member of the team meets the two criteria. The SoQs will be used exclusively to evaluate the technical, financial, management and other capabilities of the potential Applicants. Pre-qualification will be based on meeting all the minimum criteria, as provided in the RFQ document. Only those Applicants judged to be qualified by this procedure will eventually be invited to bid for the project in a subsequent competitive solicitation.

The Statement of Qualifications must be received on or before 5 P.M. Indian Standard Time (IST), December 19, 1997. Potential applicants may obtain the documents from :

Ms. Sangeeta Anand, Manager (Infrastructure),

Infrastructure Leasing & Financial Services Ltd., East Court, Zone VI, 4th Floor, India Habitat Centre, Lodhi Road, New Delhi - 110 003, India.

Tel.: 91-11-4636641/42. Fax: 91-11-4636651.

UN under fire from its auditors

By Michael Littleichns

The United Nations systems have been severely criticised in a report from its own auditors, who found corruption, careless spending, slack management and disregard for rules in a year-long investigation of the far-fitting

bureaucracy. The scathing report could provide new ammunition for political critics in Washington who question the UN's will to change. Discussion in the UN General Assembly on Annan: sweeping overhaul reforming the UN continue to make little progress, and congressional agreement to pay most of the US arrears of more than \$1bn remains

A condition set by Congress for settling the debt is which Kofi Annan, the secrethird birthday, had recoverupplies; \$667,000 paid for ments.



tary general, proposed last July. But the plan that is running into resistance.

mainly from developing countries Karl-Theodor Paschke, the UN inspector general, said

stirred complacent manag-However, few UN entities

escape the auditors' sanction. Even that icon of efficiency and probity, the High Commissioner for Refugees, is faulted for "various control weaknesses and recurring problems". At the separate Palestine

Refugees Agency, auditors found that somnolent management allowed a thief to obtain \$355,000 in medical reimbursements through forged papers for "sick" members of his extended family.

the Angola force extended last week. An audit found

ered or saved ten of millions stevedoring that was not a paid \$288,000; and an irrecoverable loss of \$241,000 for bus hire.

The chief financial officer of the UN force in Cyprus was sacked after a greengrocery account lost \$450,000 to fraud. Relocating UN force headquarters in Guatemala proved a false economy: the monthly bill doubled and "renovations" cost another \$250,000.

At the UN Environment Programme in Nairobi, auditors found a nest of highpriced consultants, top-heavy secretariats, weak spending controls and barely UN peacekeepers number competent recruits. "Signifionly 18,000 now, including cant shortcomings... both human and financial" were uncovered at another Naibungling there: \$980,000 lost robi agency, Habitat, the his office, now nearing its to delayed, deficient or short centre for human settle-

Pakistani problems mount

Government in crisis, manufacturing falling, rupee devalued - but an IMF loan deal is good news, reports Farhan Bokhari

provided international investors with one of their first pieces of good news for over a year. with the IMF over a new Ioan agreement.

But since then, both investors and the country's government have found themselves still bothered by fundamental economic prob-

To make matters worse, the fortunes of Nawaz Sharif, the country's prime minister, last week touched rock bottom, as his ninemonth-old government faced a severe constitutional crisis. For the Sharif government little has gone to plan. \$1.56bn from the IMF to help

the country's balance of pay-

ments problem had helped

the stock market reach 2,079 points, one of its highest levels in recent months. days, however, brought lev-

an even erester spotlight on last month's decision to devalue the rupee by 8.7 per cent, a decision that analysts

even before the latest set-A recent report by ABN Amro, the Dutch bank, best illustrated anxieties when it lems, quite apart from the said: "The devaluation is turmoil that has run rammore likely to stoke inflapant across Asian markets in recent days. tionary pressure or increase government expenditure and cause an increase in the fiscal deficit" - even if the

investors are galvanised into action. But Sartaj Aziz, finance minister, is still betting on that the country will gather good crops as the first sign to pull the economy out of The loan package of its slumber: "We expect a good cotton crop, to help our economy recover. At the same time, our reform programme will begun to show

strategy works and domestic

More than half of Pakiswere made up of cotton prodper cent, to 1,828 points at give cheaper raw cotton to above agreed limits. close of trade on Friday, as the hundreds of textile factoimplications sank in of the ries, the country's largest another blow with the recent financial unrest elsewhere in industrial sector.

the last financial year (July-June), large-scale manufacturing contracted for the first time ever, and the trade were describing as a gamble deficit soared to a record \$3.37bm.

An improvement during the three months to September, when the deficit fell by 18 per cent from the same period a year before, failed to enthuse the markets.

any analysts are

also worried about the outlook for taxes. The government won headlines with big cuts this year, but critics argue that it looks increasingly unlikely in the present financial year's projected tax take of Rps324bn (\$7.4bn).

The tax revenues are the most important guarantee for the success of the fund programme. At least three previous IMF programmes have collapsed in the past The news in subsequent tan's \$8.7bn exports last year few years, triggered by shortfalls in taxes and a rise els down by more than 10 ucts. A good harvest would in the budget deficit, rising

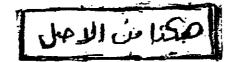
Confidence has suffered constitutional turmoil that outweigh the negative ones.

ast month Pakistan. Asia and the political trou- But the country's struc- followed Mr Sharif's refusal tural problems are a far last week to appoint five The turn of events has put greater challenge. During judges to the supreme court. The court wanted more judges in order to speed legal proceedings, but some observers noted that such a step would also strengthen the judiciary's position

against the executive For a country where, in almost two decades, no civilian regime has survived its full term of office, the prospect of another government losing its grip just nine months after coming to power is a haunting one.

In response to the mounting controversy over the issue, Pakistan last week came close to a standstill, as bureaucrats across the country waited for the issue to be resolved in an atmosphere of increasing tension.

For Mr Aziz, the one consolation is that the situation now is "infinitely better" than a year ago, when political and economic turmoil, accompanied by suspension of a previous IMF agreement, finally led to the downfall of Benazir Bhutto's government. He is encouraged by the fund agreement: "The positive factors today



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Political Correspondent

William Hague, opposition Conservative party leader, was yesterday accused by a senior col-league of "declaring war" on of the European parliament. the party's pro-European wing, amid signs that the conflict could erupt as early

David Curry, who resigned as agriculture spokesman at the weekend, claimed Mr Hague had deliberately provoked conflict within the problems within the party." party by ruling out British membership of the euro in the next parliament

The flashpoint could come on November 12, when Mr Hague plans to force to oppose a House of Commons bill that ratifies the Euro-

Pro-European Conservative MPs support much of the treaty, which updates the Maastricht agreement of

1991, and includes a reduction of the national veto and an extension of the powers "I hope we don't take a bull-headed attitude to the

junior Northern Ireland spokesman last week. it was "likely" that the party "These are the sort of issues which could trigger further The Conservative party descended into open conflict over the weekend with Kenneth Clarke, the former chancellor, and Michael Heseltine, the former deputy prime minister, also speak-

Hague. The Tory leadership

the rebels.

"They have been given a free vote on the single currency, and that is a freedom they should respect," said one of Mr Hague's aides.

But in a thinly veiled threat, he added: "They should not use that freedom Amsterdam Treaty," said Ian as an outlet for attacking the Mr Hague's colleagues said

would use a three-line whip [the highest level of coercion passage of the European Communities Amendment hill, which will enact the Amsterdam Treaty signed by Tony Blair, the prime minister, in June.

There would be a rebellion ing out openly against Mr if Mr Hague put down an amendment backing his yesterday showed signs of demand that the government

increasing impatience with hold a referendum on the treaty, which includes British participation in the social chapter and a reduction in national veto.

Mr Hague's closest lieutenants were out in force in the broadcast studios yes terday, arguing that the decision to rule out British membership of the Euro during this parliament and the next was clear and prag-

But elsewhere the Tory party was involved in acrimonious factional skirmishes not seen since the passage of the Maastricht treaty in 1993.

Meanwhile, Labour and the Liberal Democrats will discuss a joint approach to the single currency when the cross-party cabinet com-

UK NEWS DIGEST

London 'best for business'

European Union company executives have voted Louidon Europe's best city for business for the eighth year running, according to a survey published yesterday.

The European Cities Monitor 1997, published by interna tional property consultant Healey & Baker, showed the UK capital won the accolade by a considerable margin in the survey of senior executives from more than 500 leading European companies. Paris was second and Frankfurt third.

■ INTEREST RATES

Bank has case for further rise The Bank of England's monetary policy committee meets again this week, with some analysts arguing that the UK central bank still has a case to increase interest rates, in spite of the recent weakness of the London stock market. Barclays Bank, in its quarterly economic review pub-

lished today, says there is still upward pressure on inter-This echoes the views of the futures markets. On Friday, the short sterling future was pointing to one more rate rise of 0.25 percentage points by the end of the year. Any decision to raise rates would come at an unusually sensitive time. The FTSE 100 index fell 127.9 points last

week, with individual trading days showing sharp falls. Chris Wright, Barclays economics director, said: "Unless UK share prices fall substantially further, the balance of argument still points to a small further rise in interest rates over the next three months." Daniel Green

AGRICULTURE REFORM

Farmers question Europe strategy

UK farmers' leaders have "very severe doubts" about European Commission plans to reform the Common Agricultural Policy, it emerged yesterday. The National Farmers Union said the strategy, part of the Commission's Agenda 2000 proposals, ignores likely World Trade Organisation constraints. It said this would make it "extremely difficult for the European Union to avoid further, possibly far-reaching, changes to the CAP early in the next decade". New WTO talks on agricultural trade are due to start in 1999.

The view was expressed in written evidence submitted to the Agriculture select committee, which starts taking oral evidence tomorrow on the Agenda 2000 proposals. It is likely to find support in the agriculture ministry, which is thought to favour tougher reforms than those proposed. The NFU is deeply critical that Agenda 2000 lacks "any proper consideration of WTO issues".

■ MINIMUM WAGE

Union urges \$7.33 national level

Unison, the public service union, has urged the Low Pay Commission to recommend a national minimum wage at an hourly rate of £4.42 (\$7.33) - more than the current pay of 43 per cent of the union's 1.3m members.

Unison is calling for. an hourly rate on wage slips; the minimum wage to be an implied term of an employee's contract and enforceable through industrial tribunals: conciliation and arbitration to be available, possibly as a function of the Low Pay Commission; a simple means of requesting that a claim be investigated through local authorities and public agencies; and an appropriate inspectorate with powers of enforcement and action through the county courts.

DEFENCE

Call over Bosnia mission

The Treasury has started a renewed assault on the lefence budget, demanding the military should bear the full £200-250m cost of the UK peacekeeping mission in

George Robertson, defence secretary, is fiercely resistng the move, which comes shortly after the Treasury took £168m (\$279m) from the Ministry of Defence to avoid a winter crisis in the health service.

The Bosnia mission is currently funded from the government's central contingency reserve, but Alastair Darling, Treasury chief secretary, argues that the Army presence should now be treated as a normal expense, similar to the commitment to Northern Ireland.

An MoD spokesman said yesterday that if the department had to fund Bosnian operations it would seek an adjustment" to the defence budget.

■ TOBACCO ADVERTISING

Manufacturers attack government

The Tobacco Manufacturers' Association yesterday accused the government of attempting in effect to bypass parliament by agreeing to a European Union directive banning almost all forms of tobacco advertising and pro-

EU officials will tomorrow consider a "compromise" lirective, put forward by Luzembourg, which meets many of the UK's objections to the directive. As a result, the tobacco industry said it expected the UK to back the directive at the health ministers' council meeting next

UK support could help the directive go through on quallfied majority voting. David Swan, the TMA's chief executive, said yesterday that Tony Blair, the prime minister, had promised to consider all the options available before making a decision on anti-smoking measures and had promised a white paper on the issue. "Deliberations at the EU health council could effectively make this process irrelevant," he said.

Testing the intent behind tough N Ireland positions

Protagonists may be more flexible than they have indicated so far

A be emerging in Northern Ireland's political negotiations, which enter a new phase this week. Six weeks since the real talking began, ministers have been relieved that some progress has been made. Offset against that, however, is the refusal of pro-British unionist delegates even to acknowledge the presence of Sinn Féin - the Irish Repub-

So far, the parties have been playing to the gallery on issues of principle, setting out their positions in the round.

lican Army's political wing -

Over the next few days. the business committee is expected to recommend a timetable for discussion of details of a new Northern Irish assembly and cross-border institutions between the north and the Irish Republic. This will test the intent of the protagonists.

The portents are not entirely gloomy. While using every opportunity to call for a united Ireland, Gerry Adams, Sinn Féin president, he would be prepared to accept a solution that falls short of that.

David Trimble, leader of the Ulster Unionist party, has made clear he will not countenance any cross-border authority with executive powers. Yet his keynote speech to his party conference a week ago showed flexibility. Mr Trimble took head on attacks from hardliners

within his own party. He made clear the union (between Britain and Northern Ireland] was not for renegotiation, and warned the-Dublin government to keep out of the affairs of the

north. But he added: "We need nationalists to tell us, in realistic terms, what would meet their need. And we will try sympathetically to meet them." This appears to leave

room for manoeuvre Mr Trimble is playing hard ball on "strand two" – the cross-border element. On "strand one" - devolution enthusiastic. The powers of are likely to be somewhere between those of Scotland, with its own future government, and Wales, which will have little more than a



Fine balance: Gerry Adams (left) and David Trimble have each hinted at compromise

Mr Trimble does appear to power-sharing, checks and balances for minority Catholics. This could take the form of weighted committee chairmanships, guaranteed seats on an executive council, or a triumvirate

leadership. Where he bridles is at the prospect of giving the Dublin government a say, and effective right of veto, through a joint authority, for example on education, health or religious affairs. Some areas that affect both sides of the border, such as environ-

ment, tourism and transport, would be less contentious. One suggestion Mr Trim ble has made is a Council of the British Isles, some kind a Northern Irish assembly of forum taking in all the separate nations of the UK. as well as the Irish Republic. The consequences for the blurring of sovereignty would be potentially as diffi-

So far the potential for some participation in a trihave accepted the notion of compromise of Irish minis- umvirate - presumably ters has not been tested. The under Mr Trimble's chair-Dublin government appears slowly to be accepting that articles two and three of its constitution, which aspire to a united Ireland, would have to be dropped as part of a

> A referendum on the issue, achievable. They have until which would be obligatory, next May to unruffle feathcould take place simultaneously with a vote on a final outcome.

In addition, for a cross-horder authority to work. Dublin would also have to accept unionist input into what until now has been its own

would have to be heavily compensated for any watering down of strand two, and for a de facto recognition of the existence of Northern Ireland as a geographical entity. He still calls it a "statelet

enough to believe that any of this is immediately achievable. They have until ers, and persuade Mr Trimble to reply to points made by Mr Adams in conversa-

Mr Adams still talks in domestic affairs. As for Mr Adams, he

This would have to involve

cliches about British occupa-There is an element of fatalism in all this. If Mr Trimble wants to walk out. there will be no shortage of

tion, or even to look at him.

manship – or similar body.

as well as in a cross-border

arrangement. It is a very

Ministers are not naive

fine balance to strike.

reasons for him to cite. If the IRA deems progress unsatisfactory, it is capable at any moment of returning to violence. But it is still

John Kampfner

Japanese jam deal set to Brussels urged to end boost preserves group

By Maggie Urry

Chivers Hartley, the preserves group, has won its was the culmination of first order from Jusco, the Japanese retailer, for a Japanese tastes and preferrange of private label jams ences. It was placed almost developed especially for it.

The deal was hailed as a Mr Stokes first visited Japan success by Food From on a trade mission led by Britain, the government- Food From Britain. backed group which promotes exports of food and Japanese retailers, persisdrink from the UK and which opened an office in watchwords." After initial

Japan two years ago. The first order, for 2,900 Jusco executives had visited cases of strawberry and blueberry jam and orange bridge and had been thormarmalade, will put the Brit- ough and detailed in their ish jam on the shelves of 300 demands. As a result. Chivsupermarkets. It will compete with the leading local brand, Blue Flag, as a massmarket rather than a luxury, niche brand.

manager at Chivers, said the order from Jusco, Japan's third largest food retailer, extensive work on meeting two years to the day since

He said: "In dealing with tence and patience are the contact on the trade mission. Chivers' factory near Camers altered the recipes to include more fruit and less sugar, developed the blueberry flavour and switched to smaller jars, as Japanese Andrew Stokes, marketing shoppers make more fre- export market.

quent trips to buy food use jam more sparingly than British consumers do, and have less storage space. Chivers developed a new

brand, "Cambridgeshire", for the range, which will be exclusive to Jusco. The label carries a sepia picture of King's College Cambridge, playing on Japanese respect for British seats of learning.

With the UK jams market static or slightly declining exports are one area of growth for the company. Exports are at present less than 15 per cent of Chivers' tunnover, with France, Germany and Holland its largest markets. Mr Stokes said the deal with Jusco would far exceed its existing exports to Japan, and he saw potential for the country to become Chivers' fourth largest

takeover law proposals

By Robert Rice. Legal Correspondent

The UK's Takeover Panel has called on the European Commission to drop its proposal for a law to regulate takeovers in the European Union following advice from a leading lawyer that the proposal is unlawful under

A legal opinion by David Vaughan QC, commissioned by the panel, says the draft directive on takeover bids fails to satisfy the principle of subsidiarity enshrined in the protocol to the recently signed Amsterdam Treaty.

Alistair Defriez, the panel's director-general, has written to Mario Monti, the single market commissioner, saying that the proposal should either he withdrawn altogether or

tion or voluntary code. Mr Monti has yet to respond.

The UK has opposed all attempts by Brussels to introduce a European regime for regulating takeovers on the basis that it would threaten the UK's non-statutory system for

Although the current draft directive is based on the City Code on Takeovers and Mergers and would not require the UK to change its system, the panel says incorporeting it in UK legislation would result in nuisance litigation designed to frustrate or kill off bids

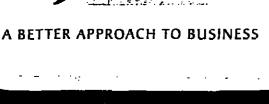
The directive is scheduled to come into force next April but the panel believes the European Commission may be having second thoughts.

returned from the European parliament with several proposed amendments for safeguarding workers' rights in takeovers, the draft has still not been revised by the Commission.

Council of Ministers' working group meetings last week were postponed and are not expected to take place before December.

The panel believes the commission faces a dilemma because while some of the MEP's amendments are acceptable, others would prove too politically controversial for the directive to become law.

The panel says Mr Monti's recently published action plan for completing the single market programme fails to mention the takeover



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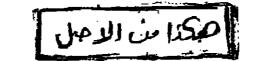
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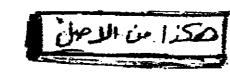
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"They are already asking us to tered one city councillor the other day. "There are so many other Italian writers who deserved to win. And now I suppose we'll have to organise some sort of party for the man."

is likely if. as expected, Rudolph problem of the homeless, stimu-Giuliani wins tomorrow a new term as mayor of New York and Milan's business community and endorsed by Gabriele Albertini, the new mayor, to visit Italy's

northern metropolis next year.

A little help from Broadway

appears to have become the new idol of Milan's city fathers,

His somewhat controversial success in reducing the Big Apple's crime rate, cleaning up the city and reviving tourism has clearly impressed the new rightname a theatre after him," mut- wing administration, which wrested Palazzo Marino from the separatist Northern League in local elections earlier this year.

The good burghermasters of Milan have asked Mr Giuliani to tell them "how to combat crime, A far bigger and flashier party integrate immigrants, tackle the late the city's cultural life and tourism". Their invitation raises accepts an invitation from an interesting question. Has the quality of life in Milan really reached such intolerable denths that it has turned the capital of high fashion and Italian finance The 'zero tolerance" mayor of into Europe's answer to the New York, an Arnold Schwarzen- South Bronx?

DATELINE

Milan: the city's hard-pressed councillors are turning to New York for advice. writes Paul Betts

Reading La Notte, Milan's evening newspaper, on the commuter train the other day you would have thought you were escaping not from Harlem but from Gotham City with no Batman in sight. The front page revelled in a story about a young barwoman found strangled in a school playground run by nuns, next to a

inside. The mummified body of a South American woman had been found in a bath. The photograph of the bloodstained tub was worthy of Hitchcock.

Every day there are stories of fights between illegal immigrants and drug dealers, not just in the derelict suburbs but under the arches near the cathedral or the stazione centrale, Milan's own Grand Central station.

Even poor old Mago Zurli, a conjuror who was one of Italian children television's most popular personalities a few decades ago, was mugged recently on a platform waiting to pick up his

It is all too easy to exaggerate the true picture. The fact is that for all its ugliness Milan is probably still one of the most livable

The Milanese are fond of their city, but they have become increasingly dejected by the drug problems, the traffic congestion, the graffiti, and the filthy parks and streets.

A recent poll showed that, given the choice, 25 per cent of the population would move to another city, compared with only 15 per cent five years ago. The poll found that crime and safety had become the main concern, followed by traffic, environment, cultural decline and poor public services.

The new mayor is well aware of the challenge he faces. To his credit, he admitted the city was now even dirtier than when he took over - to the annoyance of his main political sponsor. Silvio Berlusconi, the Milanese media

But the pièce de risistance was get out at weekends to take some mogul and the country's right-fresh air in the Alps or by the wing opposition leader. A former head of Italy's metal

and mechanical engineering employers' federation, and a small businessman himself, Mr Albertini wants to manage the city along the lines of a successful company.

He has appointed a "city mancity hall. He has sought to distance himself from his patrons. And it is said he has drafted a letter of resignation which he keeps in his desk ready to sign should he face unacceptable. political interference. He is full of good, practical intentions. But Italy's Kafka-

esque bureaucracy and Byzantine regulations have already proved a formidable obstacle. For example, Mr Albertini

believes he could improve safety simply by putting more police-

FT GUIDE TO:

men on the streets. But there is an odd regulation in Milan whereby after five years on the beat a policeman can get a desk iob. So the city has more than 4,000 policemen and women shuffling paper and barely 300 on the streets. And those with office lobs have no intention of putting on their walking boots again.

No Nigel

irex bull classic

15 (M/O)

Last month Mr Albertini took his team of councillors and advisers to a leafy retreat on the banks of Lake Maggiore to hammer out a strategy for the revival ager" to act as chief executive of of Milan. And now he hopes to gain a little help, if Mr Giuliani is re-elected, from Broadway.

If he fails, the new Nobel prize winner may come to haunt him. Mr Fo. fed up with the council's indifference to his literary acco-lade, has decided to throw a bash of his own in Brera, Milan's Latin Quarter.

At least it will give people something to cheer about in a city where. Mr Fo says, the young have little else to do in the evening except "throw a few bricks at a black man".

The Monday Profile: Tasuku Takagaki, Bank of Tokyo Mitsubishi

Size isn't everything

unning the world's big-gest bank might appear a job that would make any ambitious executive brim with pride. But ask Tasuku Takagaki, president of the Bank of Tokyo Mitsubishi (BTM), how be feels about the accolade and the reply is striking.

"I feel a little ashamed," says Mr Takagaki, who at 68 is arguably one of Japan's most powerful bankers. He is moving to the role of chairman next year.

"Perhaps a few years ago I might have been proud [of heading the world's biggest bank]. But now that has changed. Being big is not the only important thing."

His comment partly reflects modesty - and a business culture which puts emphasis on the enterprise rather than the individual. Like many Japanese business leaders, Mr Takagaki has maintained a level of invisibility that would be alien to Wall Street. He rarely gives interviews, has never graced the cover of a business magazine, and is barely known outside Japan's elite banking circles.

But humility is not the only reason for his unease. For as he comes to the end of his career. Mr Takagaki, like all Japanese bankers, is gripped by a debate

about banking goals. When he started his career in banking over 40 years ago, being big was almost the only measure of success. The banks' main role educated only in Japan. During boost underlying profits. And he then was to finance the indus- his career he has worked in the wants the group's underlying BTM's assets trimmed, but not at Japan rather than produce prof-

its for shareholders But the climate is changing. In recent years the banks' profits and share prices have fallen. The question puzzling western observers now is whether this will push veteran bankers like Mr Takagaki into changing their business style and moving towards an Anglo-Saxon profit-



generation, Mr Takagaki was into higher margin businesses to ing and firing policies. trial reconstruction of post-war US and Europe, and completed a return on equity, a mere 7 per stint in the Asian Development Bank. He speaks English with confidence and charm. Unlike many Japanese executives, he has no qualms about meeting profitable way," he explains. journalists alone. And he uses the language espoused by west-ern shareholders with ease.

he wants the "Big Bang" deregulation of the Japanese financial sector to turn his bank into a Like most businessmen of his global bank. He wants it to move

cent, to be raised.

"When I say I am ashamed of our size, what I mean is that we need to use our assets in a more And he is keenly aware of out-

side judgment. His recent reading material for example, included a As he regularly tells investors, critical report by the US investment bank Goldman Sachs. This argues that BTM cannot raise its return on equity rapidly unless it

"The advice of Goldman Sachs is difficult to swallow, but we need to give it consideration," he says, confessing that until he read the report he had never realised the startling fact that BTM's assets are equivalent to 15 per cent of Japan's GDP.

BTM, as its name suggests, is essentially a hybrid: it was formed two years ago by a merger between the domestically orientated Mitsubishi Bank and the Bank of Tokyo, previously a specialist foreign exchange bank.

Before the merger, Mr Takagaki was president of the Bank of Tokyo, and he personally backed the merger. But fusing the cosmopolitan Bank of Tokyo with the conservative Mitsubishi has been a difficult task. Two years later, the strains are clear.

"If you ask me whether I think the merger was a good idea, then I say that in terms of corporate strategy it was the right decision," he explains. "But at a human level, was it a happy decision? Well, I am not sure. . .

The internal tensions make radical action difficult. He favours cutting BTM's board, but does not expect to move to western levels.

"We have already cut the members from 75 to 63, but we cannot cut fast," he explains. Though the bank is seeking efficiencies. there are no plans to become like a US bank in implementing hir-

the scale that Goldman Sachs would advocate. And though he would like a share buy-back, this is unlikely to occur soon.

"If you are running a company, is the return on assets really the only target? I am not sure. "I think Japan is going to change faster in the next five years than it has in the past 20, and the change will be radical rather than gradual."

Gillian Tett

MAYORS IN THE US

Several big cities in the US are electing their Anybody else? mayors tomorrow. What role does a mayor have in running a city?

An increasingly important one. Once derided as supervisors of "street lights, dog-doo and parking meters", mayors are now at the forefront of whole areas of social policy in their cities, many of them building national reputations in the process.

As the federal government has retrenched over the last few years, mayors have been left to pick up the pieces and are beginning to make important progress in developing workable policies for welfare reform, education, race relations and other matters.

So they are pretty powerful individuals?

That depends on the city. In New York, the mayor is the big cheese in the Big Apple; in Miami, he ranks somewhere between the chief rat catcher and the head of the local dog pound. US local government is a bewildering constitutional patchwork and the powers of city mayors are the product of at least a century of evolution and vary

To some extent, their power is determined by the state. Much of what the federal government used to do has been devolved to the states. But many states have been happy to pass the burden on to the cities. In a few cities, however, the local bureaucracy has been brought to the point of collapse by middle-class flight to the suburbs and financial distress. Here mayors are mere figureheads of little constitutional significance. These are the exceptions, though, Overall, there is little question that mayors as a whole are regaining lost ground.

Who are some of this year's successful mayors?

New York's Rudy Giuliani is, without a doubt, the most nationally prominent, at least for the right reasons. The former public prosecutor with the elected four years ago, a Republican in an overwhelmingly Democratic city. His first term has invited comparison with that of the endfather of US mayorship - Fiorello LaGuardia, mayor of the city in the 1930s and 40s and immortalised in the eponymous New York airport.

Mr Giuliani has presided over a marked fall in violent crime, declines in public health problems, notably AIDS, and most importantly, the first World Series win by a New York baseball team in a decade - the Yankees slugging their way to authority and elected mayor. victory last year. All of which makes him a shoo in for re-election tomorrow.

One or two others have semi-national status. Richard M. Daley, son of a famous father, has done an impressive job in improving the public education system in Chicago, and was singled out last week by President Bill Clinton for special praise. He was re-elected earlier this year. Two Californians have also been prominent in the past year - Willie Brown in San Franciso and Richard Riordan, another Republican, who ended decades of Democrat control in Los Angeles a year ago.

In Detroit, that 1990s metaphor for urban decline, Dennis Archer, has begun the process of resurrecting the city's fortunes, securing a deal to revitalise the decrepit downtown area. Norm Rice of Seattle has played his part in making the city "America's Best Place To Live". according to every quality-of-life survey. A \$500m facelift for the downtown area was one of his achievements.

And then of course there's Washington DC?

"Moscow on the Potomac" it has been called, but that seems harsh on Moscow. Mayor Marion Barry is regarded as a victim by blacks and they have the electoral muscle - they make up twothirds of the city's population and re-elected him after a period in the wilderness that followed his conviction for cocaine possession. The near financial collapse of the city last year has changed things - much of Washington's affairs are now run directly (again) by the federal government. Mayor Barry remains as popular as ever.

What are the political implications of the increasingly prominent role played by mayors?

Fiorello LaGuardia once-famously said there wasn't a Democratic or a Republican way to collect the garbage, but with more powers being devolved to the cities, that may change. The mayoralty used to represent the local bastion of Democratic party power. Now New York and LA, the irritating giggle and the comb-over haircut was two largest cities, are both firmly in the Republican camp, and Republicans are leading the way in many areas of welfare and education reform.

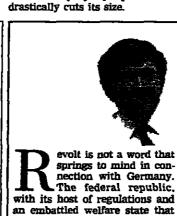
> Most cities across the world have the kind of mayors you're talking about. And now London may be getting one.

> Indeed. The UK government last week published a bill preparing for a referendum next year to find out whether Londoners want their own local

Gerard Baker

| Page |

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Peter Norman • Economics Notebook

The taxpayers are revolting

Two of Germany's wealthiest states are leading the fight for reform

evolt is not a word that springs to mind in connection with Germany. The federal republic, with its host of regulations and an embattled welfare state that still aspires to coddle the citizen from cradle to grave, is the home of strong vested interests for maintaining the status quo. But revolt aptly describes the behaviour of Germany's taxpayers and contributors to state

social security. "I would like to see the German who still submits an bonest tax declaration," the weekly newspaper Die Woche ouoted Roman Herzog, Germany's president, as saying last month. "Anyone abiding by the law must often feel an idiot." The Institut der deutschen Wirtschaft (IW), the economic research arm of the Colognebased federation of industry (BDI), has estimated that Germany's informal economy ballooned from DM103bn in 1975 to DM548bn (£188bn) this year. This more than fivefold increase in just over 20 years boosted the black economy from 6 per cent to 15 per cent of gross domestic product. The cost to the German state this year is thought to be about DM125bn in lost tax revenues and DM110bn in lost social

security contributions. Hardly a week goes by without news of a raid by German tax investigators on a bank headquarters. The raids, aimed primarily at finding customers with undeclared earnings abroad. have triggered high-profile resignations. Some reports suggest that 80,000 Germans are under

investigation for tax evasion. Theo Waigel, finance minister. will next week convene a meeting of experts to forecast tax rev-

enues for this year and into the next millennium in the sure knowledge of shortfalls running into billions of D-Marks. Some deficiencies will reflect teething troubles associated with recent changes to the tax system such as the abolition of wealth tax and changes to inheritance tax. But, as Germany's six leading economic research institutes noted last week, others will result from tax evasion and avoidance. Mr Waigel did not wait last

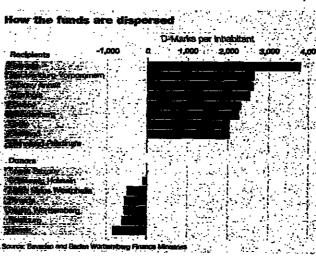
week for the deliberations of the working group. He imposed an almost total freeze on new discretionary spending by the federal government. Until now, however, the tax-

payers' revolt has been a private sector matter. No longer, Two of Germany's richest federal states, or Länder, have served notice that they will no longer tolerate the present system of "financial equalisation" which channels revenues from their above average economic performance to poorer states in the federation. The revolt could now have sixnificant implications for Germany's economy and society and, possibly, for the country's relations with its European neighbours.

Bavaria and Baden Württemberg have taken the first step towards challenging the system of financial equalisation in the constitutional court.

Last month, a special study commissioned by the two Länder found that Germany's financially strong states had to transfer more than 90 per cent of the tax revenues originating in their territory that exceeded the national average to poorer regions. Hans-Wolfgang Arndt, the lawyer who

the fig. 1. The control of the second of the control of the contro



wrote the report, concluded that this was unconstitutional in the light of a constitutional court ruling two years ago that no taxpayer should be expected to cede more than 50 per cent of income to the state.

fter taking account of additional federal transfers, Baden-Württem-L berg was transformed last year from Germany's third ranking state in terms of its financial strength into the second weakest. Bavaria slipped from fourth strongest to being the weakest of the 16 Länder.

The heavily indebted Saarland, governed by Oskar Lafontaine. leader of the opposition Social Democratic Party, saw its ranking soar, thanks to the subsidies, from 11th to third. The city state of Bremen, also heavily and restructuring their econoindebted, jumped from fifth to mies at the expense of their first. The graph above shows the neighbours.

scale of gain and loss, expressed in D-Marks per inhabitant. If nothing else, the initiative of

Bavaria and Baden-Württemberg will help keep alive the cause of tax reform in Germany following the failure of the government's recent bid to cut income tax rates and curb tax privileges. The present income tax system, with a top rate of 53 per cent plus a "solidarity surcharge" levied to help finance eastern Germany, is incompatible with the principle that taxes should not exceed 50 per cent of income.

If the case goes to court and Bavaria and Baden Württemberg win on the basis of this principle, the two states would be richer by DML4bn and DML2bn respectively a year. They and other donor states would have additional funds for modernising

wealth would almost certainly trigger flercer competition inside Germany for new business investment with the richer states having a clear advantage It would also create pressure for the states to be given powers to fix and levy taxes, rather than be allocated a share of revenues.

Some politicians think the issue highlights the need for changes in the political map of Germany through a reordering of the federal states with the absorption of small, financially weak states such as the Saarland and Bremen by their richer neighbours. Erwin Huber, Bavaria's finance minister, believes the present system hinders removing the structural deficits of financially weaker states.

"A stronger, more convincing federalism is only possible in the long term with strong federal states. Only a new ordering of the states could achieve that," Mr Huber said.

The move by Bavaria and Baden Württemberg may have an even wider impact. Action limiting financial transfers between states inside Germany. hitherto the most passionate supporter of European integration, could ease concerns that Europe's planned economic and monetary union will degenerate into a mechanism for transferring funds from strong to weak members.

But the German taxpayers' revolt should also set alarm bells ringing in other European Union capitals. It will reinforce Bonn's determination to seek a reduction in Germany's net contribution to the EU budget, an issue that is already making Germany a more difficult EU partner.

حكمنا من الاجل

The classical music industry is looking for new ways to boost sales, writes Alice Rawsthorn

f you walk into a UK record store today, after squeezing past the Spice Girls fans clamouring for copies of their new album, you might find another new release, a recording of Elgar's Violin Concerto by the Birmingham Symphony Orchestra and a violinist called Kennedy.

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The violinist is better known under his full name, Nigel Kennedy. He and his record company, EMI Classics, have dropped the "Nigel" in an attempt to persuade the public to forget the "punk violinist" who once sold 2m copies of his Vivaldi's Four Seasons.

"Nigel's changed," says Theo Cap, managing director of EMI Classics (UK). "He wants to be positioned as a first-class violinist again." Every element of EMI's

strategy for relaunching Mr Kennedy is intended to present him in a "serious" light. Meanwhile, publicists at BMG/Conifer, a rival classical record company, are busy trying to schedule slots on populist television programmes, such as the Des O'Connor show and The National Lottery Live, for Lesley Garrett, their star soprano, whose new album, A Soprano Inspired, comes out in a fortnight.

Ms Garrett has striven to broaden her audience by singing My Fair Lady at the Hollywood Bowl, and including Climb Every Mountain among the Handel songs on A Soprano Inspired. She can afford to strike an accessible image because she is still highly regarded within the opera world; whereas the violinist-formerly-known-as-Nigel faces a tough task in rebuilding his image among

to publicise the Elgar album will be scrutinised by EMI and, no, Mr Cap does not consider Des O'Connor or deliberately self-effacing.

It features a photograph of a bulldog (chosen to symbol- of serious collectors out



recording) rather than Mr compared to rock and pop, are now trying to find ways music, each lasting about 20 Kennedy himself, and the but it's sizeable. The prob-

composer, Edward Elgar, gets top billing. Like other classical record companies, EMI desperately needs star performers whose albums are capable of achieving significant sales in a

lacklustre market. Classical record sales have been sluggish throughout the 1990s, falling from 16.69m units in 1990 - when the Three Tenors' in Concert, the best-selling classical recording ever, was released - to 14.71m last year, according to the British Phonographic Industry. The core market of devoted classical collectors has remained fairly stable, but the industry has had little success in expanding it.

"Sometimes you hear people working in classical music complaining that their core customers are all in their 60s, 70s and 80s, but it the Lottery show to be "suit- isn't true," says Neil Boot, able for Nigel right now". marketing director of Virgin/ Press interviews will also be Our Price, the WH Smith rationed, and even the subsidiary which is one of design of the album cover is the UK's largest record

"There's a healthy market

lem is that it isn't getting

The companies that dominate the market, the specialist classical subsidiaries of multinational groups such as the UK's EMI and Poly-Gram of the Netherlands, continue to repackage existing recordings and to issue new releases for collectors.

However, the profit margins on classical music are considerably lower than for rock and pop, partly because the cost of recordings involving entire orchestras and opera companies are so much higher, and partly because the level of sales is generally lower. When the rock and pop

markets were buoyant in the early 1990s, the multinationals took a lenient view of the performance of their classical labels. They have since become far tougher, as rock and pop sales have stalled. PolyGram, KMI, Sony and

Bertelesmann have reshuffled the management of their classical subsidiaries. The new managers have cut costs, by shedding staff and ise the British nature of the there. It's a niche market deleting weak sellers, and known pieces of classical

of stimulating sales. minutes, which retailed at £2.99, roughly the same price

Until recently, classical labels were convinced that as a pop single. they could expand their core market by persuading the people who bought cheap compilations of accessible music - such as The Best Classical Album In The World... Ever! and The Best Opera Album In The World . Ever!, each of which has sold 250,000 units for EMTs Virgin Records - to pur-

hose hopes proved unfounded. "Compllations sell very well in the short term," says Tony Shaw, classical product controller at the HMV record chain. "But there's absolutely no evidence to suggest that people then move on to buy full

chase complete recordings of

price classical albums." Record companies have lectors. tried other ways of drawing new consumers into the core classical market. This summer, RMI invested heavily in developing its Mini Classics series, a collection of 30 well-

ent," says Peter Duckworth, co-director of commercial marketing. "A lot enjoyed listening to Classic FM, but they were happy to hear edited versions of the music. They didn't want to listen to whole symphonies going on and on, with the noisy and tuneless bits.

"And they certainly didn"t aspire to collecting classical music. They thought that was something anoraks did." Other record companies have come to a similar conclusion. Rather than mounting fruitless attempts to "convert" unenthusiastic consumers, they are concentrating on proven ways of persuading them to buy occasional classical albums, notably by linking them to film soundtracks, like Shine,

or to individual stars. Even the optimists in the industry do not expect to replicate the success of the Three Tenors, whose 1990 and 1994 recordings had combined sales of 20m worldwide. But they are hopeful of matching the sales of younger tenors, such as PolyGram's Bryn Terfel and EMI's Roberto Alagna, or sopranos like Lesley Garrett. whose A Soprano In Red sold 100,000 copies in the UK. prompting BMG/Conifer to sign her to a multi-album

deal this summer. Yet classical stars are hard to find. Many gifted musicians are deterred by the criticism of overtly populist figures such as the old Nigel Kennedy, and others are reluctant to take time off from their performing schedules to fulfil record companies' publicity schedules.

Mr Cap says EMI is in the throes of combing through its catalogue to drop the artists who are not willing to promote their recordings, in order to concentrate its resources on those that are.

"The way ahead for a comunlikely to succeed in turnpany like ours is to work with great stars who are really exciting and want to · "The people in the develop their recording research groups knew the careers," he says. "It's a question of developing the right artists, like Nigel, He'll never be a conventional classical musician, but he's a

A fresh approach to soap powder

P&G is cutting a dash with its new ads, writes Alison Smith

t seems as incongruous skates: Procter & Gamble, the US household and personal products group known for the size of its advertising budget and the staidness of its ads, is starting to cut a dash with its UK marketing.

A new openness to opirky or unexpected approaches can be seen in the way P&G's detergent brand Ariel is among the sponsors of the England football team for the 1998 World Cup; in the spoof "Men in Black" ad for anti-dandruff shampoo Head & Shoulders; and in the decision to launch the Ulay cosmetic range last month with a "virtual art gallery" of commercials showing the work of five contemporary

vomen artists. What marks these initiatives from examples of P&G merely behaving pragmati-cally in order to reach its target market is that they are mainstream brands for which more conventional approaches have previously satisfied the company.

The very fact that such moves have been approved turns the spotlight on the approach adopted by the world's largest advertiser. P&G has a rigorous system for measuring how a prospective campaign might change purchasing decisions

Tamara Ingram, joint chief executive at ad agency Saatchi & Saatchi who has worked with P&G over several years, says: "The company is always interested in advertising that changes has a great deal of knowledge about what works and

what doesn't." Critics say that P&G's knowledge is applied aggressively and heavy-handedly, in a system that tends to dilute creativity and produce advertising that "more often

P&G rejects the charge of as an elephant on conventionality, but Sally Woodage, a public affairs manager at P&G, defends the traditional images associated with some of P&G's core household brands.

"We will always looking for advertising that is relevant to customers. There's a limited value to advertising that is inspiring and exciting people who have no intention of buying our product."

The new initiatives reflect a sense within the company that many UK consumers are becoming increasingly sophisticated in their attitudes towards advertising. Ann Francke, Oil of Ulay

marketing director, says: "We've come to appreciate that you do need to be bolder in how you present your brand to consumers. and part of that is what you do with the advertising.

"If you look across our portfolio of brands and how we market them, we are trying to be more innovative. Because there are so many new influences on consumers you need to be more flexible and up to date in how you reach them."

Ms Woodage says: "As the consumer base changes and becomes more aware of advertising, we have to accept that there are other ways of building a bridge with our customers."

So far, the most striking approaches P&G UK has been pursuing have largely focused on categories such as cosmetics, where image is important. But if they prove consumer behaviour and it effective, they could well spread to the bulk of P&G's most conventional sectors.

While the UK has not vet seen the last of the Daz doorstep challenge, the day is drawing closer when P&G may be prepared to swap one of its common-sense detergent ads for a new soap camthan not is incredibly dull". paign with added creativity.

Durex builds a global brand name | FTid - The Internet Directory The following companies want you to

Roger Taylor sees a creative approach to selling condoms

dvertising condons and tampons has never been easy. There are always people who. would prefer not to see such items mentioned in public.

Patrick Legrand is well used to dealing with the problem. He has recently moved from Tambrands, where he was a brand manager for Tampax tampons, to London International Group, where he will spearhead the company's new global marketing strategy for it foremost product, Durex, the world's leading brand in condoms.

The challenge in both cases has been raising the profile of a product which is liable to cause offence or embarrassment just by the mention of its name. Many countries have restrictions on the advertising of such products - for example, Malaysia bans television and

press advertising of condoms. But there are ways of getting round directly to consumers all over the

world free of interference from local

Satellite television is another. The relevant advertising regulations are those applying in the country from which the signal is first transmitted. As a result, London International is able to run a worldwide campaign for condoms on MTV, the satellite pop music channel, using advertisements which are not subject to local

But controversy can also be turned to the company's advantage to whip up coverage in the media.

London International conducts an annual global survey on sex. The latest, released last week, includes an array of trivial statistics - for example, that the French have sex more after extensive market research, the often than the British but Britons do it company has decided that Durex is to for longer; and while men are more likely to want their partner to wear this problem. The internet is one. It sexy underwear, women want their allows a company to communicate partner to drink less. As a PR stunt it is extremely suc- name world-wide.

cessful and got the Durex name mentioned in most UK newspapers.

In the US, where Durex is not the leading brand, London international is taking stronger measures. It has had a lot of coverage by funding a campaign, spearheaded by Jane Fonda, called Truth for Youth to fight "abstinence only" sex education programmes.

Mr Legrand's arrival at London International is the latest step in the company's plan to build the Durex name into a global brand. It has been buying local condom brands around the world and is bringing them together under a single brand identity. Mr Legrand says the company is now in the second stage of this process. Having defined the brand values and

be the "sensitive, loving, feeling brand". It is now ensuring that all local brands are under the global umbrella and promoting the Durex

Internet Directory them by simply looking them up on the World Wide Web.

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World business news

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sics would be the musical

equivalent of the successful

Penguin 60s series of literary

extracts, and that it would

also act as an accessible

introduction to longer classi-

tively and EMI shipped large

quantities of its Mini Clas-

sics to supermarket chains.

enthusiastic and fewer than

80,000 copies were sold, well

below EMI's expectations,

Records among affluent,

well-educated over 35s - the

type of consumers regarded

as prime "converts" to clas-

sical music - suggests

record companies are

ing them into classical col-

difference between Mozart

and Beethoven, but not what

baroque music was; some

said they did, but described

something completely differ-

Recent research by Virgin

according to Mr Cap.

Retailers responded posi-

cal recordings.

symphonies, operas and con- But consumers were less

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Tim Jackson • On the Web

Crumbs from the golden cake

things about that the numlarge - and is set to grow rapidly - that performing even a minor service to a small percentage of presence on its site. users can be big business.

This reminds me of a line from Tom Wolfe's novel, The -Bonfire of the Vanities, when principle. Two weeks ago, I Sherman McCoy, the investment banker hero, is asked like an idea that is so small by his daughter exactly what as to be almost insignificant advertising franchise. he does. As he struggles to but brilliant all the same. explain the basics of mergers Lured by an advertisement and acquisitions to a five on a search engine, I found yeur-old, his estranged wife myself at a site called steps in with a pithy answer. www.fortume-cookies.com. She tells her daughter that

McCoy is like someone whose job it is to pass cake made of solid gold, and home page invites you to his pay consists of being click through to a page allowed to keep the golden crumbs that fall as the slices are cut. "golden crumb" business is

now one of the most promi-

nent businesses on the inter-

content conglomerate offering an impressive range of entertainment. wide web is free information services.

It makes money both from this was a wonderfully ber of people advertising and from com- recursive business idea. The using it is so missions on the revenues site pays for advertising from transactions carried out by its users with other companies who pay for a But Yahoo is not the only

based on the golden crumb came across what looked

Displaying a Chineselooking medallion bearing around slices of an immense tune Cookie", the site's golden crumb. Wired News

the legend "Master Fu Forshowing pictures of three fortune cookies. Beneath each is the word "crack". Nerds Inc, has set up a ser-The best example of a Above the cookies is a banner ad.

One of the favourite sites on the Web, only one cookie a day. right place Before doing so wonderful Yahoo is now a powerful Banal? Maybe, but the site it shows you an advertise provides 10 seconds of light ment which has been paid - My first reaction was that

> space on other sites to draw people to it, but displays banner ans which other companies will pay for. The idea looked like a business whose model is promising way to raise revenue with cheap content the network equivalent of a

magazine with almost zero

editorial costs but a valuable Unfortunately, it wasn't quite like that. After a few visits I noticed that the banner ad always seemed to be the same link to a rather dull south German lottery. - But there are other real businesses based on the

reported last week on companies that have found ways to profit from mistyped web addresses. One of them, vice called "typo.net". When you mistype a name When you click on the - yaho.com, for instance crack or the cookie, a scrap you arrive at a web page

for by another company. The site cannot be accused of claiming any association with the uniform resource

locator (URL) you intended

to type. Its home page describes the service as: "The first World Wide Web URL spell checker". Another group, Data Arts, uses the same principle to promote its business. It has registered dozens of domain names that are similar to popular sites - Duracel, Budwaiser, Cicso, Infseek, British-Air, Webcrowler, Levy-

Strauss, Mitabilis, Lotos,

KalvinKlein and Novelll -

and displays a page on each of them advertising its own To protect itself from trade mark complaints, Data Arts begins each page with the message: "You have made a typo - we are not affiliated with or endorsed by your

targeted destination."

pointer to entrepreneurs. The principle is this: find a golden cake that is large enough, and then work out a net: Yahoo. Founded by a of paper opens up containing which suggests that you way to get some of the pair of Stanford students an epigram for the day. Try probably missed the second crumbs. The results, as Sherwho simply wanted to main- again, and the site warns 'o' from yahoo, and invites man McCoy's wife knew so tain a joint list of their that you are allowed to open you to click on a link to the well, can be very lucrative.

Both groups provide a

"We figure if our workers don't

get good care now, we'll pay for

it later, because their kids are

more likely to have problems in

later years," says Burke Stinson

from AT&T. The concern has

encouraged companies such as AT&T and Citibank to train car-

ers in basic skills, including

safety and hygiene, and provide

art equipment and computers to

While most corporations still

have a long way to go in address-

ing child care issues for their

workers. Americans feel there

has been some improvement.

Faced with a tight labour market,

US corporations increasingly

depend on family-life pro-

grammes to inspire loyalty in

A survey at the cosmetics

group Johnson & Johnson

revealed that 71 per cent of

employees using family/life pro-

grammes rated them as very

important in their decision to

stay with the company. "Even

workers without children appre-

ciate the initiatives, because they

are less likely to have to fill in

for an absent or distracted col-

league," says Betty Purkey, who

is in charge of family life issues

Yet progress has been far from

universal and most US employees

with young children can expect

to face a child-care crisis at some

point in their careers. President

Clinton's focus on the issue will

continue to prove welcome to

parents caught between home

at Texas Instruments.

centres free-of-charge.

their labour force.

Child care challenge

y working the night shift at AT&T's customer help lines in St Louis, Missouri, Dianna Reed earns about 10 per cent more each month than if she worked during the day. While she needs the extra money, Ms Reed worries constantly about her three-year-old son. "AT&T tried to help me find a 24-hour day care centre, but it didn't help much; there was nothing affordable and convenient to my work

In the end, she decided to drop off her child every night at his father's, from whom she is separated. Ms Reed also employs a childminder during the afternoons, while she sleeps.

The child-care conundrum, once viewed mainly as a by-product of dual-career, upper-income couples, is starting to gain visibility in the US as a concern for workers of all income levels.

President Bill Clinton shone the spotlight on the issue last month by proposing a \$300m (£188m) initiative for training and background-checks for care providers. He promised to set out a comprehensive plan during his State of the Union address early next year and said he would work with the private sector on innovative solutions. First lady Hillary Clinton, credited for drawing her husband's attention to the issue, has promised to make quality child care a personal crusade

US corporations are increasingly aware of the impact inadequate child care has on their employees. One side-effect is absenteeism: if a nanny or child falls ill, for example, parents are often forced to stay at home. A recent survey by the Families and Work Institute, an independent research body, found that a quarter of employees with children under 12 took eight or more days off work each year because of child care troubles.

Sandra Vargas, vice-president of human resources at Chase Manhattan Bank, says she and her husband used up most of their remaining annual leave during a two-week period a few years ago when their childminder left unexpectedly. "It was very negative for my career because other workers had to get involved to help me meet deadlines." she says.

Workers' concentration is also affected. Hillary Clinton says that once when she had to be in court, her daughter Chelsea fell ill. She managed to get a childminder but she says her mind wandered, and she phoned home during every break.

Some of the greatest challenges are for workers in lower income groups. Good quality child care can be prohibitively expensive operates 31 workplace nurseries, for this group, with employees working shifts outside the normal hours of nine-to-five often

having the fewest options. Lower-income employees are certain criteria: London also more likely to be single par- Electricity which subscribes to a



ents carrying most of the burden of child care. The problem for low-income workers has become so acute that some of the largest trade unions in the US have made child-care subsidies and back-up care important elements in their negotiations with companies on pay and conditions.

US corporations are beginning to respond. On-site child care, the most popular solution of the 1980s, failed in many cases because parents did not want to drag their children with them on the long commute from the suburbs to the city. The focus has shifted to working with professional day care providers outside the company. International Business Machines has paid for day

widespread measures.

providing 478 full-time places;

makes child care payments of

£150 a month to staff who meet

Channel 4 television which

have highlighted the importance of good quality care in the early years for children's development. An internal AT&T study revealed that the single greatest source of stress for workers was teenage children.

care centres in Raleigh, North

Carolina, to stay open for longer

hours. In return, the centres set

aside priority slots for the chil-

dren of IBM employees. Nations-

Bank offers a \$35 per week sub-

sidy for child care to its

low-income workers. Many corpo-

rations operate a referral service,

which helps employees locate

to corporations than it once was.

Scientific studies in recent years

Quality is of far more concern

appropriate facilities.

A growing number of employers telephone helpline providing free in the UK, too, are taking action advice on parenting and child to improve child care provision. care to employees; and Lloyds according to the National TSB bank which provides a Council for One Parent Families, workplace nursery, child care vouchers and a holiday play A government-backed report from the council, published last The report argues that helping

week, details the variety of with child care is good for public approaches taken - subsidised relations and benefits employers nursery places and holiday play by reducing staff turnover. schemes appear to be the most lowering rates of absenteeism. increasing staff lovalty and Examples given include the reducing the time staff spend on Ministry of Defence, which resolving child care problems.

> Lone Parents into the Workplace: the business case. £15. From the National Council for One Parent Families, 255 Kentish Town Road London NW5 2LX. Tel: 0171 267

for smashing up faulty refrigerators in front of his workers: his reputation dates from the 1980s when he took a sledgehammer to sub-standard goods to teach employees a lesson in quality

The president and chairman of Haier Group, the state owned white goods maker, is one of the very few managers in mainland China to have achieved anything approaching star The culture still tends to lete

the proletariat rather than the

professional manager is relatively new in China's infant corporate culture, where the ads of so many state. transferred from the are carring a few years business experience before returning to governm service, others are simply put out to vasture in a local beardroom. But Mr Zhang, who has served Haier since he took over the management of what ? was a heavily indebted company in 1984, says he has no interest

"My only interest is to managing the business. I am 🔿 net an official and I don't want to be on the official road to higher positions in the ent "he says.

He has won back market share from foreign competi uch as Whiripool of the US. and sales have soured from Ynl lon five years ago to expected turnover of Yn10bm Chinese state, he says the ompany is structured as a collectively owned enterprise at one remove from direct. government ownership Such single mindedn

to the government when a problem arises, rather than standing up to the market," says Mr Thong As Haier has expanded

rapidly over the last few sea it has housely has bought, merged or Isorbed more than 15 state company, which made its na selling refrigerations started making colour belevisions part of a strategy to become a comprehensive domestic appliance broducer.

Along the way, Mr Zhang says he has seen the chief problem in state enterprises. The panies he has taken nerally endowed with decept equipment and many had managing Haier. From the adequate capital, but lacked the Japanese, we have learned

approach to quality competitive spirit within the people to fulfil their personal

James Harding meets one of the few Chinese

managers to have achieved star status

A single-minded

Promotion in most state companies depends more ou mage than performance but at Hajer they have developed an "objective appraisal systems. All of the company's 13,000 employees are assessed monthly and salaries and advancement hinge on. these appraisals which index complexity of a job, the

s. Even the notion of a

Zhang: need to maintain quality Hardly revolutionary stuff by minera management standards. but Mr. Zhang's employee echanism to other Chin managers and workers to improve efficiency, as well as a seun in two of the less. Animale features of the ma economy: wage inequality and

io insecurity. President Hang Zemin told a President Jiang Zemin told of congress of the ruling Commitment party recently that China would accelerate the relown of state infinistry increasing afficiency by catting surplus workers, restructuring company ownership, reducing state, manufacturing the content of the rule of the state supported to face up to the categories of the market

As Beijing seeks to frum a sector, officials are looking at Mr Zhang's methods to belo define the new corporate. orthodoxy. He says 130,000 people from state comp and government departments: visited Haier's headquarters in Qingdao, on China's eastern seaboard, this year.

But Br Zhang looks furth affeld to find models for

Americans have shown how to encourage innovation, creativity," he says, mentioning for the third time in the interview the "enterprise culture" that distinguishes General Electric of the US. Given the sheen of his

synthetic fibre suit, the soit leather slip-on shoes, bland company tie and the street barber's crop of his hair, Mr Zhang has not adopted the outward style of an American ger. But he has a profo interest in US husiness thinking an avid reader of western ss books, Mr Zhang has just finished Peter Senge's The Pitth Discipline, which he

what he describes as the idea of 's people nurturing business". Meanwhile, Haier is squaring np for the awkward proble that lie ahead for what is still only an infant success story in a

appreciated for its emphasis on

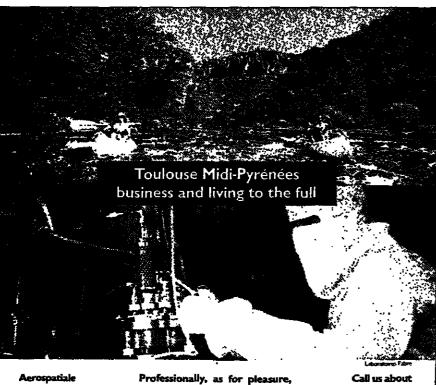
developing economy. The company has begun to diversity, starting pharmacenticals production this year — a move that has unnerved analysis who fear

Haier may expand too rapidly into areas in which it has no expertise. Oversess, Haier has set up a production facility in Indonesia, is closing a deal in Malaysia and looking to set up production facilities in South Africa and Mexico. There are also double about

how Haler will fare post-Mr. Zhang. So many Chinese companies sojoy a trief period of grace while an except charismatic person leads the business, only to be mired by mefficiency, arrogance and corruption when an heatequak pparaichik takes over. financing plans. It aims to issue Busines We

\$100m (£63m) B shares on the Shanghai Stock Exchange (B shares are for foreign investors) and is mulling a dual licting on international markets and a possible Hong Kong share issue Mr Zhang believes that "in the future the Chinese year will be fully convertible, so we will need to learn and understand much more than we do about financial management"

Mr Chang does not seem unually concerned by the technical details of expansion which he says he leaves to more or less independently. His nfidence comes, he says, from having drilled his staff in the need for quality - the les set by smashing faulty fridges is Officials to longer Standards will be maintained anily as long in Halen has enough "talented people", he says. "The problem for us will be personnel. The stion is can we maintain the quality, can it keep pace with



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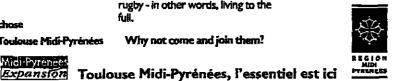
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Take heart and ignore the the stock market gyrations

or those Financial Times readers who peruse the into the City of London, last week's ride was even more nerve-wracking than usual. But others - the ones who make brass bedsteads in Birmingham - were probably chortling over their cornflakes. Were they right? Or do the gyrations of the stock market matter to the real economy?

Even if the bedstead manufacturer does not shed any tears when City speculators make less money, it is these profits which are used to buy his bedsteads. A fall in wealth reduces demand for output, and so may create knock-on effects from a

But does a market crash really represent a reduction in wealth? Ultimately, stock market values are based on the expected earnings of corporations, and if these are lower then everyone who has a claim on the earnings of corporations is worse off. But when the stock market falls by 15 per cent in a week, it is not cause traders have revised their earnings estimates downwards. It is because a speculative bubble has burst, and the underlying values of shares - measured in tarms of the earnings they will generate - have changed little, if at all.

But behaviour is influenced by how well off people think they are, not just how well off they actually are. Sometimes this effect can be large. In the 1980s, when the stock market boomed and rising house prices were a standard topic of dinner party conversation in the UK. for example, consumption grew much faster than income and the savings rate fell to imprecedentedly

But that has not happened this time. If people are wisely sceptical of the reality of their paper gains, they will also be wisely unconcerned if these paper gains evaporate.



John Kav

market levels on investment? new investment? If it does, then a market crash could lead companies to cut their investment plans.

Here too the issues are more complicated than they seem. First, the stock market ceased a long time ago to be a significant provider of new many other places. Over the last 20

So what of the effects of stock panies. But the reality seems to be the other way round. Every stock Doesn't a rising stock market facili- market boom has been associated tate the issue of new equity, lower with a frenzy of merger and acquisithe cost of capital, and so encourage tion activity, and the last is no exception. In retrospect, it may be that merger Monday, when five large international deals were announced on the same day, proves to be the top of the last bull market.

And third - and paradoxically the way in which the cost of capital funds for industry in the UK and is conventionally measured means that the dizzler the levels which years or so, the principal source of markets reach, the higher, not new equity has been privatisations lower, is the cost of capital. The

But behaviour is influenced by how well off people think they are, not just how well off they actually are

and demutualisations; which simply usual means of measuring the cost represent a transfer of assets which of equity is to add an equity prealready existed.

market, but principally from safe assets. retained earnings and secondly from borrowings.

cheaply through buying other com- chose to invest, most sub-periods

mium to the risk free rate. The risk Flotations of new businesses and free rate is found by looking at the issues of new shares by established yield on government bonds. The companies have been matched by equity premium is measured by calshare buy-backs and cash payments culating the average amount by for acquisitions. Corporate invest- which historic returns on equities ment is funded, not from the stock have exceeded earnings on these

Over the period for which reasonable data is available - broadly, the Second, you might expect that period since the first world war high share prices would encourage this equity premium has averaged companies to invest in new assets an astonishing 8 per cent in the UK while low share prices would allow and the US. Unless you were very them to pick up existing assets unlucky in the time at which you

most convincing explanation of the size of the premium used to be that investors had consistently underestimated inflation. Those who had bought bonds had done worse than they had expected, while holders of shares had done better.

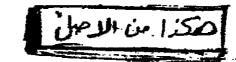
But the difference between bond and equity returns has persisted even in the 1980s and 1990s, in which inflation has generally been overestimated by investors. The boom in the stock market in 1987 and 1997 has ensured that all estimates of the cost of capital have remained high. The only thing that will stop finance professors from arguing that companies need real returns well over 10 per cent before they should invest will be a prolonged stock market slump. That is another reason why we should not worry too much about the effect of market fluctuations on investment.

So the objective effects of market fluctuations on consumption and investment will be rather marginal. But there are more subjective effects on confidence. When Wall Street experienced its first great crash, in 1929, the consequences of the tur-moil were combined with the unsound capital structure of many American businesses to produce a near collapse of the fragmented US banking system. This was a significant contributor to the depression which followed. Something similar is

happening in Thailand today. But western economies, complex and battle hardened, are today much more robust to these developments. If you are a manufacturer of brass bedsteads, reading this over your cornflakes in Birmingham, you can probably chartle on.

The outhor is the Peter Moores Director of the Said Business School at Oxford University and a director of London Economics. This column

الميكذا من الاجل



Lunching and learning

A happy student is a smart student writes Della Bradshaw

very week Robert Hamada. dean of the Chicago Graduate School of Business, has lunch with a group of his students. It is not merely a social event. It is the result of a policy decision by the school that it had to be better informed about the needs of students,

With four Nobel prize winners on its staff, the academic standing of the school has never been in doubt, says Prof Hamada. "But we really did not put enough stress - I'll say this openly - on the other services to our students and alumni."

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Chicago is not the first US business school to come to this conclusion. Just a couple of years ago Kim Clark, the new dean at Harvard Business School, made the same decision. He followed in the footsteps of Thomas Gerrity, the slick principal at Wharton, who had taken his school to the top of the league tables with a revamped MBA programme and a policy of involving students, academics, alumni and business in the school's decision making process.

Prof Hamada acknowledges that he is following a similar route. "Some schools caught on to this sooner than others," he concedes.

One of the quick fixes made by Prof Hamada has been to improve the buildings. Over the summer he spent \$4.3m (£2.65m) on fast-track improvements to existing campus buildings. Students are now participating in the design of a new campus building which will house lec-

There have been other moves to student interest groups. improve the quality of student life. Some are relatively banal: two innovative. A mentoring system offices dealing with student regishas been introduced to help all life and they are becoming increas-would expect from their corporate adults."



Dean Robert Hamada admits Chicago school of business once neglected the non-academic needs of students

tration and "student life" (clubs and associations) have been moved next to the classrooms so students do not have to trek across campus: ("The winter gets somewhat coldin Chicago," explains Prof Hamada.)

There has also been a push to ture theatres and a student lounge. increase the number of clubs and Other moves have been more

first-year students on the two-year ingly involved in advisory commit-MBA course. Rach first-year stu- tees for the school. "The best salesdent is assigned two second-year men you can get for your school students plus one alumnus of the are satisfied alumni," Prof Hamada school to help with career develop-

Prof Hamada calculates that

points out. "Harvard is the very best at this." some 10.000 MBA alumni live in of Prof Hamada's reforms. He the Chicago area and he intends to argues that corporate recruiters tie them more closely into the should expect to be treated by a finance are free to take all their

Recruiters form a further plank school. Chicago now gives all business school with the same

suppliers or clients. One concern is the allocation system for recruiters who want to present their company to students on campus.

Some slots are clearly more prized than others, so Prof Hamada has set one of his brightest economists the task of devising a way of allocating the slots. An announce ment on the formula will be made on December 1 next year.

From a purely academic point of view Prof Hamada has split the position of deputy dean for the MBA so that one person can deal with the full-time programme and another with the part-time pro-

A major curriculum review has been completed and special focus has been put on general management. As well as broadening the teaching base, Prof Hamada hopes this will bring in students from a wider range of backgrounds, especially women. "We have to get more women to apply," he says.
"We are very discipline-based and this attracts a greater percentage of people with science and engineering degrees. That can be changed.'

There is now only one required course on the MBA, leadership, which the students study in their first year. Students then have to take courses in specific subject areas but they can choose the degree of difficulty: if it is a subject they know well they can take a high level course; if not, they can take a base level course.

Students who want to go into subject in that area, says Prof graduating students free e-mail for degree of professionalism as they Hamada: "We treat our students as

NEWS FROM

Consultants'

masterclass-The link between graduate business school students and consultancies is legendary, but where do consultants go if they want

management theories? The consulting arm of Price Waterbouse has opted for Templeton College, Oxford, where the partners will attend a series of masterclasses

to find out the latest

from December. look at the latest research and will be taught by both Templeton professors and visiting faculty. Topics include globalisation. shareholder value

> Price Waterhouse chose Templeton because of the depth of its research and its contacts with faculty at business schools worldwide.

and the impact of

www.templeton.ox.ac.uk

Wired for learning

Students at the University of North Carolina at Chapel HHI will be able to take part in a pilot course in microelectronics via the internet from next spring.

The course, devised by Robert Commolly, associate professor of finance and onomics at the . Kenan-Flagler business school, will combine documentary-style television programs with internet-based

teaching. Rach week the undergraduate students will watch a one-hour lecture, delivered by broadcast, cable or videotane, and then participate in a two hour classroom session via the travel to the university to sit mid-term and final examinations.

The internet camous will be provided by University Access, a distance learning company in Los Angeles. The organisation was co-founded by Alec . Hudnut, himself a graduate from UNC-CH. UNC-CH: US, 919 962 1134, University Access: www.universituaccess.com

Mysteries of the east

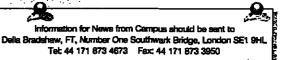
Guides to business schools in North America and western Europe are plentiful, but it has always been difficult to find a guide to business schools elsewhere. Now the Central and East European Management Development Association has produced a revised directory of the best 32 schools in 10

countries in that region. The guide gives information on the school, courses available and course fees. It costs \$8 Ceeman: Slovenia, 64 221

Kanter takes the stage

Rosabeth Moss Kanter, the internationally known management expert and Harvard professor will give a special presentation in London to the Association of MBAs on November 19. The morning meeting,

Business and Organisational Strategy for the 21st Century, is open to members of the association and guests. The price, £90 and £115 respectively. includes a copy of Prof Kanter's latest book. Rosabeth Moss Kanter on the Frontiers of Management. Association of MBAs: UK, (0)171 837 3375



Business women learn how to take Czechs



be heard calling out degree at IMD in Lausanne.

training exercise run by Noemi Zarubova, dean of the local Acadconference participants that personal presention is critical to busi-

Last month in the Czech management speakers were women. The conference itself was organised by four concentrate on the Czech Republic concentration of the case of

CLASSROOM their names. It was All MBAs at IMD have to com-not part of some plete a team initiated enterprise All MBAs at IMD have to comspiritual experience but a voice (Tie) project to graduate from the one-year programme. The four, Jemy Campbell and Julia Thomas emy of Music, who was persuading from the UK, Liz Holland from Sweden, decided soon after they the list of topics. started their course in January

By February they had decided to right software to do that."

and by April, having sounded out business women there, had ditched their original plan for a conference on how to export to western Europe in favour of a conference on fundamental business issues. Tax management, financing and "Australia and Valerie Binner from international alliances were among Republic helped the four to develop

The biggest problem was the lan-

Czech. And we had to find the do business in the Czech Republic.

The second difficulty was how to the middle of a very busy year. We organise things in the Czech learnt that if you really want to do Republic - where to hold the con-something you can make the time ference, for example. Then says Ms Binner, there was the problem of finding "quality" speakers.

The Business and Professional Women's Association in the Czech contacts. Ms Binner says one thing Mexico; another organised whisky they learned was "the power of net- and wine tasting for their peers.

"We managed to pull this off in

to do it," she concludes. The Tie projects completed at IMD can range from the sublime to the ridiculous. This year, for example, one group sent radio equipment to indians in remote areas of



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Financial Times

Travel Update · Roger Bray

Laptop limits

Business travellers face a ban on the use of laptops while flying through German airspace. Passengers tempted to ignore it could be fined up to DM100,000 (£34,364) - or even tailed. But the wheels of legislation grind slowly. Although the Bonn government wants to remove any risk that these and other electronic devices might interfere with aircraft control systems, its proposal looks unlikely to become law until late next year. Concern has been

report that a passenger using a video camera. interfered with crucial landing equipment as he approached an airport this year. Meanwhile Lufthania continues to insist that certain equipment, including laptops with combined printers, cordless mice and CD-Rom units, are switched off in flight.

First for Hilton A new hotel is to be built at Copenhagen airport at a cost of about £40m: Operated by Hilton International, it will be the

chain's first venture into Scandinavia, Scheduled to open in 2000, the 858 room hotel will have a pool; fitness centre and meeting rooms with a capacity for 300 people. It will also have access to the terminals and the airport's planned raff station, which is due to open next year with frams running to the city centre in mine minutes.

Ticket-free travel Ticketiess travel is gradually spreading to more international routes Singapore Airlines is planning to introduce it on flights to Hong Kong, the

US. Australia and the UK

during its 1998-99 financial year. The airline has already lannched ticketless travel on services from its home base. to Kuala Lumpur and Penang, enabling passengers to use credit cards to book and pick up boarding cards.

Snooze in the sky

Beds on aircraft have always looked an attractive marketing tool but sirlines usually find something more productive to do with the space. They have usually contented themselves with reclining first class seats. With lets soon able to fly for 20 hours non stop - and with lower

into sleening areas - beds are back on the agenda. Virgin Atlantic has decided to fit them on its Airbus A340-600s, though it is expected to offer them initially on non-stop flights from Landon to South Africa. Boeing is also considering installing 40 beds on its forthcoming 777-200X

Swing a free ride Earn free flights while perfecting your swing. Members of American Airlines' frequent flyer programme can pick up miles by taking golf lessons. If they sign up for three days of lessons at the

Nicklaus/Flick golf school. they will earn 5,000 miles plus 15,000 if they attend before May 31. That is enough for a return ticket between London and Venice. Lessons are available at various US courses and in the UK at Carden Park. Chester, where another 1,000 miles can be earned on a one day "faults and cures golf school clinic".

Finally...beware Keep a tight grip on your wallet and laptop at Johannesburg airport. The UK foreign office warns that pilicing is rife, particularly

Likely weather in the leading business courses

CLUB CLASS

BA trials customer 'tags' to cut delays, says Roger Bray

effort to combat flight delays. The aim is to alert airport staff earlier when passengers are likely to arrive late at the gate, reducing the risk that pilots will miss crucial take off

heightened by a pilot's

In a three-month trial, customers checking in at the minal in central London. before catching trains to Gatwick, are being issued the queue for take off. with smart cards which incorporate chips carrying printed on their boarding

A radio aerial near passport control in the airport's missing. North Terminal automatically reads the cards, so that staff know whether the travellers have entered the

first in the world to use such obvious candidate. technology. Its experiment is part of a £35m, five-year drive to improve punctual-

BA is concerned that delays, particularly at cards and their reaction was Heathrow, are deterring customers and hitting revenue. A recent report by independent management consultants urged a number of improvements, including cards, which are placed in closer liaison and barmonisation between departments.

BA says around six per cent of flights are delayed either because travellers are not consider any wider applilate getting to the gate - or fail to turn up altogether. At current test ends in January. from the Civil Aviation

ritish Airways is tracking passengers electronically in an Smart cards help takes the track passengers

because of a single customer can force an aircraft full of airline's Victoria Station ter- passengers to sit on the tarmac for 30 minutes or more as their aircraft slips down

Victoria Station was chosen for the test - a joint projinformation similar to that ect with electronics company Phillips - because the rail journey increases the risk that passengers will go

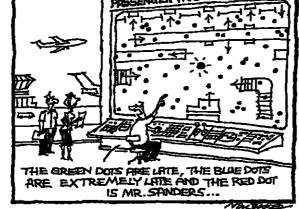
If the idea is a success, it is likely to be extended to cover travellers checking in at airports. Heathrow, where departure lounge. BA's operation is split The airline claims it is the between two terminals, is an BA says the test will show

whether customers find it acceptable. In the first week of the trial around 500 passengers were supplied with said to be "very positive". In this embryonic form, however, the system is unlikely to bother them.

They need never handle the

their ticket wallets and

retrieved at the gate for re-The airline insists it will



extensive. They could, for example, help staff head off hold ups which occur while bags, checked in by passengers who then fail to show up at the gate, are taken off the aircraft.

They could even be used to track passengers' movements in the terminal, showing how much time and money they spend in shops, for example, and raising questions of privacy.

The launch of the system comes at a time of worsencation for the cards until the ing delays. Recent statistics

But the possibilities are Authority showed that the proportion of scheduled flights getting away on time at UK airports fell from 80 per cent in the second quarter last year to 74 per cent in the equivalent period this year. "On time" is qualified as early to a maximum of 15 minutes late.

> With air traffic continuing to grow, pressure on runway capacity intensifying at many large airports - and environmental resistance making it hard to build new ones - such efforts to cut out avoidable delays will assume ever greater importance.

Airline controls at City

ufthausa has assumed full control over its operations from the London City airport. The airline's flights from London City to Frankfurt were previously operated by Business Air, a small airline with a very limited fleet.

Now the flights will be operated by Lufthansa's own AVRO RJ-85 aircraft. The jet will have a single "city class" configuration with five seats a row.

Lufthansa said the takeover of the London-Frankfurt operation was part of a policy that recognised the increasing importance of the City airport not only for travel between London and Frankfurt, but also for connecting flights from Frankfurt.

Lufthansa operates three flights a day from the City to Frankfurt during the week and an evening flight on

It will soon introduce a return and through check-in facility at the City airport for transit passengers, and might also install electronic self-check-in machines next

Arkady Ostrovsky in another on the wives of sure of being expected to

Living in fear of frequent flying

Many families suffer from the absences of an executive spouse, says Farrol Kahn

executive recently worked out that he had made 107 business air trips last year. His territory includes eastern Europe where he shuttles between Moscow, Budapest, Bucharest, Warsaw, Zagreb and Bel-

grade. In five years he and his family moved five times from Switzerland to west Africa, central Africa, the Middle East and eastern Вигоре.

For most frequent flyers this is perhaps normal, but for outsiders it seems like a glamorous lifestyle which they aspire to or envy. The reality is different. Every time these global players take to the air, the lives they leave behind can unravel.

The rapid and unrelenting cycle of partings and reunions can lead to families suffering from the Intermittent Spouse Syndrome (ISS), causing psychological problems for some frequent flyers and their families .

A pattern of symptoms, including anxiety, depression, sexual difficulties and sleep problems, was recognised in an RAF study and main cause was the absent spouse dislocating the familiar pattern of family life and putting great stress on the remaining spouse.

There are three recognised ways in which people respond to a frequently bsent spouse.

First, there is the wife or husband who finds it difficult to adjust to the spouse's comings and goings. They feel anxious, lonely, sed and incomplete during their absence and will count the days until

In the second category, the non-travelling spouses maintain the same lifestyle irrespective of these comings and goings. They learn to cope by extending their own interests and enjoying the freedom and responsibility of being left in charge.

The third way is for the at-home spouse to resent the other's absence and then the return. They feel angry that their needs are neglected.

Few families do not have arguments when the absent spouse returns. Executive wives, for example, often resent the additional pres-

offshore oil rig workers. The drop everything and entertain important clients on the husband's return.

FSK man

Research conducted by the World Bank on its employees who travelled frequently found an increase in psychological disorders. Dr Bernard Demure, director of the bank's health service, heard complaints of depression, nervous anxiety and sleep disturbance.

"We first attributed these symptoms to jet lag, but we realised that other significant factors were involved: The three main influences separation from home and family, workload and lack of back-up abroad."

Among 500 frequent fivers surveyed by Hyatt Hotels, 18 per cent said their absences had had a negative impact on their marriages and 68 per cent admitted they would happily forgo the

The irony is that despite being cosseted by business class travel and generous expense accounts, frequent flyers are often suffering from the same problems as their families back home.

Farrol Kahn is Director of the Aviation Health Institute



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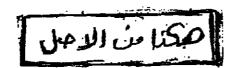
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METERS OF THE

absences of a

Errol Kahn

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The 41st London Prince of the Copens at the Octoor Third Star Square on Thursday and the Copens of t Acep the Asparlane Favorities and February Science of Record Reputations of Record Rec The Ricor Opera, under erfection director Valery Gentles and Theatre Roye, Drury Land, de Standay for a strelle performance of Borts Geochron reformance.

the 500th analysisa

impressionists scattered ecross the world after the Nexts' rise to bower - will be partly reconstructed in this exhibition.

lictural de par com partitings, bla extensiva collection of French

by Tart Dun (above) and a libretto by Paul Griffiths, receives its US brerdiere at New York City Opera on Saturday. The composer: conducts, Martha Clarke is the director and the sets are by

RERLIN

Guggenheim Museum is Deutsche Guggenheim Berlin. which opens its doors on Unter den Linden on Friday.

The inaugural exhibition is devoted to the Parls series paintings of Robert Delaunay, dating from 1910-12. The exhibition will move to New York in January,

GENEVA

"Miniciate", Mozart's rarely staged opera seria, la currentiv the choice of Switzerland's two leading opera houses. Less than three weeks after Zurich unveiled a production conducted by Frans Broggen, the Grand Theatre in Geneva is mounting a different staging with Donald Kaasch in the title role and Dagmar Peckova as Famace. The first night is on Thursday at the

A maverick with an Eskimo touch

Filmmaker Henry Jaglom can be bad, but when he is good he is wonderful, writes Nigel Andrews

by does filmmaker Henry hat on in his Sunset Boulevard office? It's a pale, floppy, pork-pie number and it shades his capricious middle-European features as if designed to keep a lid on eccentricity. Perhaps he is afraid that if he took it off people would see the escaping thoughts of a 55-year-old movie maverick with one of the quirkiest minds in independent cinema.

Jaglom made Sitting Ducks, Can She Bake a Cherry Pie?, seone to Love (that inspired all-star symposium with Orson Welles, Sally Kellerman and others rattling on about the meaning of life) and the new Last Summer in the Hamptons, which opens in

London in two weeks. He is so appalled by Britain's failure to show the two films he made before Hamptons - Eating and Venice Venice - that he gives me video copies of each. When I run them later in England, they are unwatchable. This says everything about Jaglom's career. When he is bad, he is bad.

group of endearingly batty theatrefolk gather in a Long Island mansion where they quarrel, fall in love and exchange psychobabble. Jaglom doesn't need to be told the film is Chekhovian: the group is actually rehearsing an open-air production of The Sea-

"It's a tribute to the madness of actors, plus a clear look at their narcissism, manipulativeness, petulance, childishness," Jaglom should know, he is married to an actress. Victoria Foy, whose bizarre animal-impersonating exercises are a comic highlight of the film.

"She showed me her baby seal," her eagle and so on at home, and then got mad at me for using them in the film. She decided I was ruining her career. But the

audiences loved them." They loved most of this affectionate fresco of American life on the artistic fringes. Jaglom has been making his scat movies about life and Bohemia for a quarter of a century. His characters are human spindrift, thrown pah. "My father ran the economy about by a world they try to of Danzig. When Himmler tried rationalise even while beset by to make him an honorary Aryan umreason: by desire and need, by he knew it was time to leave. I creativity. The films have been was born in London, and soon we compared to Woody Allen, came to New York, where I saw though often, Jaglom acknowledges, to his own disadvantage. "New York critics attack me

for seeming to engage in psychobabble rather than making fun of it. But I'm compassionate about these people whose needs are so strange and big that they engage in these weird systems of thought. I don't want to wink and say, 'Look how silly they are'. I'm trying to be subtle."

The best Jaglom works combine good talk with good plot. Movies like Sitting Ducks (bank robbery with self-analysis) and Abonys (acidly sketching a dissolving marriage) brilliantly vindicate his style of improvised, collaborative human comedy.

"Actors are more than just faces, bodies and voices, they're minds and memories. My method came out of dissatisfaction with a scene in an early film (A Safe Place) involving Jack Nicholson and Tuesday Weld. On the sixth When he is not, he is wonderful. take I said, the script's not work-Last Summer in the Hamptons ing, say your own words. It ary one back into work. is in the second category. A worked, and after that I threw

> t's hardly surprising that Jazlom studied under Lee Strasberg, as an actor, or that his first bout of career rivalry was with another famous Method, Alumnus, "I auditioned for The Graduate. They called me back again and again; everyone said how brilliant my readings were. Then I heard that this kid I knew in New York had got the part, Dustin Hoffman."

> Jaglom promptly decided to direct his own films. That way he could cast himself, or his brother (the funny, querulous Michael Emil), or his friends, like Welles, Nicholson, Dennis Hopper and Karen Black, the last three recruited after Jaglom did a stint as editor and adviser on Easy

His greatest talent as a filmmaker - and as a film enabler in the tight-money world of independent cinema - is no doubt the one handed down through his Russian-Jewish ancestry. Chutzmovies and would have to explain American culture to my parents - what a 'gun moll'

Forty years later, Jaglom is reinfusing Russian culture into his parents, or at least their home. The neo-Chekhovian house in Lost Summer in the Hamptons is theirs, though for the film Jaglom peopled it with his own fantasy screen family. This included one great, eccentric actressteacher, the late Viveca Lindfors, and one vatic stage director, Andre Gregory (title hero of My Dinner With Andre). "The part is a send-up of Andre." Jaglom says, "of this esoteric artist who takes four years to put on a play that 12 people then go to see."

Jaglom would also have cast, if he could, his close friend Orson Welles. Welles and Jaglom became one of the great offscreen double acts in Hollywood: the younger filmmaker spent years trying to push the older, legend-

"I spent so much energy trying to make him happy. I lied to him: I haven't said that before to anyone, but I did. I'd tell him that So-and-So was really interested in receiving a script from him when they weren't, hoping it would force him to do the work that would get the interest. "He was a wonderfully vulnera-

ble, complex, rich, sweet person. We'd have hunch twice a week and he'd be very depressed, but in public be'd do what he called his dancing bear act. Somebody would come over to the table and be'd say 'Hell-o' - deep Orson voice - and I'd kick him under the table. He'd later say, 'Why did you kick me?' I said, 'You're painting yourself into a corner again. These people all think you're some intimidating ogre and you're this little weak pussycat. You're creating this mythology that's trapping you.'

"Nobody knows this, but he carried bad reviews of Citizen Kane around with him all his life. Maybe there were three: Jorge Luis Borges wrote one. He



Henry Jaglom: 'It's a tribute to the madness of actors'

corised them. Why? Perhans to confirm to himself some sense that he was not what everyone thought he was."

Welles left a message at 3 o'clock one morning on his friend's phone, asking him to call with news of Jaglom's mother who was ill with cancer. Jaglom rang back a little later, but

He left some of his finest late testaments in Jaglom's films, as the philosopher-celebrity in Someone to Love. Welles liked Jaglom, but marvelled a little out what's inside.' uncomprehendingly at his mov-

about an old Eskimo carving a what's inside.'

giant walrus tusk. And the documentary filmmaker goes up and the magician in A Safe Place or says, 'What are you making?' And the perplexed Eskimo says, I don't know, I'm trying to find

"'You're like that,' Orson said to me. 'You're carving away at "He told me, 'Henry, you're men, women, America, our whole like an Eskimo. I saw this film culture - trying to find out

Theatre Too many notes

ichael Cashman makes his first appearance in LV1 the title role of Anthony Clark's Birmingham production of Julius Caesar standing on a plinth, impersonating a statue to himself; as Roman plebeians wrangle with the tribunes, he slips off unobtrusively. Not terribly imperious conduct; but this is a dictator who - until one reads the programme notes about the soothsayer's method of divination by interpreting pat-terns of light bouncing off a shiny object – appears literally frightened of his own reflection. Elsewhere, Cashman plays Cae sar as larger than life; he uses the full range of his voice in terms of pitch, volume and tim-bre...but often in the same sentence, with the result that at times he seems almost to be singing his lines.

Director Clark seems determined to leave no theme in the play un-alluded to. Patrick Connellan's design centres upon "an anatomical lecture theatre, a parliament, a debating chamber . . . a place to examine the 'body politic'." Julius's near-divinity and imminent kingship are encapsulated in a rousing chorus of that well-loved hymn, "All Hail The Power Of Caesar's [sic] Name". ending "Crown him Lord of all"

The conspirators are particularly young, which makes a nonsense of a number of lines. including the comment about her "once-commended beauty" by Brutus' wife Portia (Bonnie Engstrom, plainly still in full flower). but does create the sense of a junior officers' coup. A curious stroke of casting has led to Cassius being played by James Dreyfus, hitherto best known for his West End lead in Eurovision and his television role as PC Goody in The Thin Blue Line, neither part fraught with macho menace. But I was surprised by the control of his performance, although he remains a little over-keen to luck consoiratorially or oniver that bit too much in high passion. The first world war-era mili-

tary uniforms bolster the trenchant impression that, like that conflagration, the civil war arose in large part because a number of key players regarded it as inevitable. Overall. Clark wants it all: his intelligent production does not aim to answer questions, but often it does not clearly raise them, simply tipping its hat in their direction. As the Emperor of Austria rebukes Mozart in Amadeus: "Too many notes."

Ian Shuttleworth

Birmingham Repertory Theatre until November 22 (0121 236



■ AMSTERDAM

DANÇE Het Muziektheater Tel: 31-20-551 8911 Lander-Graham-Marin: National Ballet programme of four 20th-century works --Etudes, Lamentation, Embattled Garden and Groosland; Nederlands Dans Theater L programme comprising Bella Figura, by Kylián, and new works by Naharin and Obarzanek; Nov

BRUSSELS

La Monnaie Tel: 32-2-229 1211 La Stellidaura Vendicante: by Francesco Provenzale. New production directed by Philippe Sireuil and conducted by Alessandro de Marchi, Nov 4, 5 Werther: by Massenet, . Concert performance conducted by Wladimir Jurowski, with a cast

including Alison Hagley and Jennifer Larmore: Nov 4

■ BERLIN CONCERTS Philharmonie Tel: 49-30-2548 8354 Berlin Philharmonic Orchestra: conducted by Seiji Ozawa in works by Dutilleux and Berlioz, with tenor Frank Lopardo, the Ernst-Senff Choir and the Berlin Boys' Choir; Nov 6, 7, 8

■ CHICAGO EXHIBITIONS. Art Institute Of Chicago Tel: 1-312-443 3600 Renoir's Portraits: Impressions of an Age. Around 65 paintings. spanning the artist's career, of subjects including Glaude Monet and Madame Renoir. The show has been seen in Ottawa and will travel to Texas; to Jan 4

LONDON CONCERTS

Tel: 44-171-638 8891 London Symphony Orchestra: conducted by Michael Tilson Thomas in Mahler's Symphony No. 7; Nov 6 : The Royal Opera: The ... Pligrim's Progress, by Vaughan Williams. Concert performance, conducted by Richard Hickox;

Royal Festival Hall

London Philharmonic Orchestra: conducted by Ivan Fischer in works by Mozart and Bruckner. With clarinet soloist Sabine Meyer: Nov 5

EXHIBITIONS National Gallery Tel: 44-171-839 3321 Making & Meaning: Holbein's Ambassadors. This recently eaned double portrait by Hans Holbein the Younger pictures two French ambassadors to the court of Henry VIII in 1533. Presented alongside are drawings and miniatures, and objects relevant to the painting's political and religious background; from Nov 5

National Portrait Gallery Tel: 44-171-306 0055 Sir Henry Raebum (1756-1823): previously seen in Edinburgh, this exhibition of some 60 paintings includes the major portraits belonging to the National Gallery of Scotland as well as loans from abroad: to Feb 1

OPERA London Coliseum Tel: 44-171-632 8300 From the House of the Dead: by Janaček. New English National Opera production conducted by Paul Daniel (Brad Cohen from Nov 11) in a staging by Tim Albery. The programme is completed by Twice through the Heart by Mark-Anthony Turnage. conducted by Nicholas Kok; Nov

Tosca: by Puccini. English National Opera production. conducted by Noel Davies in a staging by Keith Warner. Rosalind Plowright sings the title

Shaftesbury Theatre Tel: 44-171-379 5399 The Royal Opera: The Merry Wildow, by Franz Lehár, tri a new translation by Jeremy Sams. New production by Graham Vick, with designs by Richard Hudson; Nov

THEATRE Barbican Theatre Tel: 44-171-638 8891 Henry V: by Shakespeare. Ron Daniels directs this Royal Shakespeare Company production, with Michael Sheen in the title role; 4-22 Nov, after which it will tour the UK

The Pit. Barbican Centre Tel: 44-171-638 8891 Romeo and Juliet: by Shakespeare. New production directed by Michael Attenborough and designed by Robert Jones, Ray Fearon and Zoe Waites are the lovers: to Nov

■ LOS ANGELES CONCERTS

Dorothy Chandler Pavilion Tel: 1-213-365 3500 Los Angeles Philharmonic: conducted by Roger Norrington in works by Brahms; Nov 5

Los Angeles Philharmonic: conducted by Roger Norrington in works by Berlioz, Chopin and Smetana. With piano soloist Emanuel Ax; Nov 6, 8

EXHIBITIONS

Museum of Contemporary Art Tel: 1-213-6266222 Cindy Sherman: retrospective tracing the New York-based artist's development from the 1970s to the present, to Feb 1, after which the exhibition will travel to Chicago, Prague, London, Bordeaux, Sydney and Toronto

NEW YORK CONCERTS

Lincoln Center Tel: 1-212-721 6500 New York Philharmonic: conducted by Charles Dutoit in a programme of works by Mozart, Barber and Tchaikovsky. With soprano Barbara Hendricks; Avery Fisher Hall: Nov 5, 6, 7, 8

DANCE Joyce Theater

Tel: 1-212-242 0800 Siobhan Davies Dance Company: double-bill of Bank, Davies' most recent work, choreographed to Matteo Fargion's percussive score, and the award winning The Art of Touch. This week-long season is the conclusion of an autumn tour, and part of a festival of British contemporary dance; from Nov 4 to Nov 9

Metropolitan Opera, Lincoln Center Tel: 1-212-362 6000 Don Giovanni: by Mozart. Production by Franco Zeffirelli, given its first performance of the season on 5th, when Amanda

Roocroft makes her Met Opera debut; Nov 5, 8 Il Barbiere di Siviglia: by Rossini. Revival of a staging by

John Cox: Nov 6 La Cenerentola: by Rossini. Met Opera premiere. New production conducted by James Levine in a staging by Cesare Lievi, with designs by Maurizio Balò; Nov 3, 7 Tannhäuser: by Wagner, in a staging by Otto Schenk; Nov 4, 8

PARIS CONCERTS Salle Pleyel Tel: 33-1-4561 6589 Orchestre de Paris: conducted by Sernyon Bychkov in works by Schnittke. Mendelssohn and Strauss. With

violin soloist Viktoria Mullova;

Nov 5, 6

DANCE Opéra National de Paris, Palais Gamier Tel: 33-1-43439696 Paris Opera Ballet: mixed programme - Soir de fête by Staats, L'Arlésienne by Petit, and La Symphonie fantastique by

EXHIBITIONS Musée Carnavalet Tel: 33-1-4272 2112 Paris and the Parisians in the time of Louis IV: more than 300 engravings, which together create a vivid impression of 17th century Paris. Including portraits, images of the city and its monuments, as well as proverbs. allegorical works, and almanacs;

Massine; Nov 6, 7, 8

from Nov 5 to Jan 18

OPERA Opéra National de Paris, Opéra Bastille Tel: 33-1-44731300 Nabucco: by Verdi. Conducted by Pinchas Steinberg in a staging by Robert Carsen; Nov 4, 7

TV AND RADIO

 WORLD SERVICE BBC World Service radio for Europe can be received in western Europe on medium wave 648 kHZ (463m)

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CNBC

08.30: Squawk Box 10.00: European Money Wheel 18.00: Financial Times Business

Needing tough treatment

he sheer scale of the IMF package agreed last week with Indonesia, and the decision by the US administration to get directly involved with it, are indications of how seriously the leadership of the industrialised world takes the economic, financial and political risks of the continuing turmoil in south-east Asia.

When the first news of the IMF deal for Indonesia began to leak out a while ago, the scale of the support was put at \$4bn (£2.5bn). By the time the overall package was announced on Friday, that had risen to \$37bn, and will be second only to the Mexi-can bailout of 1995 in overall scale.

What is more, the US involvement represents a marked change from its recent approach. In the summer, the administration did not take part in a similar IMF programme of support for Thailand, where the current crisis began. There seems little doubt that in the three months that have elapsed since the Thai nego tiations, the stakes from the escalating crisis in the region have risen. For Indonesia, therefore, the US agreed to contribute \$3bn of supplementary financing money to be drawn only if the main IMF package fails to restore stability. What explains this height-

ened concern in Washing-Officials are clearly much more troubled than they have been at any point since the regional crisis began earlier this year about the risk of "contagion". Although the immediate economic impact from the turmoil is still not generally expected to be large, there are increasing worries about the financial turbulence and about the potential risk for US security

policy in the region. And the Indonesian case is a clear example of the kinds of fears that are on the minds of US and other international policymakers

If the combined burdens of an economic slowdown, falling asset prices and a devalued currency (which raises the cost of debt servicing by corporations), force Indonesian companies into severe Gerard Baker and Sander Thoenes on the escalating crisis in Indonesia



President Suharto: appeared powerless

would be some big losers. Japan is by far the largest investor, with \$38.7bn committed over the past 30 years by Indonesian estimates, and many Japanese banks are more heavily exposed to Indonesia than to any other country outside Japan. Both Singapore and Malaysia hold much of the capital funnelled abroad by Indonesian conglomerates, and some of their companies have moved shop to Indonesia to set up palm oil plantations and buy companies which became relatively cheap after the rupiah's depreciation of the last few months.

But while the risk of financial chaos is the main spur for action, there is also concern about political stability in the region, and little doubt that the two are connected. South-east Asia continues to play a large role in US global security interests. On Friday, Robert Rubin, the US Treasury secretary, said: "Financial stability around the world is critical to the national security and economic interests of the

Again, the Indonesian

financial difficulties, there package is a critical case in point. There is a growing recognition that President Suharto's hold on his own people is not what it used to be and he could use a little help from his friends abroad. The army appears loyal, the parliament has been purged of critics and the dominant business conglomerates still feel their best bet for economic stability is the current regime. But many ordi-Indonesians are nary

> The depreciation of the rupiah has caused a sharp rise in prices for staple foods such as rice. High interest rates prevent many from buying low-cost housing and even motorcycles. Their savings may be frozen in illiquid banks. Thousands have lost their jobs in a country where unofficial estimates of under-employment go up to 40 per cent of the workforce.

restless

To make matters worse Mr Suharto has appeared powerless against massive fires that have lit peat bogs. forests and coal deposits. sending a thick haze over much of south-east Asia. Students have clashed with police in various cities in recent weeks, workers have gone on strike and now the government faces the prosnect of a rush on the banks.

While few western leaders like to be seen in public with Mr Suharto, they also know that the alternative may be chaos. The first riots that brought down Sukarno, his predecessor, started with the devaluation of the rupiah.

One final key to understanding the importance of the Indonesian IMF agreement is that it may represent a blueprint for the kind of measures US and IMF officials believe are necessary to restore financial stability in the region. Although details are still sketchy, the DMF deal may indicate that the Jakarta government is committed, and politically strong enough, to enforce some painful measures.

The rupiah has lost a third of its value since August and the Jakarta Stock Exchange index has dropped 40 per cent. Dozens of leading con glomerates are believed to have turned illiquid by a combination of sharply higher domestic interest rates and the appreciation of their interest payments for hard currency loans.

But Mr Suharto did not hesitate to mop up liquidity by raising interest rates and transferring state pension fund deposits from commer cial banks to the central bank in August. He slashed \$13bn worth of infrastruc ture projects, even though this meant that thousands of construction workers are now laid off.

Mr Suharto also appears willing to sacrifice parts of the immense network of patronage that he has built up to maintain power. Some of the banks shut down over the weekend are owned by powerful friends of his, and spending cuts have affected projects controlled by his family and friends.

The IMF plan may, of course, itself weaken further Mr Suharto's political position. But if the US administration and the IMF are to avert their worst fears of financial and political instability in Asia, they know that more governments must be prepared to take some painful medicine.

LETTERS TO THE EDITOR.

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Too early to conclude China rules out euro

From Mr Zheng Wufu Sir, I refer to James Harding's article "China rejects moving forex reserves to euro" (October 13). Whether, when and to what extent China will hold euro as its foreign exchange reserves depends not only on economic considerations, but also on quite a lot of other factors which affect the reserves' safety, liquidity. yield and so on; not to mention the fact that the assumption that the euro may not be so stable was

based only on economic factors, neglecting some other

equally important factors such as political willing among European Union countries and strong SUPportive forces from internaional societies.

I personally look upon the forging of single currency as a historically significant experiment. It will be firmly supported by international societies and play an important part in the international financial market. Therefore, it is too early to conclude that China rejects moving forex reserves to the euro.

As Richard Portes argued ("The strength in numbers",

August 11) both the unprecedented independence of the European Central Bank, guaranteed by the Maastricht treaty, and the higher gross domestic product and share of world trade will provide a promising foundation to prevent the euro from

being as soft as some other experts have predicted. The governor of the People's Bank of China, China's central bank, has signalled that he is giving consideration to actively holding the euro, while officials from the State Administration of Foreign Exchange have made clear that China's holding of the euro would increase in line with the European single market. In my view, these signals imply strongly that the authority will be most likely to adjust the amount and composition of its holdings of foreign reserves accordingly.

BARGATATIAN

University.

This is not to say that China will hold euros immediately after January 1 1999.

Zheng Wufu, economist,

international department People's Bank of China, Beijing 100800, China

Saudi policy short-sighted

From Mr K Shillato Sir. It cannot be any surprise that Saudi Arabia neither encourages foreign investment interest in its natural gas nor intends to market abroad itself. Every barrel equivalent of gas backs out a similar amount of crude where markets are established already. Any reduction in its 8m barrels a day crude production also reduces Saudi authority within the Organisation of Petroleum Exporting Countries, which is less influential in gas than oil.

This may be a shortsighted policy. Power gener-ation worldwide is shifting rapidly from coal and oil to gas as a safe environmental halfway house to renewables. Global warming and climate change are realities that even the Saudis must accept and to which they must adapt. Iran, Abu Dhabi and

Qatar, on Saudi's doorstep, are ready to scoop the gas export pool. Saudi gas for export sale must be only a matter of time.

Kevin Shilleto. oil consultant. 2 Mulberry Close. Beaufort Street London SW3 5AB, UK

US employment miracle no surprise

industrial production, size of reduced its unemployment

From Mr R. McDowell, Sir. The US "employment miracle" is a mystery only to supply side economists. Gerard Baker ("Eurosclerosis in focus", October 27) reported the latest findings of IIS economists that Europe's problem is not labour market rigidities, but weak demand or, possibly. regulatory rigidities in pro-

duction and capital markets. But, looking at the economic data, lob creation differences in the past five years between the US and Europe are best explained by consumer spending, not gross domestic product,

government, wage growth or terms of trade. No other factor explains falling unemployment or jobs growth so This is not a surprise. Gov-

ernment and large industrial companies continue to reduce their workforces New jobs are mainly in retail distribution, services and the small firms sector. Consumer spending in the 1990s has been growing twice as fast in the US and UK as in the European Union. The UK, which follows the US economic cycle much more closely than that of the EU.

rate faster than the US, but with less employment growth. The UK economy might have created more jobs but for low growth among its EU partners. The US and UK are at the peak of their business cycles. The Ell is only now coming out of below trend growth. thanks not least to a growing US trade deficit, now over \$200bn.

Robert McDowell. **Banking & Securities** Industry Consultants. 2A. Gresham Road. Cambridge CB1 2EP. UK

Greenspan's warnings still on the table

From V. Anantha-Sir, I share some of the

sentiments expressed in your leader on Alan Greenspan's testimony to the Congress ("Playing it safe", October 30). His "productivity pendulum" had swung around quite a bit in recent months, leaving us wondering as to when he would wield the interest rate axe if the US economy was indeed growing at an unsustainable rate for the whole of

However, he did not really let his guard down last Thursday. Carefully read, he left most of his warnings of October 8 on the table. While acknowledging the

short-run restraining influence of the recent asset-market volatility, he did mention that the acceleration in productivity, by itself, would not close the gap between excess long-term demand for labour and its supply. His nunch-line came in the

end. He almost ruled out any threat to US economic pros-

perity from the Asian financial disturbances. Therefore by implication, be did not think that it would have any impact on the conduct of the Federal Reserve Board's

monetary policy. Consequently, the possibility of a Fed rate hike still exists, but perhaps its immediate exercise is less likely than hefore.

V Anantha-Nageswaran, Hegarstrasse 4. 8032 Zurich.

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The CAP is being reformed cautiously, says Michael Smith

The great survivor

ampered. Uncompetitive. Stubbornly, sometimes violently, opposed to change. That view of European Union farmers is almost universal, outside agricultural communities at least.

Franz Fischler, EU farm commissioner, wants to turn Europe's farmers into entrepreneurs. This summer Mr Fischler unveiled a wideranging reform of the Common Agricultural Policy, which provides farmers with Ecu40bn (£28.6bn) of subsidies a year and pays them not to grow crops. "The enormous complexity of the present support mechanisms has left farmers scouring the pages of the official journal of the European Communities instead of responding to

market signals," he says. Mr Fischler and his fellow commissioners see cuts of up to 30 per cent in "support prices" - paid to farmers regardless of market conditions - as essential if the EU is to realise its ambition of enlargement into central and eastern Europe. But some critics are increasingly worried that the commission has been cowed by the farming

lobby into being too timid. The problem is that the countries queueing to join the EU have vast, but financially poor, agricultural sectors: in Poland, the largest of the aspiring entrants, nearly 30 per cent of the labour force is in farming, compared with 5 per cent in the EU. Extending eastwards the existing benefits of the CAP is ruled out on financial grounds, but the mismatch would cause deep resentment and erect big obstacles to forming a single market. Even with an EU of 15 countries, an unreformed CAP would balloon out of budgetary control - and bring back controversial food mountains - as productivity and production increased. Already the CAP accounts for nearly half the EU budget. The start of farm talks under the World Trade Organisation in 1999 is also

concentrating minds. Unless the EU cuts the support prices for agricultural goods it is extremely unlikely to be allowed by other countries to expand exports. But will the commission's price cuts and schemes in some areas

accompanying measures be enough to meet the double dilemma posed by enlargement and the forthcoming trade talks?

The proposals have a role model in the ground-breaking CAP reforms harried through the commission and member states in 1992 by Ray MacSharry, then farm commissioner. The centrepiece was a move away from near-total reliance on price support towards direct income aids which cause less offence at the WTO.

The reforms have achieved a fair degree of success. They have helped cut food mountains to manageable levels and restrained expansion of the CAP budget, which has grown in the last five years but less than would have been the case without reform. Farmers have benefited too, with per capita income up 4.5 per cent a year, according to the com-

But MacSharry was just a start. The Fischler package would cut support prices of beef, cereals and milk by 30, 20 and 10 per cent respectively and increase income aids further. Farmers would receive more direct income aids in compensation.

The commission also plans

to cap payments to individual farmers, 20 per cent of whom receive 80 per cent of subsidies. Countries would be given more authority to decide who receives aid, and the practice of setting aside land for payment would be reduced. A revamped rural policy could provide additional assistance for recreational and environmental

The commission dismisses claims by farmers they could lose Ecu6.5bn a year. It expects farm incomes to emain steady and forecasts a CAP budget for the 15 of

Ecu48bn in 2006 (1997 prices). Critics say the commission has missed crucial opportunities. First, it has put no time limit on the direct payments which compensate price cuts. "There is clearly no justification for continuing to compensate fully for previous price cuts for ever," says Michael Tracy, a Brussels-based agricultural econ-

Second, the commission extended the milk quota system until 2006 and rejected drastic price cuts. Stefan Tangermann, an agricultural economist at the University of Göttingen in Germany, comes the broad thrust of the commission's overall proposals but says the 10 per cent milk price reduction will do "close to nothing to solve the underlying problems of this sector

The commission's cautious approach to reform is understandable. The CAP has exercised a deep hold on the European psyche since it was a founding pillar of the European Economic Union in 1958.

The exalted status of agricultural workers was enshrined in the 1957 Treaty of Rome which decreed the CAP should offer them "a fair standard of living". The states would simply not farm lobby never lets the politicians forget this and it is extraordinarily effective at aches for integrating new getting its message across.

You can usually tell what agriculture ministers are going to say in EU meetings

because invariably it is little different to what farm leaders have been saying the week before," says one commission official. "Farmers are well organised and have great unity of purpose and, because they dominate the sparse rural vote, they can decide the government in most EU countries "

Witness Germany, With elections due next autumn both at the federal level and in Bavaria, a farming heartland, ministers are anxious to court rural voters. Jochen Borchert, now agriculture minister but once a leader of the country's farmers' organisation, has said the commission's CAP proposals are unnecessary and Chancellor Helmut Kohl has not chal-

lenged that view. Elsewhere, the farm lobby either has less ability or will to fight reform. Policy makers are giving more heed than previously to environmental and consumer lobbyists, a trend exacerbated by the BSE "mad cow" scares.

The governments of the UK and Sweden say the com-mission should be tougher; both want the milk quota dismantled and the UK wants a cut over time in payments compensating price cuts. Among other countries few, if any, are as opposed to reform as Germany. In the commission there is growing confidence that a reform package will be agreed, perhaps by the end of next year. The test for Mr Fischler will be his ability to resist dilution.

If he does agricultural economists say unfettered export of beef and some cereals may become a reality and Mr Fischler's dream of entrepreneur farmers will be nearer achievement. In addition, commission officials say the milk proposals may yet be toughened, either by bigger price cuts or a commitment to ending quotas.

However, reducing compensatory payments - seen by many as sounding the death knell for the CAP - is not a runner. "Member accept it," says one official. That means future head-

member states. But for the foreseeable future the CAP remains the EU's great sur-

حكدًا من الاجل

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Monday November 3 1997

Bailing out

Indonesia

package put together by the stuffs like soya beans and

business activities of the friends and family of the president. But nation for the size of the pack-

ate use. political problem. Others should have served notice sooner.

Unpegging

tionable.

wheat, a long-standing source of

political patronage, is welcome.

So is the agreement to phase

out the tax holidays for the con-

troversial "national car" pro-

moted by Mr Suharto's son,

Tommy. That is likely to mean

the end of the project, from

which Tommy Suharto has

obligingly retired just in time to

Other necessary reforms seem

to have proved too politically

sensitive. The government

monopoly on rice imports and

distribution is to be maintained.

as are hefty subsidies of fuel

prices. In the weeks before next

March's election, such action

might have been political dyna-

mite. Drought, devaluation, for

est fires and a series of natural

disasters have already created a

The IMF argues that, unlike other countries in the region such as Thailand, Indonesia has

the political discipline neces-

sary to carry out tough reforms,

age is that it will be hig enough

to prevent any conceivable fur-

ther runs on the currency. The

Indonesia has been consis-

tently praised for its sensible

macro-economic and monetary

policies. But the weaknesses

have been at the micro-eco-

nomic level: in the explosion of

ill-regulated banks, and the con-

centration of business and polit-

ical power in the bands of a tiny

elite, unaccountable to any but

Institutions like the IMF, the

World Bank and the Asian

Development Bank, not to men-

tion friendly governments, have

failed to spell out the dangers of

such weaknesses in good time.

The markets have identified the

First, authorities must be as

clear as possible about what

they are doing, and why.

Endorsement by a multilateral

organisation, such as the IMF.

could help to ensure that their

Second, the effects on the

regional economy should be

considered. With the greater

openness of the world economy

has come a strengthening of

linkages within regions. One

country's policy cannot be con-

sidered in isolation. If possible,

therefore, currency realign-

ments should be agreed within

The third, and most impor-

tant, principle is that the timing

must be right. The worst time

to leave an exchange rate peg is

when it is under attack. The

best time is when the economy

is strong, and when the authori-

ties' credibility is high. Policy-

makers should be looking to

make any changes pre-emp-

tively, just as they should do

rate is a risky business. But fail-

ing to change a rate which is clearly misaligned can only lead

to trouble. Early action, if well

Changing a fixed exchange

with monetary policy.

a regional context.

reasoning is seen as credible.

the 76-year-old president

The \$37bn financial rescue

International Monetary Fund

and the World Bank for Indon-

esia is impressive in its generos-

ity. It is the biggest interna-

tional bail-out organised since

Mexico's \$50bn in 1995, and it

has been put together in barely

three weeks. Seven govern-

ments, including the US, Japan,

Singapore and China, are chip-

ping in with their own bilateral

deals. President Suharto seems

to have many friends. But is

their medicine right for his

Full details of the conditions

attached to the loans have not

yet been spelt out. The problem

is partly a matter of presenta-

tion. The outside world needs to

know that for such a generous

package, tough and measurable

conditions have been laid down.

They must focus on two key

areas of weakness: the over-

stretched and under-regulated

financial sector, and the lack of

contracts associated with the

that is precisely what the gov-

ernment will not want to make

apparent to its domestic audi-

ence, particularly in the run-up

On the banking side, the first

action has already been taken,

with licences being withdrawn

from 16 problem banks. That is

certainly a step in the right

direction, although many of the

remaining 224 banks in the

country scarcely inspire confi-

dence. It is a signal that others

cannot expect to be bailed out

indefinitely. But there also

needs to be evidence that the

supervisory department of the

central bank is being over-

hauled. Far too many compa-

nies have been allowed to set up

banks and collect deposits for

little more than their own pri-

to a presidential election.

This enabled Mr Giuliani to

shy away from radical privatisa

tion or other measures that

would have brought him into

conflict with the powerful munic-

But the city's financial prob-

lems have not gone away. In

spite of six years of growth in the

wider US economy and the pros-

perity generated by Wall Street's

recent strength, New York's economy is still fundamentally

weak. The city has won back

only half the private sector jobs it lost in the last recession, and

the unemployment rate of 9.3 per

cent is nearly twice the national

Journal, an urban affairs quar

terly published by the rightwing

Manhattan Institute, has strong

"New Yorkers have a sense

that their city has a future, a

sense they really did not have

before Mr Giuliani came to

But he believes the mayor's

highest priority in a second term

should be cutting the cost of gov-

ernment - and with it, the high

taxes that have driven businesses

"The city government is gro-

tesquely too expensive," Mr Mag-

net says. "And although Mr Giu-

liani has made some marginal

improvements in that, he hasn't

made the dramatic improvements

that are necessary if New York is

to have an economic future that

is anything more than continued

ing Wall Street revenues, Mr Giu-

liani has been about as lucky as a

New York mayor can hope to be:

and the risk is, that in a second

term, that luck will start to run

If Mr Giuliani recognises this,

it could explain his reluctance to

set out his goals for the next four

years. His ambitions for reducing

the tax burden are hardly those

recent press breakfast, he said:

"If we develop surpluses, we will

Presumably aware of the dan-

he also avoided promising much

ing" the gains that have been

ble commitment Mr Giuliani has

made has been to extend the war

Indeed, almost the only tangi-

made

of the zealous reformer. At a

till, dramatic improve

ments may be hard to

achieve. After four years of tumbling

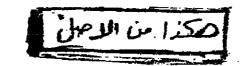
crime rates and boom-

and jobs from the city.

ments to date.

office," he says.

Myron Magnet, editor of City



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Mays Michael St

latest emerging-market currency to fall victim to speculative attack. The week before, it

was the Hong Kong dollar. This week's target is anybody's guess. Perhaps it all could have been avoided if Thailand had quietly devalued as soon as its economic difficulties became apparent. Changing a fixed exchange rate without precipitating a crisis is a difficult task But sometimes it must be tried.

There are often sound economic reasons for a country to adjust within a fixed currency regime, or to quit it altogether. A fixed nominal rate can lead to serious misalignments in the real exchange rate. Flexibility in the domestic economy will allow some adjustment. Sometimes, though, the pressure is so great that only a change in the exchange rate can bring the economy back on track.

But however sound the reasons, choosing to devalue or to leave a fixed-rate regime will always carry risks. Maintaining a fixed rate is often a credibility symbol for policy-makers, and changes can cause panic.

Action therefore needs to be carefully planned. Three principles could help. These will not considered, can save an awful guarantee a smooth transition, lot of pain later.

Tory turmoil Britain's Conservative party damaging breach with business

lost the general election because Mr Clarke wants a cross-party it chose to speak to itself rather alliance to take Britain into the than to the nation. Obsessed by Europe, the Tories turned their back on the everyday preoccupations of the electorate. Now they seem set on repeating the same mistake in opposition.

The weekend resignation of David Curry, the shadow agriculture spokesman, was the lat- participation forever. A practiest in a series of blows for William Hague, the party leader, It follows the departure of Ian Instead Mr Hague has put a bar Taylor, a Northern Ireland on entry for an arbitrary period spokesman, and the denuncia- of 10 years. He might contemtion of the leader's European plate joining in 2007 but would policy by the formidable alli- not even consider it in 2006. ance of Michael Heseltine and

Kenneth Clarke. the author of his own misfor- ger political memories than the tunes. Two weeks ago he chose to harden his opposition to the recall this was precisely the single European currency. Mr argument used by the left when Hague insists he will fight the it seized power in the Labour next election on a platform of party during the early 1980s. "saving" the pound - in effect ruling out British participation

for 10 years at least. Unsurprisingly, pro-European single currency. Mr Heseltine has put himself at the head of the pro-European forces within

the Tory party. Mr Hague's position is neither principled nor practical. Principled objection to Emu on constitutional grounds would rule outcal approach would leave the position open until the election.

Mr Hague says this is the preferred position of the majority In this matter, Mr Hague is in his party. But those with lon-36-year-old Tory leader will Only after three defeats did Labour learn that elections are won by parties which reach out beyond their core support. Conservatives are determined to Sadly, Mr Hague seems detertheht a policy which threatens a mined to ignore the lesson.

COMMENT & ANALYSIS

The mayor who got lucky

Richard Tomkins explains how Rudolph Giuliani has revived New York City with a combination of good fortune and design

ago, it looked slightly less than certain that Rudolph Giuliani would be re-elected to a second term as mayor of New York City. A Haitian immigrant named Abner Louima, arrested after a fracas at a nightclub, was taken to a Brooklyn police station. There, police officers allegedly subjected him to an almost unbelievably sadistic assault, pushing a toilet plunger up his rectum and then down his throat. As they brutalised him, one shouted:

"This is Giuliani time." The words were to haunt the mayor during the outcry that fol-Giuliani ran for office on a law-and-order ticket, and his first term had been characterised by tough police tactics. Now, with the city teetering on the edge of a race riot the media were asking whether those tactics had gone

It is some measure of how much New York has changed in the past four years that, once the alleged attacker had been arrested, the outcry died down. Although complaints against police brutality have risen, New Yorkers across the political and racial spectrum appear to have concluded that the occasional excess, if appropriately dealt with, is a price worth paying for safe streets.

Tomorrow, New Yorkers go to the polls to decide whether to re-elect Mr Giuliani for a second four-year term. But, to use a local expression, it's a shoo-in: his Democratic opponent, Ruth Messinger, is a nonentity and, barring a last-minute calamity. New Yorkers will return Mr Giuliani by a big majority.

The vote will be Mr Giuliani's reward for presiding over an extraordinary change in New York's fortunes.

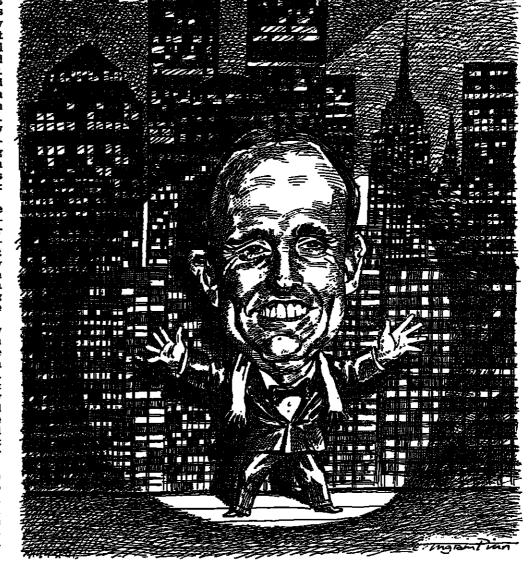
Just a few years ago, the city was in the grip of economic and social malaise. The crime rate was notorious: the streets of the poorer suburbs routinely crackled with gunfire, guidebooks advised tourists to have a \$20 (£13) bill ready for muggers, and Times Square's boarded-up theatres were patrolled by drug pedlars and prostitutes.

At the end of 1993 Mr Giuliani, who had previously tackled the Mafia and Wall Street insider traders while US attorney for the became the city's first Republican mayor in a generation when he narrowly beat the incumbent, David Dinkins.

Before standing for election, Mr Ciuliani had spent time studying the "broken window" theory of crime-fighting, which held that controlling public disorder was the key to reducing serious crime. On taking office, he and his then police chief, William Bratton, started putting the theory to the test. The results were startling. As

the police cracked down on minor street offences such as aggressive begging, public drunkenness and illegal street vending, the figures for serious crime began to plummet. Last year, the number of murders fell to 984, the first time the figure had fallen below 1,000 in nearly 30 years.

Over a similar period, New York's financial position also began to improve. When Mr Giuliani came to office, the city was facing its worst financial crisis



since its near-bankruptcy in the est large city in the US. Tourism mid-1970s. But Mr Giuliani, who had promised local government reform, cut the municipal workforce by 20,000 jobs to 200,000, and the city ended its fiscal year to June with a \$1.4bn budget sur-

At a personal level, Mr Giuliani has never been held in much affection by New Yorkers. Seen as cold and humourless, he tries to be tough, but often comes across as a bully. A recent article in The New Yorker magazine portrayed him as having been a bookworm at high school and college, the sort of boy who would be picked on. It quoted a critic's description of his high-handed Southern District of New York, style as "the revenge of the

able turnmund

The bad news...

changes in police tactics. Law enforcement experts say US crime rates have declined for a number of reasons, including the waning of the crack cocaine epidemic and its accompanying

turf wars; a dip in the number of

Crime is down to a level where offenders off the streets.

anything for their city's remark- and a big increase in the prison population, which has kept more New York is statistically the saf- Professor Franklin Zimring,

is booming, real estate prices are

going through the roof, and

Times Square, a high-profile sym-

bol of the city's psyche, is under-

But how much of this is due to

Mr Giuliani? Crime has certainly

plummeted in New York, but it

began to fall long before he took

office. And inconveniently for the

cities - Houston, for example -

have had similar declines in

crime without any conspicuous

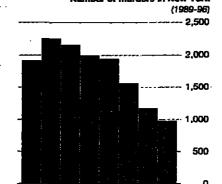
going a renaissance.

director of the Earl Warren Legal Institute at the University of California at Berkeley, says about half the fall in homicides in New York is probably "just plain regression". In other words, homicides are cyclical, and having reached a high, they are simply reverting to the norm.

Police tactics may have contributed to the other half of the decline, Prof Zimring says, but he doubts whether this has much to do with the crackdown on drunks and vagrants.

"One of the things the police have been doing is turning kids take some of that money and give on the street upside down to see it back to the private sector so if guns fall out," he says, "That's that the city becomes a better not the broken window theory.'

place to establish a business.' Meanwhile, Mr Giuliani has been lucky with the city's ger that the crime figures, if been able to forgive him almost crime-prone age range of 16 to 24; to office pledging to cut the city's chronic budget deficits by "rein- in the way of further reductions, venting" local government, the preferring to talk of "consolidat-Wall Street boom solved the problem by generating a windfall



1989 90 91 92 93 94 95 96

...the good news

against crime to a crackdown on drugs. "Right now, nobody thinks it's possible to cut down on cocaine and marijuana by 50, 60, or 70 per cent. But it is possible. and we are going to do everything we can to accomplish that," It is hardly a radical agenda. But as Mr Giuliani pointed out: During the administration of my predecessor, nobody was coming to New York to see how to do things better. They came here to sympathise with us for the way we were doing things wrong."

earned reputation for success. Financial Times

Perhaps it is enough if the city.

having thrown off its image of

failure, can cling to its newly

100 years ago German Strike Insurance

Notwithstanding the existence of repressive legislation in Germany in regard to industrial agitation, the large employers of labour in the Fatherland are finding it necessary to guard against the outbreak of labour disturbances in the same way as they provide against the visitation of incendiaries namely by insurance. A company called "Industria" is now being formed at Berlin, the members of which desire to protect themselves against loss arising out of the strikes of their workmen. The movement may possibly spread to England: but if so. very heavy premiums will be exacted unless the spirit of turbulence should subside in the interval

50 years ago

Sir Stafford: Be Cheerful Sir Stafford Cripps, Minister for Economic Affairs, in a broadcast last night, called on everybody to be cheerful under present circumstances and declared that a spirit of cheerfulness will see us through our difficulties. He said Britain had cut such dollar goods as films and tobacco, so the only things on which to save dollars now are foodstuffs: " ... we have to have less food for a time because we can't afford to buy

Sunshine summitry

■ It's unseasonably chilly down in the Eastern Med, so Greece and Turkey probably won't bury the hatchet today during a asant pool side chat. But Greek prime minister Costas Similfs and Mesut Yilmaz his Turkish counterpart, will be trying hard to get some warmth back into bi-lateral relations even if they have to keep their

jackets on.
The two men are due to meet on the sidelines of a Balkan leader's summit being bosted by Simitis at Agia Pelagia, a beach resort in western Crete. A nice spot, sure enough, but will they

It is almost 10 years since the last attempt at a Greek-Turkish rapprochement - by Andreas Papandreou and Turgut Ozal. both now deceased. In those days Yilmaz was a callow foreign minister, while Simitis was grappling with the Greek public finances as economy minister. Their charismatic bosses chatted away in private. leaving the underlings no

chance to get acquainted. At least the two men have a language in common: German. Similis took refuge in Germany from the Greek colonels' junta, while Yilmaz went to university there. And there will be plenty

Balkan leaders. Guests include Serbian boss Slobodan Milosevic who knows more than most about simmering rivalries.

of encouragement from other

Ad to go

What to make of the sudden departure of Susan Gianinno, chief executive of J. Walter Thompson's New York advertising agency? One of the most senior women

on Madison Avenue, Gianinno joined JWT - part of Martin Sorrell's WPP empire – as general manager two years ago. Her detractors reckon the New York agency's had a poor business record since; the recent loss of the money-spinning Eastman Kodak account certainly didn't help morale.

That said, it's only seven months since Gianinno, a psychologist before moving into advertising, was promoted into the top job. And no-one's saying exactly why the tough-minded 47-year-old is leaving JWT so

Spin the wheel

■ Latest head to roll in Amsterdam's Stock Exchange scandal won't be familiar to traders - unless they like to carry on betting after the bourse has closed. Theo van Keulen has quit his job as chairman of state-owned gaming monopoly Holland Casino after getting caught-up in the affair: Justice officials allege that

Van Keulen had a chunky share trading account with Leemhuis & Van Loon, the stockbroking firm at the centre of their enquiries, and shipped funds to Switzerland. He is accused of tax fraud and falsifying documents. Holland Casinos says the management of a gaming establishment must be above all suspicion - so he had to go.

Van Keulen's fate has not been

decided yet, but it's a refreshing attitude. Chief suspect Han Vermeulen, joint managing director at Leemhuis & Van Loon, was sacked back in 1993 by James Capel for irregular accounting. But while the Amsterdam exchange audit committee put him on probation, the stockbrokers' association which controlled the bourse in those days - was happy for him to stay on its management

board: Vermeulen went on to buy a stake in Leemhuis - and the rest, as they say, is history.

Kwik exit

Mercurial tycoon Albert Gubay is used to ruffling feathers. The man who founded Britain's Kwik Save supermarket chain caused a stir and moved to New Zealand. Until recently he was a big noise on the Isle of Man, the tiny tax haven in the Irish Sea.

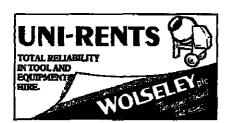
in the 1970s when he sold out

70-year-old - ranked 58th richest person in the British Isles in one list - has moved to Ireland in search of excitement. He's planning to build a £20m Sports Science Institute on the outskirts of Dublin, one of only three worldwide offering medical and professional advice to top athletes. It's no surprise to Gubay-watchers that the plan is causing trouble.

Gubay was about to send in the bulldozers when confronted by last-minute planning objections. He's appealing - but making ominous noises about abandoning the entire scheme unless he gets the all-clear. "If these appeals are upheld that will be the end of it," he huffs. "I won't build the institute anywhere else in Ireland." Knowing Gubay, he probably means it.

Endgame

A group of chess enthusiasts are crowding their hotel lobby chatting about their many recent tournament victories. A frustrated hotel manager eventually asks them to disperse because he can't stand "chess nuts boasting in an open foyer".



FINANCIAL TIMES

Monday November 3 1997



Italy's MPs to decide on pension reform plan prices of

Definitive proposals to reform Italy's pension system will be put to parliament this week, avoiding a budgetary crisis which could have seriously damaged the country's readiness to join the European

single currency in 1999. Romano Prodi, the prime minister, said the final settlement - reached after four months of negotiations - will, if passed, cut L4,100bn (\$2.36bn) from pensions spending next year and end lingering doubts over whether the 1998 budget could be enacted by the end of the year.

Speaking to the Financial Times after sealing the agreement with the trade unions, Mr Prodi said he would have liked to achieve more substantial spending cuts, but that political pressures made this too difficult. "Our goal at the

over the next six years amounted to "the maximum we could get - what I would call a major correction".

It is the third attempt in five years to scale back the most generous pensions system in Europe. Agreement came after trade unionists adjusted a reform package that had initially been agreed with Italy's

The prime minister, forced into a temporary resignation over the issue last month, said an amendment to the 1998 budget which spelled out the pensions proposals would be nut forward on Wednesday.

He called the final package of measures an historic step that would ease the doubts of fellow European Union leaders about Italy's fitness to join

Leading Italian economists

added. Reductions in spending nothing to bring about long-term structural reductions in pensions outlays, now about 14 per cent of gross

domestic product. "After a year of political initiatives, debates among experts and great reform projects, what we are left with is a bit of touching up," said Professor Maurizio Ferrera, a social security expert at the

Mr Prodi, however, was pleased that the reforms would end certain privileges in the Italian pensions system. He described himself as one

of the few European leaders to make progress in adjusting his country's pensions liabilities. Other EU states should take this into account when as ing Italy's application to be a founder-member of the euro. be added.

outset was to get radical said the package, which raises change, and what we have got the age at which millions of Germany's pension policy faces backlash. Page 3 Indonesia starts IMF-backed

and strengthen the Indonesian economy are expected to be announced today after the government closed 16 troubled private banks over the weekend.

The closures were the first step in a reform programme backed by the International Monetary Fund and other lenders in return for more than \$37bn in assistance to defend against currency attacks.

The new measures are expected to include import tariff reductions, export incentives and the opening up of distribution and wholesale markets to foreign companies manufacturing in Indonesia.

On Saturday, Japan and Singapore confirmed their support for the IMF-sponsored package by pledging \$5bn each in stand-by loans to help Indonesia defend the rupiah. value in recent months. The central bank, urged depositors

Washington

there will be no American

inside Iraq taking [part] in

inspections," said Taha Yassin

Ramadan, the Iraqi vice presi-

dent. "There is no retreat

from our decision until things

Europe today

states, the Low Countries and Germany, will be largely dry, with early log and frost clearing to leave some sunny spells. But northern areas of this region may have some drizzle. The central and eastern Mediterrar

will be mainly fine, but the liberian peninsula and western France will be

Scandinavia will have a very cold day with snow showers in the north and

extreme east, but central and souther regions should have plenty of sunshine. Eastern Europe will be cold, with western Russia and the Battic state having some snow showers. Central Europe, including the alpine

and Iraq

are put in order.

Development Bank have already pledged \$23bn, the US \$3bn and Malaysia \$1bn.

With more expected from

important requirements was that the undercapitalised and overcrowded banking sector should be reformed. It appeared the government had waited until the weekend before announcing the bank closures to avoid panic among

which has lost one-third of its ernor of Bank Indonesia, the

back smaller depositors first. He said the government would guarantee payment of up to Rp20m (\$5,600) per deposit. starting on November 13. He estimated that 93.7 per cent of deposits would be covered by this guarantee and that pay-

ments could total Rp2.300bn. However, the list of bank closures - mainly small banks One of the donors' most that had long been known to be in trouble - included Bank Harapan Santosa. A popular savings bank, it had reported assets of Rp3,770bn, more than the total cost of the hail-out as estimated by Mr Sudradjad.

Marie Muhammad, finance minister, said the bail-out would be financed through loans to be repaid from the budget. IMF officials had insisted the central bank abstain from bailing out banks to avoid boosting inflation.

> Tough treatment, Page 16 Editorial Comment, Page 17

les patrons expect us to drop

our underpants," one angry driver told French radio,

insisting that grievances dat-

ing from last year's conflict

The main hauliers refused last night to consider going

back to the negotiating table.

Last year the public sym-pathised with the 230,000

truckers, who were seen to be

remained unaddressed.

EU plans electrical products

The Commission's environgoods returned. But a working paper pre-

pared by the directorate sugmarket – pushing up prices.

ensure users and distributors of equipment can return products that have reached the end of their lives. Distributors would,

required, have to take back free of charge a similar but out-dated product when supplying a new one.

The paper suggests that at least 90 per cent of the waste cables, large white goods and IT equipment generated each year should be collected although it gives no date for

per cent for telecommunications equipment and 50 per

The paper also suggests that winm and hexavalent chromium in electrical and electronic goods be phased out within an unspecified time.

details cause problem

Rod Hunter, a Brussels law yer advising the American complete ban on the use of lead, mercury, cadmium and hexavalent cromium was "an

reforms by closing 16 banks

Australia, Hong Kong and perhaps China, the Indonesian package is more than double the amount offered to Thailand earlier this year, and second only to the bail-out of

depositors. Hundreds of people tried in

vain to use the automatic teller machines of the affected banks on Saturday when the list of closures became public. Sudradiad Diiwandono, gov-

may raise

higher charges for electrical products under proposals for managing waste being considered by the European Commis-

ment directorate wants to introduce measures requiring distributors of electrical and electronic goods to take back equipment at the end of its life. The measures would also require producers to re-use or recycle a proportion of the

gests the costs of the recovery and disposal of products equipment should be paid when the product is put on the The proposals envisage schemes in each country to

The proportion would be 80

cent for toys and brown goods such as radios and televisions. IT and cable manufacturers would have to reuse or recycle at least 85 per cent of the equipment by weight. For telecoms and large white goods manufacturers the figure would be 80 per cent, brown goods 50 per cent, medical equipment 70 per cent and automatic dispensers 60 per

the use of lead, mercury, cad-

groups have significant reservations about the proposals. The concept is OK, but the Bill McCartney, a Motorola executive who chairs the environment committee of the Retel telecommunications

astonishing and unrealistic

The working paper will be sed by EU countries' environmental experts next

Continued from Page 1

Continued from Page 1

next three years.

minister, promised a tax break of FFr800 per driver to the

Baghdad's decision was in reponse to a UN Security Conneil resolution last month threatening a ban on travel abroad by Iraqi officials who interfere with the work of UN inspectors. would not listen.

per cent rise to FFr8.625 (\$1,449.57) a month for 200 hours, and 20 per cent over the

declared this "an excellent" arrangement. But despite desperate efforts all yesterday to truckers up and down France

|Roadblocks set up in France with our trousers down - now

In return, Jean-Claude Gayssot, the Communist transport

Leaders of the CFDT union postpone protests, militant

poorly paid for long hours worked. This time the public's sympathies may be more FT WEATHER GUIDE LOW 1010 1000 鍹

Five-day forecast North-eastern Europe will be mainly dry, but it will be very cold with snow flurries. South-east Europe The rest of Europe will become very unsettled, with Atlantic fronts and depressions bringing rain and

blustery winds to many places by

midweek. The Mediter



No other airline flies to more cities in Eastern Europe. Lufthansa

Majorca Maria Manches Manches Manches Medico C Mismi Mismi Montresi Mocow Munich Nelsob Nesses Nesse

THE LEX COLUMN Act of Faith

To say that Main Street saved Wall Street may be a bit of an exaggeration. But there is no doubt that US retail investors - which still own about two-thirds of the stock market - reacted with remarkable aplomb in the face of last week's turbulence. By Wednesday's close, mutual fund redemptions amounted to only \$1.3bm, a tiny fraction of the nearly \$2,400bo held in equity funds, and far lower than in October 1987.

So far, at least, people's faith in equities does not seem to have been shaken. The correction has been smaller than the crash of a decade ago. The economy is much more robust this time around. And while investors have given up some profits, they are still sitting on a healthy gain; the average general equity fund is up 20 per cent for the

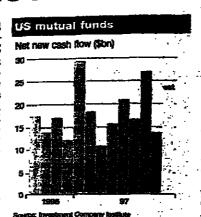
Encouragingly, most individuals appear to be treating stocks as genuine long-term investments – Since they did nothing. Discount broker Charles Schwab, for instance, found that while its trading volumes more than doubled, five times as many customers called for information as bought or sold shares. The spread of timely news, through television and the internet, and the ability of the stock exchanges to handle unprecedented volumes also helped to contain any panic.

There is a snag, however, investors' sangfroid rests largely on the very high equity returns they have experienced over the past few years. Rationally, these cannot continue onless the market falls further first.

Global warming

With the failure of the UN's climate talks in Borm, the US has only a month before the Kyoto summit to accept that cuiting greenhouse gas emissions will not mean long-term job losses. Right now the final protocol promises to be a sad affair given the power of the oil and coal lobby in the US, which has still failed to meet its obligations under the Rio Tresty. Taxes on energy consumption

may in theory he the most efficient way of reducing emissions. But in practice, because demand is inclastic and energy markets inflexible, public resistance and concern about the international competitiveness of Companies and households cannot be subjected to penal energy taxes energy providers. So until energy tries. Last year the combined group deserve to lose the chair.



markets are more widely liberal ised, improvements in energy efficiency will explain the bulk of

future emissions reductions. Technology-rich US companies such as Honeywell are well placed to exploit a market estimated to be worth some \$1,800bn over the next 40 years. By sparing the client any up-front expense on installing energy-saving equipment, they recoup their investment with a share of the savings. Small energy users may still require incentives to focus on efficiency. But it is clear that US companies and consumers have much to gain in the long term

from energy efficiency. It is therefore a shame that the US government lacks the courage to admit that while some jobs in some industries may be lost, new jobs will more than compensate.

Diageo

Turmoil in developing markets and ridicule of a new name have driven down Guinness and Grand Metropolitan shares to levels prevailing (against the market) before the merger was announced. This looks irrational. Take the name: Diageo. If it really was an "empty vessel", as one executive unwisely described it, that would cause con-

But the £21bn (\$35bn) merger still offers the benefits that made the shares immo on its announcement. One is the £2.4bn share buy-back: another is £200m annual savings; a third is the strengthened management. With leadership veering towards GrandMet, this deal should avoid the wasteful parallel culture businesses are real constraints, and cost base problems that afflict some mergers.

A more serious worry is weakenif they are unable switch to cleaner ing currencies in developing coun-ing performance soon, he will

derived nearly a quarter of its trad-ing profits from outside Europe and North America. Guinness, which accounted for the bulk of this, has already warned of a 260m dent to profits this year and next. However, these mainly paper losses look small beer compared with pre-tax profit forecasts for the combined group of about £1.9bn for 1997-98. excluding one-off deal costs. A near 10 per cent share price fall against the market over the past couple of weeks seems overdone.

Diageo has just one regulatory hurdle to cross - that of the Federal Trade Commission - before efforts to sell the merger story are really cranked up. Some of the positive reaction elicited back in May should be easily retrieved.

Liberty

It is easy to sympathise with Denis Cassidy, the man called in to drag Liberty into the 20th century. He has done the dirty work at the upmarket department store group: closing poorly performing parts of the empire and replacing weak management. But he cannot ignore the wishes of two big groups of shareholders with 44 per cent of the company between them, who have called an extraordinary meeting to

try to oust him. The Stewart-Liberty family and Brian Myerson, a typical gadfly shareholder, have some reason to be impatient. After more than two years of Mr Cassidy's medicine, and nearly £19m restructuring costs last year, there has been no marked improvement in underlying profit-

Indeed, the company slipped into the red at the interim stage. And, before last week's recovery, the shares had underperformed the retail sector by a third over the past year. It is hardly surprising that investors are balking at his ambitions plans to invest £40m, equivalent to two-thirds of annual sales, in London's Regent Street store.

Liberty was allowed to run down under a family management that evaded accountability to outside shareholders. There is certainly irony in the family now discovering shareholder activism. The rebels have yet to spell out how they will revitalise the Liberty brand or, in other ways, unlock shareholder value.

But unless Mr Cassidy comes up with a convincing plan for improv-

This announcement appears as a matter of record only

XXAARXAAR plc

Congratulations on a successful listing on the London Stock Exchange

Nomura International acted as sole sponsor and lead manager



Technology & Healthcare Group Financing Innovation

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Bermuda

As tourism declines, turning the colony into a diversified financial centre is becoming crucial, say Richard Waters and Canute James

Paradise island broadens its horizons

Stand in front of the flagpole on Hamilton's Front Street, and you find yourself at the heart of what remains of the British empire.

(fulfriets

Marie Militaria

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anke.

After.

Here, on a rock 600 miles from the nearest land mass, a small Union flag flutters over an island of 60,000 souls the most populous British colony left, now that Hong Kong has been returned to

The political future of this island is far from guaranteed, however, Bermudians have been asked to vote once already on the issue of independence, and the question is never far from view even though the two political parties seem to have a tacit agreement to keep it the forthcoming parliamentary elections.

Britain's new Labour government is now carrying out its own review of the country's 12 remaining colonies, known officially these days as "dependent territories." If that results in the mother country backing away from its ties to the island, Bermuda's political leaders suggest, then they would have little compunction about cutting the island loose.

It is a mark of the eco- Bermuda's parliament nomic stability and political maturity that Bermuda has issue matters less than it would have just a few years ago - though it is hardly something that a thriving international business community would welcome.

Somewhat incongruously for an idyllic island whose economy has traditionally been built around tourism, this is now the world's third largest insurance market. after London and New York. The rapid growth of its

international business sector more than outweighing a decline in tourism - has left a society whose gross domestic product per person has out of the headlines during reached an impressive \$30,000. Meanwhile, the next elec-

tions, which must be called before October 1998, will be fought for the first time by two politicians, both women, from the island's black This may well end up

being the first election that the United Bermuda Party (UBP) - a coalition of white and middle-class black interests - has lost since the 1968

But that possibility seems to cause few concerns been developing that this among members of the wealthy establishment that has held the reins of political power: the opposition PLP, shorn of its more strident tendencies, has become a more centrist party that is

> However, the island has yet to deal with unresolved economic and social issues which have, if anything, been thrown into sharper relief by these successes.

no longer seen as the threat

The economic imbalances stem, in part, from Bermuda's dependence on insurance - a traditionally cyclical business. In the early-1990s. Bermuda shot to prominence as a source of insurance cover for catastrophe risks not available else-

Together with its history as a base for captive insurmainly by big US corporations to insure their own risks - and its small group of specialist insurers willing to take on large liability risks, this has been the foundation for an increasingly constitution that created diverse insurance industry.



Ironically, though, Berspring up, drawn as much by muda no longer boasts of its the lack of income taxes and balmy climate as the finanability to attract insurance capital (The reserves of its cial infrastructure. insurance companies have Attempts to foster an jumped to \$37bn, four times active securities industry,

decade.) Excess capital is a curse in an industry with such low barriers to entry: it is often followed by falling profits, a willingness to take on greater risk at lower cost and, eventually, damaging

their level at the start of the

Bermuda's challenge will be to prove that the brains of its insurance companies. rather than their financial muscle, are the real source of their strength.

The job of turning the island into a more diversified financial centre, reducing its dependence on insurance. is now under way with mixed results. Hedge funds and other

development areas that are due to be constructed on land formerly occupied by military bases

But international finance, investment management

tional competition, and Bermuda's high cost base puts it at a disadvantage.

While trying to build on its international success, Bermuda has also begun to pay more attention to prob-lems close to bome. This is a however, have failed to take root, and Bermuda has so far turned its back on off-shore society of economic and social imbalances which banking. A record of cautious deregulation and effecpolitical leaders admit are tive financial supervision worrying, and which they give or take the occasional say will take time to correct. financial scandal that afflicts Young Bermudians are every centre at some time increasingly frustrated as should leave it well posithe benefits and opportunitioned to continue growing. ties of an affluent society

Two other economic chal-Also, Bermuda's parents lenges will be to rebuild a flagging tourism sector, and worry about the quality of to attract other industries an education system which is in the midst of a radical preferably in high-value, high-tech areas - to the new overhaul many think is too ambitious, and the growing use of drugs among the

Both are issues of real social concern; but the tourism and high-tech manu- island's wealth, and a generfacturing are all now the ally cohesive, church-going businesses have started to subject of intense interna- community, leave it better have the qualifications for: head.

placed to deal with these problems than many others. Drugs, meanwhile, have

brought more crime. This island may still feel far safer than many of those in the Caribbean - but that is no consolation for locals who. for the first time in their lives, do not feel safe leaving their homes unlocked. Also, with its reliance on the luxket, Bermuda can ill afford any perception that crime is a growing problem.

Another social challenge appear to recede from reach. has been how Bermuda adjusts to its large expatriate population. About one in five of its workers are foreigners, a reflection both of the job creation that has long-term population growth, and the new range of skills needed by a bur-

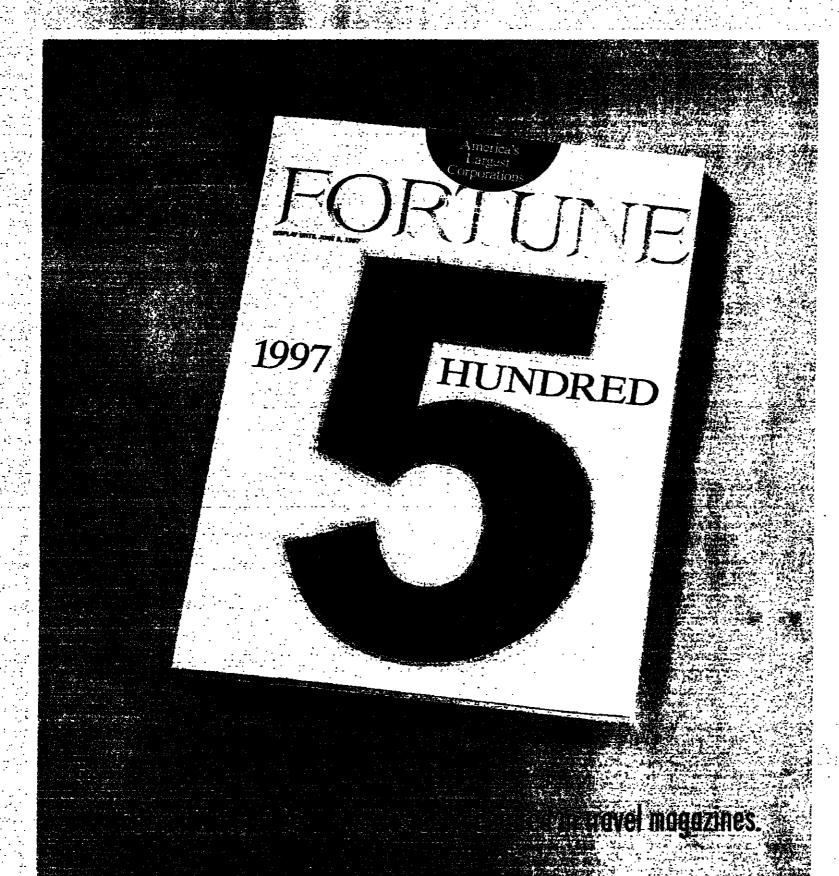
geoning financial centre. Locals feel left out of highforeigners who have been long-term residents feel rebuffed by the moratorium

on immigration. It is a sign of the growing maturity of the colony's leaders that issues such as these, ignored until recently, are now at the top of the political agenda.

True to their geography of isolation (the second most remote inhabited island, some boast,) and justifiably proud of what they have done in making a sound economy of such limited resources, Bermudians often speak scathingly of the social, economic and political problems that have overtaken former British colonies in the Caribbean.

Yet comparison with these islands also prompts a sense of trepidation.

The message: we are doing very well, thank you, and we will continue doing so - as paving jobs that they do not long as everyone keeps their



There's the Fortune 500. And then there's the fortunate 375.

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Women of substance

Many believe the two women will alter the way politics is conducted

When Jennifer Smith, Bermuda's opposition leader, looks through the window of her office, beyond the traffic on Hamilton's Front Street, all she can see is the entrance to the office of Pamela Gordon, the premier. "Whenever I look across there, I am inspired," says

Ms Smith. Ms Smith had hoped to be the first female premier of Rermuda, Until six months ago. she appeared to have a good chance of doing so. but she was beaten to it by Ms Gordon when a row in the incumbent United Bermuda Party (UBP) over foreign hamburger franchises led to the resignation of the premie

She is optimistic. "Now I am hoping to be the first **Progressive Labour Party** [PLP] premier," says Ms Smith, despite the fact that Ms Gordon's UBP has never lost an election. With the colony's politics traditionally dominated by

David Saul.

men. Bermudians are savouring the prospect of choosing in the impending election between two women, both young and attractive and both of

whom have been widely accepted as having the temperament for the job. Their rise to the top has been similar in some respects. They both

achieved the leadership of

Pamela Gordon and Jennifer Smith

their political parties when they did not expect to. Ms Gordon was made a senator and appointed minister of youth, sport and recreation 1990. She was named minister of the environment, planning and natural resources in 1995. She became premier when she filled a vacancy in the

the row over the hamburger franchise. Ms Smith became an MP in 1989 and was the shadow minister of education. She was elected deputy leader of the party in 1994 and became PLP leader last year following the death of

UBP leadership following

Frederick Wade. There is mutual respect between the two women "Pamela Gordon and I share a common concern for the well being of Bermudians." savs Ms Smith. "I am happy that Bermudians have accepted that they can have a woman as premier.'

"(Ms Smith) understands that if Bermuda is to move forward then we all have to do it together." says Ms Gordon, "People want assurance, and I believe this is the intention of the opposition leader, aithough

there are some people behind her who are pursuing policies which divide."

They are also equally clear on what their political legacy should be. We must focus on policies that benefit all Bermudians," says the opposition leader. "We will have social problems if this is not done."

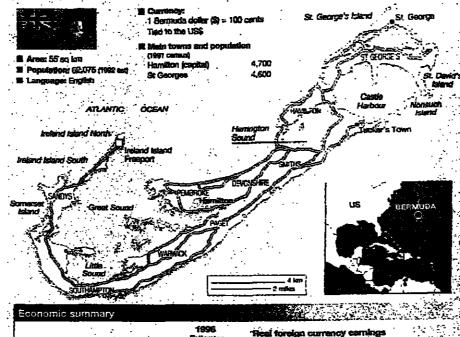
As premier, Ms Gordon sees her role as encouraging the population to take control of their destiny. "If there is nothing else I can do from this office, it is to say to Bermudians, 'the government can only create the opportunities; you must

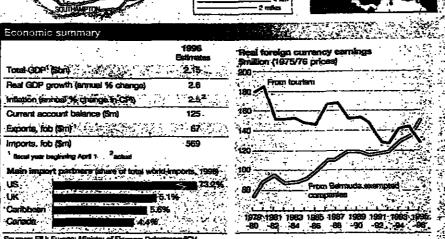
seize the day'," she says.

The fact that women are

now leading the two partie is considered by many as promising a significant change in the way political matters are carried out in less tainted by the political process, such as the conflicts of interest which we sometimes see in politics," says Cris Valdes-Dapena of the Property Group, property consultants. "In addition, women bring a certain calm and levelheadedness to a management position that men in politics seem to

Canute James





Many of states Octobe Reschaff resented by a governor who is ffairs, the colice and Interna

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United Bermude Party (UBP)

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POLITICS • by Canute James

Political temperature rises

As the parties' policies converge, the next election is expected to be a close call

These are times of change for Bermuda's politics. By all accounts, the impending election will be one of the closest in the colony's 30 years of party politics. Neither the incumbent United Bermuda Party (UBP), which has never lost an election, nor the opposition Progressive Labour Party (PLP), have indicated that they are overwhelmingly confident of victory.

party to be in charge," says Pamela Gordon, the premier and leader of the UBP. "This election will be really close." Jennifer Smith, leader of PLP, contends that Bermudians are weary of the UBP's prolonged tenure. "This has made the UBP arrogant, unresponsive and ineffective," she says. "Our chances

"Some are saying that 30

Yet nine months ago, it appeared that a change to a PLP government was inevitable. The UBP was in trouble in the wake of damaging splits over independence and

in the election are excel-

a row about hamburger fran- two women, both representchises. A referendum on independence in late 1995 was preceded by a division within the UBP over the issue. Sir John Swan, the premier, who advocated independence, resigned when the move was

defeated. A move by his successor, David Saul, to allow Sir John and his business partners to establish a McDonald's fast food store on the island led to another has been caused by a prosplit when UBP backbenchers rebelled against the proposal. In the furore, Mr Saul resigned, leaving the party in a state of uncertainty.

It appeared that the stage had been set for the UBP's years is long enough for one defeat in the election and the installation of the first PLP government, headed by Ms Smith.

Now the outcome looks less clear. The fact that the structure, while strengthenparties are more evenly matched is credited to Ms Gordon, who succeeded Mr Saul in March. "She has knocked the party into shape with firm leadership," says the chief executive of one of the island's leading insurance companies. "The election battle will be more even

than we thought six months Bermudians will choose as their political leader one of severity of the problem. We

ing the majority black population, and, by all accounts, both capable administrators and astute politicians. "If the vote were based on the party leaders alone, then it would be a dead heat," says the insurance executive.

Bermuda's politics is changing also in the philosophical positions adopted by the parties. There has been a convergence of policies which Ms Smith claims gressive implementation by the UBP of PLP platforms. "This convergence of policles is a benefit for us," she says. "At our inception in the 1960s we were called socialist and communist. People now see that we have

had the right ideas." Both leaders are commit in the colony's social infraing international business and tourism, the pillars of

the economy. Ms Gordon is concerned about the imbalance in the economy. Ten per cent of the population controls 90 per cent of the wealth, she says. "Fighting narcotics is a major issue. We are a small island and it comes in by plane and boat. For too long

lost the young people, particularly the boys. This makes me a believer in the reform of education.

If elected, the PLP will

"reform, redirect and clean

up the social infrastructure" says Ms Smith. "This is vital to Bermuda's continued growth. Increasing violence and drug addiction are affecting the quality of life." There are changes also in the support for the parties. Traditionally, the more conservative UBP has drawn most of its support from white Bermudians, with some backing from the black middle class. The PLP has been regarded as the party

of black Bermudians. "Party support along recent years," says Ms Gor-"Look at me. Look at ted to dealing with problems Sir John. The opposition points to us as uncle Toms. They do not accept that the face of politics is being changed but say that we are

being used. This is not the UBP of the 1970s." Ms Smith agrees that it is no longer true that the profile of the parties' support is based on race. "Although the PLP was said to be the party of black Bermudians, there are many white Bermudians who supported it philosophiwe did not want to admit the cally, but who publicly did not want anything to do

with us. We have always had white member

In the past, the prospect of a change from the UBP to the more liberal PLP would have given the business community more than small cause for concern. Now, business leaders maintain that they expect few and marginal changes in government policies if the PLP replaces the UBP.

"Politicians from both sides are themselves beneficiaries of international business." says Jan Spiering, managing partner of Ernst and Young and chairman of the International Business Forum, a think-tank on national policy made up of businessmen, government racial lines has changed in officials and civil servants. "If there is a change of govmaturity of Bermuda as a jurisdiction."

A PLP administration would run Bermuda in a "practical manner" and would "delicately balance" its programme of social legislation with the concerns of international business and tourism, says Andrew Carr, president and CEO of Marsh & McLennan.

"They all know that international business is a big part of the economy and they will not jeopardise

BERMUDA'S STATUS AS A COLONY • by Canute James

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Consign and invites by a member of the Turch Cons.

Still waving the Union flag

the UBP divided. Neither party seems willing to reopen the question of

When Hurricane Felix swept Bermuda on August 15, 1995. its effect extended beyond the damage caused by high winds and heavy rain. It forced Bermudians to delay an important decision on their future - a referendum on the questions of independence for the island was held a day later than planned. after some two decades of

independence

debate on the issue. Uncertainty over the colony's future caused by the debate had reached such a level of intensity that the referendum was inevitable. With one faction of the incumbent United Bermuda Party (UBP), including its leader Sir John Swan, then the premier, advocating independence, the vote should have been carried with the support of the opposition Progressive Labour Party (PLP), which had long supported independence.

In the event, the PLP boycotted the referendum, claiming it was not happy with several constitutional matters and that the issue should be decided in a general election and not in a referendum. Just under 60 per cent of the electorate turned out for the plebiscite and a quarter of these voted

for independence. Sir John, who had staked his political future on the outcome of the referendum, saying he would resign if the vote was against, kept his word and was succeeded by David Saul. The debate left

Advocates of the status quo say there is little Bermuda can get from becoming independent. They contend that the success of the colony's international business and financial services sector must be ascribed to its links

with Britain. "With the Union Jack in the background, there is the feeling that no one here will do anything too radical to nal affairs, except for interupset the economy and the politics of Bermuda," says a leading banker. "All Bermudians have to ity of the UK government.

can happen is to look to the south and see the political, economic and social mess which many Caribbean islands have made of themselves since they became independent," he adds.

Bermuda's constitution gives it almost complete internal self-government. with the locally elected administration being responsible for the colony's internal security. This, along with foreign affairs and defence, are the responsibil-

the PLP is making independence an issue. "We will not look at this matter for another 10 years," says Pamela Gordon, the premier and UBP leader. "We will be forced to look

at it if the UK decides to rid itself of Bermuda." She says, however, that the question of political status will be reopened if the PLP wins the impending election. "Bermudians have a right to choose, and they have chosen," she

However, Jennifer Smith,

leader of the PLP, said that

Britain's remaining empire

British territory after a France, Britain, Spain and unwilling member of the in 1982 but was expelled by Associated State of St Kitts- a British task force. Most of Nevis Anguilla.

 Bermuda: Britain's old-claims by Buenos Aires, est colony and now its most which calls the group Las populous. Settled after a Malvinas. Britain maintains ship of settlers heading for a powerful and expensive America foundered on its military presence on the South Georgia, an icy island reefs in 1609.

Territory: Ceded to Britain at the mouth of the Mediterin 1814; also claimed by ranean that Britain seized Mauritius. Population from Spain in 1704 and later evicted after a US-British pact creating the Diego Garcia military base, which eighty and cut border links was later used during the in the 1960s. But residents 1991 Gulf War.

 British Virgin Islands: Monitserrat: Caribbean Discovered in 1493 by Island settled in the 17th . Turks and Catcos Columbus, annexed in 1672 century. Plans to declare and settled by European

in 1650; reverted to being a tested at different times by period in the 1960s as an Argentina, which invaded the 2,500 residents oppose

islands, British Indian Ocean Gibraltar: Strategic port

sieges. Spain contests sovervoted to stay British.

independence stalled by a planters and African slaves. series of hurricanes and vol- Cayman Islands: Low-ly-canic eruption. ing coral islands that were • Pitcairn Islands: A tiny

settled in the 17th century. volcanic island - with a

● Anguilla: A small, ● Falkland, Islands: A population in 1985 of 58 – in storm-battered island in the eastern Caribbean colonised the South Atlantic. Con- 1796 by mutineers from the HMS Bounty. • St Helena: Remote island

in the South Atlantic. Napoleon's place of exile after his defeat in the battle of Waterloo. Two dependent islands: Ascension and Tristan da Conha. South Georgia and the

South Sandwich Islands:

south-east of the Falkland islands, was claimed by explorer Captain Cook in 1775. A small military detachment and research held through repeated station are maintained on the island, which was briefly occupied by Argenting in 1982. The South Sandwich Islands are uninhabited.

Islands: Caribbean islands settled by planters loyal to Britain and their slaves after the American War of Independence (1771-1781). Source. Rewers

dum, neither the UBP nor if it is successful in the election, the party would not immediately reopen the debate about independence. "The issue is in abeyance in the wake of the referendum," she says.

"We abstained on a principle of electoral reform because we need to be as democratic as possible about such important matters. Independence is not a priority for us right now."

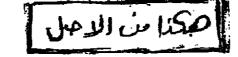
Bermudian business agrees. The political and economic stability it needs could not be guaranteed if the British were not responsible for security matters,

say business leaders. "Independence would adversely affect Bermuda's image as an ideal location for international business, says William Woods, chief executive of the Bermuda Stock Exchange "Our relationship with Britain and the benefits of ties to the OECD [Organisation for Economic Co-operation and Development) and the use of the Privy Council are significant reasons why international business wants to be

here," he says. As a self-governing colony, Bermuda "has the benefits of a dependent territory, so it cannot be dictated to", be

The issue is not dead, however. Young, disaffected Bermudians, feeling they are increasingly unable to share in the growing wealth of the colony, are likely to keep the question of independence on

the political agenda. And they could well find support from elements within both political parties that consider this too important a matter to be ignored for too long.





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The state of the s

n unfinished revolution

Reforms started by the bank's chief are in doubt following his

recent departure When John Tugwell took over as chief executive at the Bank of Butterfield, Bermuda's oldest bank, he brought with him a management style that may have ruffled the feathers of some of his longer established collegen

Schooled at the UK's National Westminster bank, where he learnt what was required in order to stay afloat in the highly competitive world of commercial banking, Mr Tugwell introduced controversial cost-cutting measures and decided to exit several businesses.

But his abrupt departure from the bank less than a year into the job and the retirement of Sir David Gibbons as chairman has

raised doubts about the bank's ability to complete the revolution he started. Within months of his appointment, he

implemented a desperately needed shake up at the bank, shutting down overseas operations and stripping out layers of gement. Staff numbers are being cut by about 10 per cent and the number of directors has been reduced by a third - including Pamela Gordon who left when she became leader of Bermuda's ruling party and

Now Mr Tugwell is leaving for "personal reasons". Bank of Butterfield refuses to elaborate, but some on the island wonder whether a clash over strategy might be partly to blame. The bank had been

performing poorly for several years. Earnings growth had been sluggish and the banking business on Bermuda was barely

profitable. The dividend had been held static for three years.

"We were making acquisitions to grow, but not in core areas," says Graham Brooks, senior vice-president. "Tugwell said let's concentrate on what we're good at." The bank's office in Singapore has been closed and seyeral UK subsidiaries specialising in trade

finance are being sold. Along with the reduction in stall, the bank hopes these dires will lead to an equity from 10.7 per cent in 1996 to more than 15 per cent in the near future. But achieving this will be costly. The bank has taken a one-off provision of \$10.1m for closing the overseas subsidiaries. Including losses from discontinued operations

net income last year fell 64

per cent from \$29m to Mr Tugwell had been

Butterfield should concentrate on its treasur and fund management activities - last year accounting for some 28 per cent of revenue. The bank recently launched a money

management fund targeting the insurance industry in Bermuda, and assets under management rose 17 per cent last year from \$1.6bn to \$1.9bn. A recovery in the bank's share price suggests that investors are. enthusiastic about the

The bank expects to appoint a new chief executive shortly but few can be pleased with the recent uncertainty. The bank says it is committed execution" of Mr Tugwell's plan. Only time will tell how serious that

> Christopher Adams

FINANCIAL SERVICES • by Christopher Adams

Influx of new vehicles

Rules are being adapted to accommodate a broader range of investments

Bermuda has stepped up efforts to broaden its finan-'cial services base by moving to tap the rapid growth in mutual funds and rising demand among listed overseas companies for alternative trading venues.

But the government will have to tread carefully as it introduces rules designed to accommodate new investshore centres are also through mutual funds.

schemes registered in Ber- "securitisation", or placing in recent months, rising capital markets, is likely to from 714 to 944 over the year to June. The value of funds has swelled from \$14.7bn to \$20 4bn, making this the fastest growing area of financial

Bermuda has traditionally been regarded as a commercial insurance centre. Unlike the Cayman Islands, it does not have a strong offshore banking sector.

However, it has succeeded in attracting companies that operate in shipping, aircraft leasing and investment man-

Companies that are based in Bermuda pay no local tax. and are not subject to duties. Ships registered in Bermuda can apply for exemption from freight tax levied on goods imported to

the US. Most recently, the island has benefited from the

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ment vehicles if it is to vate individuals to invest in phe index that enable insurretain the light tax and regu- the equity markets. Millions ers to spread their risk more latory regime which inves- of small investors have put tors find attractive: other off- some \$1,800bn into equities

The number of investment insurance sector towards underpin the further develcoment of financial services.

The thing is to build on the strengths you've already got," says Grant Gibbons, didister of finance. "A lot of instrance companies are beginning to look like investment banks in terms of risk

He says that Bernuda is amending its regulatory rules in order to cope with the influx of capital Last cation structure which set different parameters for institutional and retail

bill to regulate the securitisation of risk, to be published shortly.

Kymn Astwood, registrar of companies, says that investors are uncertain about the status of products such as hurricane-linked bonds, or contracts traded

widely. William Woods, chief executive of the stock exchange, competing heavily for the ... In addition, a move that says that 94 mutual funds has taken place within the have listed over the past 18 months. But trading in the funds is light and generates muda has increased sharply risk with investors in the little revenue for the

Instead. Mr Woods is pursuing Asian companies that might be looking for a trading venue located in a western time zone.

established in 1971, has also succeeded in persuading a number of Russian companies to list depositary certifi-

of all the listed stocks excluding mutual funds expanded rapidly from \$1.5bn at the end of 1995 to \$37bn today. There are currently 65 stocks, of which 13 are international.

exchange is also trying to build a niche trade in crossing big blocks of business on the New York stock

Bermuda opens 90 minutes ahead of New York and remains open after New York closes. In October last which has encouraged pri- on Bermuda's new catastro- year, it began allowing mem-

bers to do in-house_trading between clients in the US. In year for which figures are this way, large investors can available, continuing the sell stock without the danger of driving the price down.

The US regulatory authorities allow members to trade in stocks on exchanges outside the US as long as it occur outside trading hours. London and Hong Kong have so far won much of this busi-

Finally, the exchange is expand beyond this insurlaunching an index of Ber- ance-dominated base muda-based insurance comcorrelate the claims and losses of the Bermudian market. It could act as a cautious deregulation, and a challenge: a high local cost hedge on big hits in the US," savs Mr Woods.

Meanwhile, efforts by Bermudian banks to develop their own asset management operations have focused on the island's captive insurance sector, which comprise companies which were set up by multinationals dedicated to serving their parents' insurance needs.:

However, the entire insurance and reinsurance indus try based in Bermuda has \$90bn in assets. The local banks - Bank of Bermuda Bank of Butterfield and Bermuda Commercial Bank have yet to win much of

'We have a pro-active mar-The market capitalisation keting programme and would like to grow our share of this market," says Graham Brooks, senior vice-president at the Bank of Butterfield. But this will be limited

by what investment policy a company has."

In trying to win customers among the big insurance companies, the banks are competing with global asset managers, like Merrill Lynch and Schroders. It is thought that local firms manage only about 3 per cent of the

ECONOMY • by Richard Waters

Prospects rest on a new kind of engine

International finance is taking over from tourism as the mainstay of the economy

With hindsight, mid-1990s look to have marked a historic turning point for Bermuda's economy. The slow decline in real spending on tourism the traditional mainstay of the island's economy finally intersected with the rapid growth of the international business sector. The result: barring a sharp reversal, international finance (which generated \$660m of foreign earnings in 1995) rather than tourism is likely to be the biggest engine of the \$2bn local economy from DOM OF

The prosperity of the island will depend, in many ways, on how well it deals with the implications of this pivotal event.

The international business sector remains dominated by financial services - particu-larly insurance and reinsurance industries. Earnings from international business jumped by more than one fifth in 1995, the most recent sharp increase resulting from the decision by more companies to locate, rather than just register, on the island. Insurance companies, more than 100 of which are physically present on the island, have led this expan-

Bermuda is well-placed to essential if it is to maintain growth and reduce its exposure to a cyclical industry. The island has a history of large number of accountants, lawyers and other professionals are already in place. Its reputation for quality is also a draw.

will not be without risks. quence of having to import 21-mile long island inhabited



The so-called "60/40 rule" restricting foreign ownership of domestic companies to a minority holding, has "hindered rather than helped" the island's small banking industry to expand, says David Brown, chairman of Center Re, a subsidiary of Zurich Insurance. Meanwhile, the banks' profitable trust business has been

opened to foreigners. Partial deregulation and an undercapitalised banking industry have in other countries been ingredients for disaster, as financial regulators first hold back their local institutions, then overreact by rushing through the sweeping deregulation that can lead to unconstrained growth. How Bermuda avoids these pitfalls will be one of the big tests of the coming years. Meanwhile, tourism - tra-

ditionally the island's biggest employer - has sagged since 1980 and its decline will not easily be reversed. Both international finance and tourism face a similar base that threatens to put them at a competitive disadvantage to destinations that have sprung up elsewhere. These high costs are in two resources in short sup-

everything from fuel to food. muda's first attempt to move But they are also a result of the inflationary burst that lasted throughout the 1980s - a time when the US was bringing its own inflation under control. Bermuda labour costs while productivity growth lagged, particularly in the hotel industry.

This decade, price restraint has been more effective. But the built-in cost disadvantage hampers businesses which cannot justify their higher prices with higher value-added. Retailers, for instance, complain of the competition that comes from growing international travel by locals: no trip to the US is complete without a visit to a Walmart store, while buying direct from overseas is becoming more common.

Deregulation will help. The telecoms industry, for instance, has been deregulated, an unusual move for such a small country, and a second cable has been laid to the US, while import duties on computers have been cut. unskilled people," says But high costs will remain a fact of life. Economic growth, mean-

while, has put pressure on But further deregulation part an unavoidable conse- ply: land and people. On a

by 60,000 people, there are clear limits to the nature of

economic growth. The land issue, at least, should not prove too much of a restraining factor for some time to come, thanks to the handover of the former British, Canadian and US military bases.

The phase-out of these bases put something of a drag on the local economy but using the land for more productive purposes should

provide a boost.

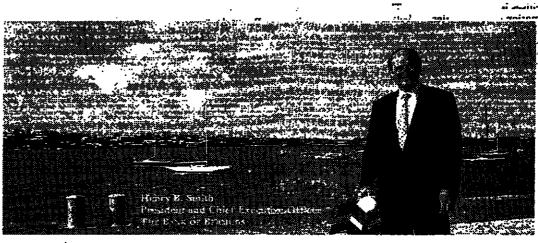
The process is like the shedding of an under-performing subsidiary by a company, says Grant Gibbons, Bermuda's finance minister: it releases resources that can

be better employed. The shift will include Ber into light manufacturing. "We see an industrial park as a good way to diversify, says Mr Gibbons. Starting from scratch, though, will be a challenge. New microchip failed to restrain soaring plants are fought for vehemently by countries around the world, and Bermuda cannot demonstrate a history of

high-quality manufacturing. This highlights an issue nomic success: the develop ment of a more highlyskilled, service-conscious workforce. This is an issue of particular importance to a country that wants to compete in markets such as international finance, tour ism and microchips.

With the international business sector adding jobs at a rate of more than 6 per cent a year while tourism declines, this is already a central economic and social

"There are no major fisheries, farms, factories or forests in Bermuda to provide large numbers of jobs for Mansfield Brock, head of the Bermuda Monetary Author ity and a former education minister. "Our schools have to educate more people to a higher standard" than those in other countries.



There is no substitute for strong, personal relationships."

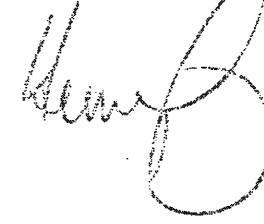
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ands on the lever

Formerly at Eagle Star, Mid Ocean's boss enjoys his company's clean balance sheet

Michael Butt hates baggage. When he took over as chief executive of Mid Ocean in 1992 what he liked most about the Bermuda-based catastrophe reinsurer was its clean balance sheet. No claims, no reserves, no premiums. Perfect.

Formerly head of Eagle Star, the composite insurance subsidiary of **BAT Industries, Mr Butt** has good reason to feel that

It was at Eagle Star that he suffered the fall force of one of the biggest crises to affect the UK insurance market, losing his job as a result of the industry's disastrous exposure to mortgage indemnity

Eagle Star had expanded rapidly into the commercial and domestic mortga indemnity market in the late 1980s, insuring lander against any losses they

might make after selling When the British housing market slumped shortly afterwards and the rate of arply, mortgage indemnity claims spiralled and Eagle Star suffered

After paying the penalty for Eagle Star's troubles, Mr Butt was recruited to strengthen the management team at the newly formed Mid Ocean, which has subsequently grown from a capital base of \$350m to

Last year, the company earned a net income of \$211m on premiums which totalled \$436m. Mr Butt says that

insurance should be an uncomplicated business that is focused purely on assessing exposure and pricing risk.

This, however, is often not the case. At Eagle Star, he says, he felt stifled. "Having your hands on the radder of a boat that big is nuch more difficult than I thought," he says.

"Large insurance ries have a tendency driven. It's often middle management that kills you and not the concept. "When I left Bagle Star, a

friend asked me how I had used my time. I saw that I had been spending 60 to 80 per cent of it on internal "Coming to a company of only four people, the

difference is that your hands are on the lever and the boat moves forward because you're in a dinghy rather than a supertanker. This is much more immediately rewarding." This year, Mid Ocean has

diversified away from pure catastrophe reinsurance, where fierce competition has been eroding margins. with the acquisition of Brockbank, which owns one of the largest managing agencies in Lloyd's of London.

Investing in Lloyd's, which suffered disastrous losses in the late 1980s and early 1990s, is not without its risks. But Mr Butt says that the 309-year old society's recovery plan has

"We had huge capital but

the capital. Lloyd's has a worldwide licence and writes 30 lines of business.

Bermudian insurance swiftly since Lloyd's opened its doors to corporate and now control 20 per cent of the capital backing the £10.3bn of business which Lloyd's can write. "If you stay static today.

you're dead," says Mr Butt. "So you have to keep moving. We're looking for opportunities and would seek to continue our geographic expansion. "Also, if you take a

long-term view, you have to

believe that emerging

markets have great

potential for growth," he Mr Butt is clearly satisfied with his move to Mid Ocean. He is one of only a few Bermuda-based island. Most rent property.

> Christopher Adams

TOURISM • by Richard Waters

Visitors look to other shores

Competition from new destinations means Bermuda must upgrade its facilities

There is no easy cure for the problems that afflict Bermuda's tourism industry. And, for an island where international finance has become the main source of foreign earnings, that matters: insurance companies may have generated much of Bermuda's new wealth, but they are never likely to provide the number of jobs that have traditionally depended on visitors from the north-east corner of the US.

The difficulties affecting tourism are apparent from the island's dwindling visitor numbers, in 1980, more than 491,000 people came to Bermuda (not counting last year, the arrivals were 100,000 lower. The picture is no better this year, with visi-tors down another 6 per cent in the first eight months.

The lure of the Caribbean, which cheap air travel has made accessible to more Americans from the frozen north, has much to do with this state of affairs. Also, states from Arizona to the Carolinas now have the quality golf courses and resort hotels that can compete more effectively for the sort of business that once came naturally to Bermuda.

modern-day island tourism." says Gary Phillips, who as uct, it reaches maturity."

island in this more competitive tourist age has prompted considerable over the issue of cruise ships. More frequent visits by these floating resorts has helped lift the number of visitors, but it has done little for the overall health of the tourism industry.

These are people who spend much less money while on the island (an average of \$225 each, compared to the \$1,100 spent by other cruise ships looming over brought with them a rash of t-shirt and gift shops - a phenomenon which some locals fear will damage the island's up-scale tourist image and turn its more well-heeled visitors away.

This is much more than a traditional clients - the well-to-do professionals who inhabit the north-eastern US are enjoying a period of considerable prosperity. Four out of every five visitors comes from the US. If they are staying away now when times are good, how bad will things get when the

Two large hotels have already closed their doors in the facilities modern busirecent years, and it seems likely others will follow. The "We were the architects of average, year-round occupancy of Bermuda's eight paying more attention to big establishments was only director of tourism for the 59 per cent last year: during tourism product to the pre-

US economy next goes into

the more difficult jobs on the island. "But, like any prod-between them."

This is despite the sort of Finding a place for the prices that make visitors gasp. A room in one of the large hotels costs more than \$300 per night, on average soul-searching, particularly thanks in part to high labour costs. Joan Griffin, a US tour organiser whose Bermuda Sports Marketing specialises in trips to island, blames the high costs largely on high others in the tourism industry in Bermuda itself. "Where else does a chambermaid make \$800 a week?" Ms Griffin says.

In addition, despite considvisitors.) Also, the giant erable refurbishment of late, Bermuda cannot get away Hamilton's Front Street have from the fact that its last big hotel, the Southampton Princess, is now a quarter of a century old.

At the same time, the needs of the people visiting the island have changed Official figures suggest that about 15 per cent of visitors cyclical problem. Bermuda's come on business, but that the actual proportion is reckoned to be far higher.

> The type of service offered by some of the hotels may not have kept pace with this shift, suggests Wendy Davis-Johnson, a former head of the Bermuda International Business Association. "If you're in business, you want to be productive and get your work done," she says. Many hotel rooms still lack

ness travellers demand. Faced with issues such as these. Bermuda has been matching the quality of its past II years has had one of that period, these hotels mium price it charges. "You



Horseshore Bay: efforts are under way to develop a broader range of tourist activities for an Island which has traditionally sold itself on its pink beaches and sunshine

ue-added package," says Grant Gibbons, Bermuda's finance minister. Mr Phillips adds: "We're in a price-sensitive market. We must go on value for money.'

Some headway has been made on one important issue, according to frequent visitors: the quality of service in many restaurants known as Morgan's Point, and hotels. To the average American visitor, accustomed to high service levels at home, the less effusive

establishments has always been a source of frustration. This, say many visitors, is an area where more training

has helped. Bermuda is taking the first steps towards building the modern resorts it lacks. The first of its former naval bases to be redeveloped, now will include a resort with its own marina and golf course - the sort of all-in destination that has become for this

generation what the hotel- has traditionally sold liself industry; re-enforcing its traand-beach establishment on its pink beaches and sunwas for the last.

This is a "kill or cure" response: new resorts such as this may bring extra visitors to island, or they may lure customers away from the older hotels, but either way they are likely to play facilities, its lack of tourist an important part in Bermuda's future.

At the same time, efforts are under way to develop a though, should detract from broader range of tourist activities for an island which hope for Bermuda's tourism

shine. Visitors see this as a good place to "relax and relieve stress, according to an opinion survey last year by Data Development Corporation. They are less impressed by the island's

activities and the quality of restaurants and shops. None of these efforts, what is likely to be the best

ditional position as a luxury the streets are safer, the beaches quieter and the environment more refined than the run-of-the-mill holiday island.
"We can be repositioned as

mailand tests

parket patience

what we were some years ago - as a jewel, as a quality destination which exceeds [visitors'] expectations." says Mr Phillips. Getting to

MATERIAL BALL

FORMER MILITARY BASES • by Canute James

An asset returns

Big plans are being made for land once used by US. British and Canadian forces

"Imagine, if you can, informatics, to broaden the territory m of California, Nevada and Arizona being returned to the United States," says Grant Gibbons, Bermuda's finance minister. "This is [proportionately] what has happened to Bermuda with the return of the military bases."

The government has ambitious plans for the use of the bases, which were previously occupied by US, British and Canadian forces. and which, along with the airport, make up 10 per cent of the island.

The bases were used mainly for tracking Soviet submarines in the North Atlantic. The end of the cold war and improved technology made the bases obsolete. The bases once contributed to the island's economy through local spending by those working there. The plan is to make these lands again an asset to the econ-

"Our company's mandate is to develop and use the former bases in ways which will reintegrate them back into the economic and social fabric of Bermuda," says Carl Musson, chief executive Development Company.

telecommunications and try."

The 707 acres previously used as military bases are in four locations. About \$350m will be invested in 250 acres at Morgan's Point and by the end of this year the Land Development Company bopes to conclude an agree create a 200-room cottage colony style hotel and soa, a 400-berth marina, and an 18 hole championship golf course designed by Jack

Daniels' Head is a 17-acre peninsula which was occupied by the Canadian armed forces, and will be developed as an eco-tourism resort. Tudor Hill, on 25 acres, is tial and tourism develop-

Nicklaus.

The largest of the former bases is Southside in the east of the island. The 415acre property, which was part of a US naval air station, is adjacent to the air-

"The development of Southside will be done over the next 20-25 years," says Mr Musson. "It is suited to many of the commercial he says.

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officer of the Bermuda Land operations which we are hoping to attract. The tele-While some parts will be communications at the site used to expand the island's is good with fibre optic tourism capacity, there are cables which will be useful plans to introduce a range to the telecommunications of service industries, such as and the informatics indus-

> The former base has been zoned also for other com mercial operations, including a freeport, warehousing, fish processing, freight forwarding and aircraft main-

Sections have been reserved for residential communities and public parks. ment with a developer to Between \$60m and \$70m will be spent on improving Southside's infrastructure in the first five years of the

> The most ambitious venture planned for the former base is the relocation of the island's container terminal from Hamilton, the capital. "The Hamilton port is nearing its operating capacity, and will exceed this before 2009, which is the date earlier forecasts had projected." says Mr Musson.

"The creation of a seaport in Southside has the potential to offer the economy several benefits, particu-larly in combining the port facilities with air cargo facilities at the adjacent airport and a container stripping facility which will reduce the volume of container traffic on the roads,"

Battle of the burgers

FAST FOOD OUTLETS • by Canute James

A legal wrangle over fast food franchises has

divided the government

Neither side is claiming victory after the latest volleys in Bermuda's hamburger war. A company in which a former premier is a principal is locked in a legal battle over its bid to establish McDonald's fast food

franchises on the island. The issue has split the government, with a faction which is against the introduction of hamburger restaurants finding common cause with the opposition to successfully introduce legislation banning fast food franchises such as

McDonald's. The row in the ruling United Bermuda Party con-tributed to the resignation of David Saul, the premier, in

The split was sufficiently damaging to have threat-ened the survival of the administration. "We almost lost a government over ham-

still sizzles

legislation barring fast food franchises ruled that none

Bermuda has fast food restaurants. Kentucky Fried Chicken restaurants have been on the island for more than two decades. Bermudians had limited access to a McDonald's restaurant at a US naval base. The restaurant was closed when the US military pulled out of the island two years ago. The

could be established after May 10 last year. Opposition to hamburger restaurants has been based on the manner in which the franchise was originally granted to Sir John Swan, the former premier, and his business partners and the effect it is claimed such restaurants could have on Ber-

The administration had previously maintained that fast food franchises should not be allowed, says Trevor Montz, one of the UBP back benchers who supported the legislation banning the res-

This was the policy when Sir John Swan was premier. leagues rebelled against an apparent change in govern-ment policy which would favour Sir John as a partner in Grape Bay, the company seeking the McDonald's fran-

"This is an ethical issue," says Mr Moniz. "It raises the prospect of sleaze. It was said we did not want any McDonald's, and we said this when Sir John was premier. This was the policy for 25 years and everyone said that

such franchises would be bad for Bermuda's image."

The presence of more fast food restaurants on the island would also adversely affect Bermuda's efforts to attract more wealthy tourists, supporters of the legis-

"It would cheapen Bermuda's image as a destination for those in the higher end of the tourism market," says lawyers.

burgers," says Pamela Gordon, the premier and UBP The opposition Progressive Labour Party supports the ban on hamburger restaurants. Such establishments would damage Bermuda's environment and its cultural image, says Jennifer Smith, the leader of the PLP.

"We need to encourage Bermudians who want to establish business such as these," she says. "We were also very concerned about the distasteful manner in which the government was allowing the franchise for McDonald's."

Although the controversial concession has been granted to Grape Bay, the lease for the continued operation of the store at the airport has not been approved because

of the row. The bill banning foreign fast food franchises was signed into law by Thorold Masefield, Bermuda's governor. However, a court subse quently ruled that the act was unconstitutional, leaving open the way for McDonald's restaurants to be set up in Bermuda.

Sir John and his partner have not commented publicly on their next move, but the legal battle is likely to continue, and the matter may eventually reach the Privy Council in London. The latest ruling means that a company could go ahead and set up a McDonald's." says Mr Moniz.

"But the ruling will be appealed by the attorney general when the Appeal Court sits in March. So they could still be prevented. Any chise now is a very risky as the investors could lose."



The row in the ruling United Bermuda party contributed to the resignation of David Saut, the premier, in March



To munch or not to munch: the island is debating whether to join

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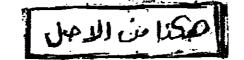
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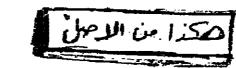
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INSIDE

Thailand tests market patience



the only victim of the turmoil in equities. The Thai baht is one of several emerging markets currencies that look as if they are in serious trouble. The baht ended Friday at a record low of Bt40.25 to the dollar, as the market started losing patience with Thai-

The dollar has not been

land's inability to come up with an economic rescue package. The Thai authorities will be praying for a bounce in Wall Street this week as that could calm global fears about other high-yielding assets. Page 24

GLOBAL INVESTOR

Equities and bonds take different paths Last week's market upheavals ended with equity and bond markets only slightly changed. But there was a marked difference between the performance of the two categories of securities.

INTERNATIONAL EQUITIES

Offerings in a gyrating market In spite of last week's stock market gyrations, the market for new equity offerings remains surprisingly robust. Aside from the decision by Volkswagen, the German carmaker, to delay its rights issue, there were no postponements of large offerings. Page 22

Mixed fortunes in Asia from El Niño

Australian grain farmers are talking of their miraculous escape from the worst ravages of the El Niño weather pattern; but elsewhere in the southern hemisphere it is a different story, as a conference to discuss El Niño, scheduled to start in Manila on Thursday, will learn. Page 24

MARKETS THIS WEEK **New York**

Last week's stock market correction appears to have delayed the need for a rise in US interest rates, but it remains to be seen whether the Treasury market's popularity as a haven will continue. Page 24

The German DAX index of blue chips ended marginally higher on Friday in electronic trading at 3,753.66. Gerhard Eberstadt, director of Dresdner Bank, said developments in Asia had not altered the generally positive outlook for the world economy. Page 24

Japan's traders have the day off today, but it is unlikely they will be able to relax fully with other world markets open. The Nikkei index morning, and is unlikely to move into much safer territory this week. Page 24

There is no secret about what traders in London will be hoping for this week - a bit of peace and quiet. The main domestic focus this week will be the Bank of England monetary policy committee decision on interest rates, which will be announced on Thursday. Page 24

Further volatility is expected this week after the Hang Seng index finished a rollercoaster week 4.7 per cent lower. Both H-shares and red chips were strong on Friday and are expected to remain so this week. Page 24

FT GUIDE TO THE WEEK - full listings Page 36



OVERSEAS AID The biggest shake-up in British aid policy for 20 years will be set out on Wednesday in the government's white paper on international development, a product

for International Development (DFID) under Clare Short. Will this mean aid will no longer be used as a lever to encourage recipients to make political and economic reform?

GOOD BREEDING Horse racing's richest meeting, the Breeders' Cup series of races at Hollywood Park. California, to be held on Friday, has attracted entries from around the world.

Companies in	uns i	22ne	
AES	19	KNP BT	
Air Caneda	21	Kellogg	
Air Asi a	5	Keppel Corp	
Amvescap		Kja Motors	
Arcasia Land		Komercni Bank	-
Asahi Glass	20	Liberty	
Asiana	5	MAS	
8ZW	19	MEPC	
Barciays	19	Mitsubishi Oil	
Boeing	1	New Core	
CEZ	20	Nikon	
GPFL	19	Noranda .	
CSFB	19	OTP Bank	1
Camelot	20	Promodès	
Canadian Airlines	21	Reliye_	
Casino	21	Rolls-Royce	•
Cathay Pacific	5	SIA	
Chilectra	19	oahh	•
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Diageo	40	Thai Akways	
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GE Capitel	20	11001000	
GKIN		Usinor	
Grandair	5	VBC	- 7

19 Vickers

20 Vietcombank

4 WH Smith

Jurang Town Corp **Market Statistics**

Hugo Boss

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Conglomerate blames losses in heavy industry sector

Haitai joins Korean list of companies in trouble

Haitai, a leading South Korean confectionery producer, joined the growing list of the nation's conglomerates filing for bankruptcy protection at the weekend amid worries that a large retail group, New Core, may soon follow.

Meanwhile, Kia Motors, South Korea's troubled carmaker, is expected to resume operations today after workers ended a 10-day strike to protest the government takeover of

Haitai, Korea's 24th largest business, requested court pro-tection for its profitable confectionery, beverage, trading and retail units while it applied for court receivership for its lossmaking electronics and industrial operations in the first step to selling them.

unsustainable debt burden owing to an expansion policy into unrelated businesses - as have other Korean conglomerates that have fallen victim to an economic slowdown. Meanwhile, government offi-

cials told the national news agency Yonhap that New Core add to further pressure on Kor- government-led restructuring

glomerate to collapse because it appears that creditor banks will refuse it new loans. New Core was saved from bankruptcy two weeks ago when it received Won54.5bn (\$56.5m) in

The collapse of Haitai and New Core would mean that a fifth of Korea's top 30 conglomerates have filed for bankruptcy this year. More are expected since corporate financing is becoming tighter as borrowing rates climb due to credit downgrades by overseas rating agencies and cautious lending by domestic banks. Financial troubles at Haitai

became apparent in late August when it received emergency loans to avoid bankruptcy. Its debts of nearly Won3.000bn are close to seven times equity. Haitai reported Haitai had amassed an 1996 net profits of Won35.8bn on sales of Won2,710bn.

Haitai was considered particularly vulnerable to a credit crunch since almost 60 per cent of its debt was short-term and borrowed from secondary financial institutions The collapse of Haitai would



Motors is today expected to resume production after a 10-day strike over the government's takeover of the company AP

bank loans were collateralised, according to Cho Hung Bank, the main creditor for Haitai.

Haitai blamed its financial problems on heavy losses at Haitai Heavy Industries, which it acquired in 1983 during a

ean banks, which are suffering of insolvent companies followfrom mounting bad loans, ing Korea's last big recession. because only a third of its But analysts said Haitai had

compounded its financial troubles by excess investment in electronics and retail businesses during the 1990s as it sought to diversify its operations. These new businesses have not performed as

Market jitters will test Brazil's power sell-off

By Geoff Dyer in São Paulo

The credibility of Brazil's_ the turmoil in global financial markets will face a crucial test on Wednesday when the state of São Paulo tries to privatise CPFL, an electricity company.

The planned sale of CPFL, for a minimum price of \$1.8bn. will provide the first indication of whether the volatility in equity markets over the last 10 days will affect long-term investment into Brazil.

Brazil has suffered particularly harshly from the financial market jitters because of concerns that its large current account and budget deficits might force the government into a devaluation. Share prices on the São Paulo market have fallen 31 per cent since October 22 and the government doubled interest rates on Thursday to maintain confi-

David Zylbersztajn, Sāo Paulo state energy secretary, confirmed on Friday that the auction would go ahead as planned. A total of 43 entities have pre-qualified to bid for the 57.6 per cent of CPFL up for sale.

The international firms on the list include Belgium's Tractebel, Chilectra of Chile and AES of the US. Brazilian bidders could include VBC, the consortium made up of Grupo Votorantim, the country's biggest family-controlled group, Bradesco, Latin America's biggest private sector bank, and

tion company

The Brazilian government exchange rate policy following- argues it can easily finance its growing current account deficit - currently about 4.5 per cent of GDP - because of strong inflows of direct foreign investment, led by a privatisation programme expected to raise more than \$80bn by 1999 Previous privatisations in the energy sector have seen foreign companies paying huge

premiums A high bid for CPFL would ease fears that the stock market volatility will damage privatisation inflows. Until last week, analysts had predicted the auction would raise up to \$3bn, at a premium of 50-70 per

Alexandre Fernandes, analyst at Bozano. Simonsen in Rio de Janeiro, said that although domestic bidders now faced a higher cost of funds, the presence of several foreign companies, who are interested in the Brazilian energy sector's long-term potential, would ensure a high premium for CPFL

Several analysts said that the price would be lower than expected as the increase in perceptions of Brazilian risk over the last fortnight would reduce the number of bidders. CPFL, which is Brazil's fourth-largest electricity distributor, had sales of \$1.65bn in 1996 and made net profits of

Brazilian colatility, Page 25

Barclays hopes for **BZW** deal by tonight

By Jane Martinson, investment Corresponden

Barclays is to consider selling parts of the equities and corporate advisory businesses of BZW if Swiss-American investment bank CSFB fails to make a satisfactory bid for the whole by the end of today. Under an agreed timetable,

CSFB is expected to put a price on the businesses being sold by tonight. The bank is the last remaining bidder for the whole of BZW out of more than 20 which initially expressed an interest.

sale process. Barclays has insisted that a potential buyer took over all the various parts of the investment bank it had put up for disposal. However, it made clear last night that there were still several options available if CSFB made an unacceptably low

"There were a lot of expressions of interest for parts of the business," said a senior Barclays executive. Several predators have expressed an interest in buying the bank's Australian business.

Two US banks - Bankers Trust and Donaldson, Lufkin and Jenrette - pulled out of the initial auction last week. Their withdrawal prompted speculation among rival investment bankers that Barclays would be forced to accept a lower price from the

sole remaining predator.

The group has been criticised for its handling of the sale of BZW, which it put up for sale a month ago without an agreed buyer.

CSFB was understood to have spent the weekend working out the details of a possible offer. As well as the issue of price, the group, which occupies a neighbouring site to BZW in London, is likely to consider how to keep the best BZW staff.

Barclays offered BZW traders and dealers "golden handcuffs" in the form of guaranteed bonuses when it announced the sale, but valuable staff could still leave. Any deal is likely to be complex, partly because of the nature of the businesses to be sold. Barclays argued that it

was forced to sell the busi-

nesses in this way because of

the complexities of dividing

their administration from the

rump of BZW. The process prompted one senior Barclays executive to say yesterday: "I don't think | shareholder value. it's 100 per cent certain that a | In September, the company ny's share capital compared

Amvescap aims for full listing on NYSE London-quoted fund management group wants US identify to change 'foreign stock' perception

Amvescap, the independent fund management group, is campaigning for a full listing in New York as well as in London to increase liquidity in its

The group, which has \$191.8bn in assets, is optimistic that the New York stock exchange will allow it to list. even though regulations state no group can operate with a full dual listing. Amvescap's American Depositary Receipts - paper that trades in lieu of

underlying shares – in the US. Bob McCullough, chief financial officer, said: "The NYSE almost half its shareholders

n us reason to be opti- are based in the U.S. Amvescan, lack of liquidity in the U.S. mistic." He added that the also earns 90 per cent of its issue was "one of the top prior-

ities" of the NYSE chairman. Michael Perman, company secretary, said using a full listing rather than ADRs would change the perception that Amvescap was a "foreign stock" among US investors. Amvescap trades 90,000 shares are currently traded as shares a day in New York compared with between 2m

> and 3m in London. Few US analysts cover the stock in spite of the fact that

revenues in the US. The Atlanta-based group is

domiciled and listed in the UK for mainly historical reasons. It was formed from the takeover of Invesco, a US fund manager, by Britannia MIM, a UK company, more than 10 years ago. The dominance of the US

was crystallised with Invesco's \$1.6bn acquisition of AIM management group, the US retail fund manager, this year.

The group's irritation at its

regards as onerous tax burdens in the UK. Mr McCul-

corporation tax, which makes any plans for a buy-back expensive. Amvescap is likely to consider a buy-back late next year

when - under the terms of the takeover agreement - AIM investors are able to sell part of their shareholding in the McCullough said investors spite of their separate status.

might seek to offload up to

While the group is keen to maintain its UK listing, Mr McCullough warned that the been exasperated by what it threatened abolition of the foreign income dividend could make the group reconsider its lough is keen for the UK gov-

ernment to abolish advance "We would obviously have to look at the domicile issue, particularly if there was no change [to the tax system]," he

The negotiations with the New York exchange are expected to continue through to the end of next year. A spokesman for the exchange said ADRs newly formed company. Mr acted as ordinary shares in

Throughout the unusual ale process, Barclays has raise stakes in French companies

By David Owen in Paris

Foreign ownership of the share capital of Elf Aquitaine, France's largest industrial company, has reached about 50 per cent in one of the most striking illustrations of the changing structure of French capitalism.

Foreign cash has recently poured into French equities, attracted by an increasing emphasis by French corporations on investor interests.

The prospect of a national figurehead such as Elf being majority foreign-owned may



Elf's Philippe Jaffré Picture APP

a country where aggressive French companies had fallen Anglo Saxon-style management practices are still viewed with suspicion.

But it will have little, if any, impact on the way the com-pany is managed. Philippe Jaffré. Elf's chairman, is in the vanguard of a new wave of eign ownership of Elf shares French managers who have occurred last year. By the end placed a greater emphasis on

13 per cent over the next five years, up from 6.5 per cent in 1996. The French state sold the bulk of its remaining 9.85 per cent stake in the group nearly a year ago. While the proportion of Elf

committing itself to securing a

return on capital employed of

shares in non-French hands is one of the highest among French corporations, foreign ownership of French blue chip stocks has been rising inexorably. The position of Total, the other big French oil and gas company, is similar to Elf. 47 per cent of Total's share capital is owned by foreigners.

Jean-Hugues de Lamaze, French strategist with Credit Suisse First Boston, attributed the trend in part to the "more internationalised" business profile adopted by many large French companies: "Some of the names have become a bit more well-known abroad. I would guess foreign institutions account for not far off 50 per cent of the volume traded on a normal day on the French stock market."

James Cornish, European markets strategist for NatWest Markets, said the number of create political controversy in French shares held by other because of the unravelling of the so-called "noyau dur" svstem of cross-shareholdings. He added that foreigners regarded French equities as an attrac-

tive long-term investment. Much of the increase in forof 1996, foreign institutions had 46 per cent of the compadeal will be done by Monday." | set new profitability targets, with 35 per cent a year earlier.

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BC Partners Acquisition Capital

Vickers looking at GKN defence arm

By Virginia Marsh in London and Raiph Atidns in Bonn

Vickers, the engineering group, is in talks to acquire part of the defence business of its smaller rival GKN and is also close to winning contracts for Challenger 2 tanks from Oman and Qatar.

Vickers hopes to raise more than \$400m (\$664m) from its Rolls-Royce luxury car maker, which it put up

Observers said yesterday division as non-core. that its purchase of GKN's Analysts say it w armoured vehicles division which has a slim order book - could be weeks away, with the two sides down to negotiating the price.

GKN would not comment on the reports, except to say there was a "certain logic" in the two businesses coming together, including through a joint venture. The company has indicated recently that it regards the

Analysts say it would be pportune for GKN to sell the business before the award of two large forthcoming defence contracts, while Vickers said last week it aimed to strengthen its

defence interests. Vickers and GKN - which also owns the Westland helicopter business - are part of rival consortia bidding for rationalise because Euroorders for 3,400 multi-role fewer tanks and armoured

French and German armies, and for 1,600 Tracer reconnaissance vehicles for the US and British armies.

Companies not on the win-

ning team for either order will face the prospect of surviving on niche business. especially in export markets. Europe's armoured vehicle industry is under pressure to pean armies are buying

field taxis' for the British, cars following the end of the

still see BMW and Daimler- own way". For these reasons Benz as the front runners, such an acquisition was not despite a public denial from on the agenda "at the the latter.

Commenting on reports it was interested in acquiring Rolls-Royce, Daimler-Benz said at the weekend it had not seen details of the sale offer. It added that its own month, for a new luxury Rolls-Royce.

Mercedes-Benz car, the Maybach, showed that "in this On Rolls-Royce, analysts segment we could go our

Daimler-Benz is also seen as unwilling to get into a bidding competition with BMW, which is considered to have a good negotiating position because of its engine plans, announced earlier this supply contract with

NEWS DIGEST

Hugo Boss ahead at nine months

11:

pilk

Hugo Boss, the German men's clothing company owned by Marzotto of Italy, said its net profits rose by about 20 per cent in the first nine months and would show a similar growth rate for the full year.

It expected sales to advance by about 13 per cent after a 15 per cent increase to DM944m (\$548.5m) in the January to September period. The slightly lower full-year sales growth rate would reflect the earlier delivery of some winter items and the absence of a contribution from its Joseph & Feiss subsidiary in the US, which has been

Boss will launch its first women's collection in January. following the presentation of its new men's gold collection. It is also pushing ahead with further shop openings in the US. western Europe, Asia and South America. Andrew Fisher, Frankfurt

Nikon hit by tax rise

Pre-tax profits shrank 42 per cent to Y6.13bn, and net profits declined 55 per cent to Y2.64bn. A fall in semicon-

Nikon said it expected a slightly better performance in the second half, but still forecast declining profits for the full year. It said net profits would slip 41.9 per cent to Y5.5bn, and pre-tax profits would fall 24.2 per cent to Bethan Hutton, Tokyo

■ OIL REFINING

Mitsubishi Oil falls into the red

A price war at Japan's petrol pumps has pushed Mitsubi-

for the April to September period, compared with a Y1.1bn net profit for the same period time last. A pre-tax profit of Y2.57bn in 1996 turned into a Y11.08bn loss this

The price war is starting to ease and Mitsubishi also However, it did not expect to make it back into the black for the full year. The full-year forecast is for a pre-tax loss

GLASS

Asahi ahead despite sales dip

Asahi Glass, one of the world's largest glass manufacturers, reported a 5.6 per cent improvement in first-half profits in spite of sluggish sales, which slipped 0.3 per cent to (432.8bn (\$3.6bn). Pre-tax profit grew 4.7 per cent to

Asahi said market conditions were difficult during the six-month period, with a stagnant economy and the consumption tax increase affecting both general consumer

For the full year, Asahi forecasts a 5.1 per cent increase Y890.0bn. Pre-tax profits should grow 2.3 per cent to

Asahi declared an interim dividend of Y4.5 and expects

CZECH REPUBLIC

Utility falls 51%

CEZ, the largely state-owned Czech electricity utility, has reported a 51 per cent fall in unaudited net income for the first nine months to Kc4.1bn (\$124.3m).

The company has made a Kc1.87bn provision for unrealkoruna in May. It predicted that profit for the full year would be between Kc4.5bn and Kc5bn, compared with its

Revenues were 2 per cent down at Kc39.3bn because of slower economic growth and flooding in July, a fall in market share and only modest rises in rates to regional

Operating expenses rose 10.4 per cent, largely because of a 20 per cent increase in depreciation, but other

Comments and press releases about international companies coverage can be sent by e-mail to

Nikon, the camera and semiconductor equipment maker, said weak consumer spending after Japan's consumption tax increase in April was a factor behind the fall in its interim net profits. Overall sales dropped 3.2 per cent to Y146.9bn (\$1.22bn) over the six months to end September. Domestic sales were down 15 per cent to Y75.6bn, but export sales grew 8.5 per cent to Y76.2bn.

ductor prices also depressed earnings.

shi Oil, the refiner and distributor, into the red for the first half. Deregulation has led to intense competition in certain regions, with lower petrol prices all over Japan. Mitsubishi Oil reported a net loss of Y11.7bn (\$97.3m)

year, on sales up 0.6 per cent to Y519.6bn.

said it planned to make cost cuts of Y6.5bn in the second half, which should help it break even for the six months. of Y11bn, against a loss of Y8.28bn, and a net loss of Y14bn, compared with the previous year's net loss of

Y15.1bn and net profit 5.6 per cent to Y10.0bn.

spending and housing investment.

to pay a final dividend of the same amount, together with a special Y1 dividend to mark the company's 90th anni-

ised exchange rate losses following the depreciation of the forecast at the end of 1996 of Kc6.1bn.

distribution companies.

expenses rose by Kc2.1bn because of exchange rate losses Robert Anderson, Prague

international.companies@ft.com

MEPC plans £300m disposal

MEPC, the UK's third largest property company, is expected to announce today that it is selling most of its underperforming small properties portfolio to GE Capital for about £300m

The sale, one of the UK's largest portfolio transactions in recent years, comes just weeks after MEPC announced it would sell its Australian and US businesses and return at least £300m of the sale proceeds to shareholders.

MEPC is under pressure from its largest sharehold- return of 4 per cent for the ers to improve its overall performance which has lagged behind much of the

The company is not expected to complete the sale of its Australian business until after the new year and the US business is unlikely to be disposed of before well into

A significant asset disposal will leave MEPC with

Proposals contained in a

new directive from the Euro-

pean Commission on cross-

horder investment funds

ted to open a consultation funds".

investment companies.

before the current boom runs out of steam. It is not expected that sale proceeds from the smaller properties

will be distributed to shareholders. The sale of the small companies portfolio covers roughly 200 properties but will still leave MEPC with about £50m of assets in that

Smaller properties have historically proven trouble-some for MEPC. While the entire property portfolio generated an internal rate of return of 7.5 per cent in the year ended September 1996, the small companies portion generated an internal rate of

same period. This compares with MEPC's current target of achieving an average annnalised internal rate of return of 12.5 per cent over the next five years.

As of its last year end, a numerical two-thirds of MEPC's total property portfolio was invested in assets worth £5m or less, and over a numerical substantial cash to reinvest half in properties in the UK property market worth £2.5m or less.

to make it easier for invest-

ment managers to sell funds

across national borders.

will not

WH Smith to sell The Wall

By Jane Martinson,

Investment Correspondent WH Smith, the UK retail group, kicked off its reorganisation strategy with the sale of The Wall, its US music retail business, over the

The group, which has come under pressure from shareholders to improve its performance, outlined its reorganisation strategy last month. It has now reached conditional agreement to sell The Wall to Camelot, a US mall-based music retailer for \$47m (£28m).

Richard Handover. WH Smith's new chief executive, announced the group's decision to sell Waterstone's bookshops. The Wall and its 75 per cent stake in Virgin-Our Price, the UK music retail outlets, two weeks ago. The decision to focus on the group's core business was seen as a direct riposte to restructuring proposals from Tim Waterstone, the bookshop's founder.

With the flotation of Waterstone's set for spring, the company said vesterday that the future of Virgin-Our Price was "the only issue to be resolved".

The group has until the

Unit Trusts and Investment

Funds, would be authorised

Feeder funds could over-

However, the proposals, locally, but would pass on all

which are under consider- money paid in by local inves-

markets directorate, DG15, established in another coun-



its 75 per cent stake or buy the 25 per cent still owned by Richard Branson, the group's founder, and then sell it to somebody else. Under the terms of the

But an EC official said:

"Feeder funds are an Ameri-

can rather than European

regulating structures the

do not know."

business will keep the Virgin Wall, which has 153 outlets brand name.

WH Smith said it was pleased with the price agreed for The Wall, which has net assets of \$43m. In

about £10m will be crystal-

EC directive on feeder funds set to anger UK groups

in north-east America, broke

In addition, tax losses of

even after making sales of

\$174m.

directive, which is intended several UK investment man- European investors feel at included in the directive. We on an essentially English would like to facilitate crossfund as long as we tell customers what the charges and

> David Mossop, chief executive of Perpetual, a large UK unit trust manager, said: tions for investment manager of do not think feeder funds allowed to sell across

seem certain to anger UK ation by the internal tors to a "master" fund concept and normally memshould be mevented?

border marketing by other

ber states are uncomfortable

DG15 also wants to intro-

duce much tighter qualificaborders: at present the "It is perfectly reasonable emphasis is on the suitabil-"They would not be for us to put a French label ity of the funds themselves.

INI Finance B.V.

period this month on the Such funds, favoured by come the nervousness many

U.S. \$150,000,000 Floating Rate Notes Due April 1999

Common Code; 4974093 U.S. \$650,000,000 51/8 Notes Due December 1998 Common Code: 4743458

U.S. \$500,000,000 5%% Notes Due December 2000 Common Code: 6230555

> Common Code: 5428718 3 November 1997

¥30,000,000,000 4½% Notes Due December 1999

NOTICE OF OFFER

Notics is given that RN Finance B.V. (the "Purchaser") hereby offers (the "Offer") to purchase for cash the entire principal amount outstanding of all or part of the notes issued pursuant to the issues referred to above (the "Notes") and, for this purpose, it has appointed Goldman Sachs International ("GSI") as its exclusive

The Offer will be open for a period from and including Monday 3 November 1997 until no later than 5:00 pm (London time) on Monday 17 November 1997 or for such other period as may be notified (the "Offer Period"). The price at which the Purchaser will purchase Notes tendered pursuant to the Offer (the "Purchase Price") (a) In the case of fixed rate Notes at a price equivalent to the aggregate of the rate quoted

(as) in the case of Dollar denominated Notes at or about 11:00 am New York time on the Purchase Price Pixing Date (as defined below) by reference to the semi-annual bid-side yield for the relevant government bond mentioned below in respect of each series of Notes;

(i) in the case of the U.S. \$650,000,000 5%% Notes Due December 1998, for the 54% US Tressury

Notes Due December 1998, less a margin of 0.15%;

(ii) In the case of the U.S. \$500,000,000 5%% Notes Due December 2000, for the 5%% US Treasury Notes Due December 2000, less a margin of 0.05%; and (bb) in the case of Yen denominated Notes by reference to the Tokyo Stock Exchange closing semi-enrual equivalent yield for the Japanese Government Bond #124 4.9% One December 1999 on the Purchase Price Fixing Date, less a margin of 0.15%; and

(b) In the case of the U.S. \$150,000,000 Floating Rate Notes Due April 1999 at a price equal to 100.246% of plus in each case interest thereon, being calculated on the principal amount of the relevant Notes accrued from and including the last interest Payment Date to but excluding the Settlement Date (as defined below). The Purchase Price in respect of each issue (other than the U.S. \$150,000,000 Floating Rate Notes Due April 1999) will be fixed on the first business day following the last day of the Offer Period (the "Purchase Price Fixing Date"). Notice will be given of such Purchase Price Fixing Date or as soon as practicable thereafter.

Noteholders accepting this Offer shall be bound to sell such Notes tendered for sale by them at the Purchase Price established by the Purchaser on the Purchase Price Fising Date. Noteholders accepting the Offer should send an Irrevocable instruction to Euroclear or Codel Bank directly using the normal internal procedures for acceptance and settlement of tender offers. Acceptance of the Offer should not be made Settlement in respect of Notes purchased pursuant to the Offer is expected to take place or business day after the Purchase Price Fixing Date (the "Settlement Date").

Notes purchased pursuant to the Offer may only be delivered and pald for through Euroclear or Cadel Bank. To participate in the Offer, Notesholders who do not have an account at Euroclear or Cadel Bank may deliver their Notes through a bank, custodian or other financial institution which maintains an account with Euroclear or Cadel. Each Note must have all unmatured coupons appentaining thereto attached or delivered therewith. The Offer is governed by and shall be construed in accordance with English law. GSI is not acting for recipients of this Notice and it will not be responsible to recipients for providing customer protections and it is not advising recipients as to the arrangements described above. Notisholders who are in any doubt as to their position should consult their stockbroker, solicitor, accountant or other professional

GSI shall receive from the Purchaser a customary fee in respect of acting as Dealer Manager for it in connection with the Offer. References in this notice to "business day" shall be to days on which Banks are open for business in London,

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DMG gains Hungarian radio station in Ft4bn bid

By Anatol Lieven in

agers and the Association of investing in a foreign-regis-

Radio of the UK has suc- rest as four annual instalceeded in a bld for a seven ments. year concession for the Huntion Danubius.

Investment Fund from alities from Danubius.

The price paid is by far the

By Gordon Cramb in

The papermaking business

Netherlands is selling to

South Africa's Sappi had an improved third quarter and

last month began commer-

cial shipments from its large

new machine in Austria, the

Dutch packaging and distri-bution group said yesterday.

The 91.5 per cent owned

KNP Leykam, for which

(\$750m) book value, encoun-

wood-free and other coated

paper even during the sum-

the three months to Septem-

ber, a reversal from a Fl7m

mer months.

KNP BT surges

makes recovery

which KNP BT of the site and other upgrades,

Sappi is paying Fl 1.5bn Fl 3.8bn rose 16 per cent, and

tered strong demand for acquisitions and divestments

This allowed it to put up prising paper merchanting

prices after a deep trough in and office products, showed

the industry cycle, but profit operating profits ahead 21

margins remained under per cent to Fl 70m. This

pressure as pulp prices rose came in spite of a poorer

Operating earnings from graphic and information

were hit.

the unit reached F110m in systems, where margins

operating loss in the same traditionally strong fourth period of 1996 but nowhere quarter was expected in dis-

near the FI 108m seen in the tribution and packaging.

cent

as paper side

Ft4.2bn (\$21.3m) for the concession. Some 30 per cent is pay-

garian commercial radio sta- expressed an initial interest

at that price. A seven year concession

which includes Emmis of the USA and Hungary's K&H Bank. They will pay Ft4bn Daily Mail Group (DMG) able immediately, with the (\$20.3m).

Nine other groups in the sale, but were fright-DMG is the leading part-ner in OK Radio, which also includes the Radiotrust aging director of DMG, said earlier in the year that he garian radio advertising in Britain, Hungary's OTP feared that the station might Bank and four radio person- prove a "poisoned chalice"

highest so far for any east for another, new radio sta- Of the two stations, European radio channel. OK tion was allotted to Run- Danubius is regarded as the Radio will pay around garia Radio, a consortium

equivalent quarter the year

After investing FI 1.2hn in

the machine at the Gratkorn

KNP cut jobs and a year ago

put the division up for sale. The eventual purchase by the South African pulp and

paper producer is expected

to be completed by the end

of this year. Net profits for KNP BT as

a whole reached FI 65m this

time, up 71 per cent. Sales at

if adjusted for the effect of

the increase was only 9 per

Its distribution side, com-

result from its activities in

A good outcome from the

The Hungarian regulatory authority ORTT, which was responsible for the sale, argued that the charmels can

expect advertising revenue of up to Ft1.3bn a year, leading to an annual profit of around Ft400m. Total Hun-1996 was worth Ft6.3bn, up from Ft4.17bm in 1995. It is thought to have grown steeply again this year.

Of the two stations.

not required to offer Or shelter to the homeless. In fact, one really don't have to do

To the 80 million of you who in the world you can do. .

volunteered time and money last year, thanks for all you've given. lmagine what more could do. Call 1-800-55-GIVES. It's what

Marine Tech. Limited **Covered Warrants** to purchase shares of common stock of ZUKEN INC. issued with U.S.\$71,500,000 2 5/8 per cent. Guaranteed Notes due 1999 "Revision of the Purchase Price"

Notice is hereby given that pursuant to Condition 2.1 of the Terms and onditions of the Warrants set out in the First Schedule to the Instrument dated 18th October, 1996 coastituting the captioned covered warrants (the Warrants"), the Purchase Price for the Warrants shall be revised

¥1,907 per Share

¥1,526 per Share

Purchase Price before revision: Purchase Price after revision: Effective date of the revision:

Marine Tech. Limited Cayman Islands Br. Moran Guaranty Trust Company of New York, London Office Principal Paying Agent

Dated: 3rd November, 1997



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45 × 11 AND PLANTS.

bank

ratings

upgraded

By Jeremy Grant in Hanoi

Thomson BankWatch, the

bank rating agency, said it had upgraded the short-

term, local-currency ratings

of six Vietnamese banks,

including three of the coun-

try's largest, reversing a

downgrade after only two

The country's nascent

hanking system was hit ear-

lier this year by a series of letter of credit (LC) defaults,

many the result of fraudu-

lent trade deals in Ho Chi

Minh City. International confidence in

Vietnam was further hit in

July when Vietcombank, the

country's biggest state-

owned bank, refused to hon-

Thomson BankWatch said

its decision was prompted

"in part by the disclosure of

additional information

regarding the nature and the

scope of the letters of credit

problem and related con-

It had also been encour-

aged by a recent government

decree insisting that banks

pay debts. "The develop-

ments have gone some dis-

tance to restore our confi-

dence in the ability of the

Vietnamese government to

manage and defuse a poten-

the banks upgraded. Thom-

son BankWatch said it

appeared the bank was cur-

rent on all outstanding LCs,

bar a few "potentially justifi-

However, it did not say

whether it had confirmation

that the bank's many provin-

cial branches - frequent

defaulters regardless of pol-

icy at headquarters - had

ago confirmed it had with-

drawn export credit cover

for Vietcombank, citing

problems over unpaid LCs.

eign exchange reserves of

also cleared their debts.

able exceptions".

Vietcombank was among

tial banking crisis," it said.

our a batch of LCs.

cerns".

months.

COMPANIES AND FINANCE

Vietnam Thai bank to raise capital By Ted Bardacke

in Bangkok

Siam Commercial Bank, Thailand's fourth largest, is planning to more than double its registered capital from the current Bt4bn to Bt10bn (\$244m). It is the ninth of Thai-

land's 15 commercial banks to announce a capital increase this year. But with minority shareholders and foreign investors wary about buying into Thai institutions following the financial crisis that has hit the country, only one capital increase has

been successful. Siam Commercial said it would offer a rights issue of 127m new shares at Bt47 per share, a dramatic discount to Friday's closing price of Bt78.50.

Shareholders subscribing to the rights issue would also receive a free

warrant A further 50m shares will be offered at an undetermined price in a private

By Scott Morrison

third-quarter earnings up 21

per cent to C\$181m (US\$128m), its largest quar-

terly profit, on strong pas-

senger revenue growth for

domestic and international

The airline said operating

revenues increased 17 per

cent to C\$1.62bn on the

strong performance of its

passenger, cargo and other

business segments. Passen-

ger revenues increased 16

Domestic revenues rose 7

per cent, in spite of a slight

drop in capacity, while inter-

about \$2bn. Many owe sums try's strong economy reduced the total by an esti-that far exceed their assets. boosted third-quarter passen-mated \$57m.

able seat miles.

in Vancouver

routes.

German export credit per cent to C\$1.36bn due to a

agency Hermes two weeks | 10 per cent growth in avail-

Hanoi has been under national passenger revenues,

pressure to bail out default- including services to the US,

ing banks using modest for- grew 24 per cent.

for Air Canada

Air Canada, the country's country's second largest car-

largest carrier, has reported rier, recently reported third-

The carrier said the coun- in the first quarter that



investors, which have not adverse to cash calls, while been named. raising exercise fares. At the and the Privy Purse. end of June, 26.2 per cent of

ger traffic by 11 per cent

Canadian Airlines, the

quarter net earnings up 24

per cent to C\$106m, the high-

est quarterly profit in the

income reached a record

C\$284m, a 37 per cent

increase year-on-year: Its

17.5 per cent operating mar-

gin showed a significant 2.5

percentage point improve-

ment and was one of the

highest such margins among

the big North American air-

Net income nearly doubled

to C\$333m during the first

nine months of 1997, from

C\$352m, a C\$147m improve-

ment, in spite of four

regional labour disruptions

Operating income was

lines for the quarter.

C\$167m last time.

Air Canada's operating

corporation's history.

over last year.

3.5 per cent was directly Analysts will watch owned by King Bhumibol closely how the capital- Adulyadej, Princess Galyani the bank was owned by the Bureau also may face a non-performing loans will

By Robert Anderson

Kel 82hn (\$55.15m).

Komercni Bank, the largest

Czech bank, has suffered a

63 per cent fall in unaudited

net profits in the first nine

months of this year to

The bank, whose 48.7 per

cent state stake may soon be

for sale, blamed the fall on

slowing economic growth,

the May currency crisis and

Profits were hit by Kcl.8bn

since the rise in interest

tighter market for loans.

Interest income for the

period to the end of Septem-

ber fell 1.5 per cent to

the first three-quarters of

"The outstanding growth

1996.

Kc10.89m, compared with bad loan portfolio.

tion characterised by a pol-foreign investors.

of previous years [is] giving and the bank's management

way to a period of stabilisa- favours a sale to a group of

extensive flooding in July.

in Prague

The Crown Property Crown Property Bureau, rights issue by Siam

eign exchange losses in the third quarter, also owns 4.9 per cent of Siam Commercial The Ministry of Finance, which has agreed to be the

facing at least Bt20bn in for-

buyer of last resort of a Bt5bn rights issue at Krung Thai Bank, owns 4 per cent of Siam Commercial. Siam Commercial said the capital increase would lift its lowing a decision by the

capital adequacy ratio to 11 per cent. It also said the move would complement the Bt70bn increase in the bank's deposits during the third quarter. Thai depositors have been flocking to the country's bigger banks in the wake of the devaluation of the Thai baht.

Analysts said that Siam Commercial also faced problems at Dhana Siam, its finance company affiliate, which also needs new capital. Merrill Lynch estimates that the bank's proportion of more than double to 16 per placement to institutional which is known to be Cement, where it is a big cent by the end of next year.

icy of caution and strength-

Komercni is struggling to

write off its portfolio of bad

loans - the bulk of which is

accounted for by Kc55bn

worth of loans for which no

interest has been paid for a

Of the Kc55bn of loans.

only some Kc17.9bn has been

covered by provisions. Provi-

sioning as a percentage of

the half-year stage. This will

deteriorate further as the

bank comes to grips with its

The cabinet will consider

privatisation next week.

Ivan Pilip, finance minister,

bank said.

Casino battle may extend to new year

By David Owen in Paris and Emma Tucker in Brussels

The battle for control of Casino, the French supermarket group, may spill over into the new year, fol-Conseil des Marchés Financiers, the French stock market regulator, to postpone the closing dates of the rival bids until after an expected

court ruling. The Conseil said the closing date for the hostile offer by Promodès, another retailer, would be January 30, while a white-knight bid by its competitor Rallye would close on February 20. Meanwhile, the bid by Promodès was approved by the European Commission after it judged the deal would not harm competition

in the European Union's single market outside France.
"The Commission has found that even though the Third-quarter rise | Nine-month profit buying power of the new entity vis-a-vis its suppliers would be very significant in fall at Czech bank France, it will not threaten to create or reinforce a dominant position in the com-

mon market," it said. However, it referred part of the merger proposal back to the French competition ening of provisions," the authorities, believing they are in a better position to assess the impact of the deal in France. The French authorities have already estimated that a Promodès Casino tie-up could lead to the creation or reinforcement of a dominant position in more than 50 local retail markets, including Paris.

classified loans has fallen The change of closing from 28.5 per cent at the half dates for the rival bids will of unrealised losses on the year to 26.9 per cent. bank's securities portfolio Capital adequacy at the enable the Paris court of appeal to make a ruling on the offers while they are ouarter-end was 10.23 per rates in May, and by a cent using BIS methodology, still outstanding. down from 10.33 per cent at

This ruling is expected on January 16. Promodès last month filed a complaint arguing that Rallye had breached regulations by failing to outbid a revised offer by Promodès. Rallye immediately counter-sued on several grounds, including that its bid was higher than that of its rival.

NEWS DIGEST

Usinor to make statement today

Usinor, the French steelmaking group, has promised to make an "important" announcement today following a week that saw its shares fall heavily on the Paris stock

Francis Mer, chairman, is to "address important developments in the life of the company", the group said. The group's shares ended the week at FFr95.50, unchanged on the day, but down 14 per cent from their price of FFr111.50 at the end of the previous week.

The company said in September it was considering opening talks on possible co-operation with Cockerill Sambre of Belgium, in a move that would mark a continu ation of the process of consolidation among European steelmakers.

"Our balance sheet can easily cope with a little more debt," Mr Mer said at that time. "After our Spanish adventure. We are on the road again."

Usinor was the loser in the sale of a Spanish government stake in Corporación de la Siderúrgica Integral to Arbed of Luxembourg.

M NATURAL RESOURCES

Noranda earnings up 50%

Noranda, the Canadian diversified natural resources group, has reported third-quarter net earnings up 50 per cent from last year to C\$77m (US\$55m) due to stronger prices for zinc, copper and aluminium.

Operating earnings at the group's mining and metals unit more than tripled to C\$74m in the third quarter, which the group attributed to higher metals prices, combined with improved margins and volumes at the metallurgical operations.

Earnings from forestry products operations, however, dropped from C\$22m to C\$14m as a result of lower prices for most products. Third-quarter oil and gas operating earnings were also down, from C\$14m to C\$9m, mainly due to lower prices.

Noranda's third-quarter revenues advanced by 21 per cent to C\$2.7bn, while expenses jumped 20 per cent to C\$2.6bn and cash-flow from operations increased 28 per cent to C\$560m. Earnings for the first nine months of 1997 were C\$197m, down from C\$218m the year before. Scott Marrison, Vancoune

■ BREAKFAST CEREALS

Higher global sales lift Kellogg

Kellogg, the US breakfast cereal maker, said net income jumped 30 per cent in the third quarter as global sales volume rose 11 per cent.

The nation's largest breakfast cereal maker said earnings rose to \$207.2m, or 50 cents a share, in the quarter, including charges of \$6.6m, or 2 cents a share.

The result compared with \$159.5m, or 38 cents a share, last time – which included charges of \$21.3m, or 5 cents a

Excluding charges, Kellogg's third-quarter results of 52

cents a share beat analysts' average forecasts of 49 cents a share. Sales rose 7 per cent from \$1.68bn to \$1.8bn. "We achieved strong third-quarter growth in cereal volume in the United States and Latin America, and continued double-digit volume growth from convenience foods."

Arnold Langbo, chairman, said. Reuters, Battle Creek, Michigan



Frankfurt in the City. As of November 3, 1997 you will find a piece of Frankfurt in the City of London: the Represen tative Office of Deutsche Börse. Now we will be closer to UK market participants, particularly

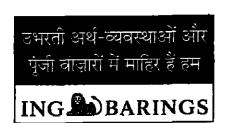
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Total return in local currency to 30/10/97

10.04



FINANCIAL TIMES MARKETS THIS WEEK

At Home in Emergina and Capital Markets ING BARINGS

Global Investor / Peter Martin

The risks of deflation become clearer

marked difference between the performance of the two categories of securities.

aries World index of equities is, in dollar terms, just under 3 per cent lower than the gap between the perforit was a week ago. Its largest mance of the two markets, single component, the US, one more encouraging than fell by the same amount. So did the Pacific ex Japan. thought is that equity prices Europe performed better, are merely adjusting themfalling only 1 per cent.

These are not particularly that offer better value. encouraging figures, but The more depressing drum than the events of the week might have suggested.

What is striking, however, the yield on 10-year Treasury are depressed and interest

Last week's market turmoil bonds dropped from 6 per ended with equity and bond cent to 5.8 per cent. Yields markets only slightly fell in most other developed changed. But there was a markets, too, except the UK, markets, too, except the UK, where the Emu effect was at

Normally, such a bond Overall, the FT/S&P Actu- market rally would also have helped equities. There are two possible reasons for the other. The more cheerful selves slightly towards levels

they are much more hum- thought is that the world may be entering a deflationary trap like that in which Japan has been ensuared for is the contrast with fixed most of the 1990s. In such income markets. In the US, circumstances, equity prices

rates fall to historic lows. Japan was at it again last week. Equities fell nearly 4 per cent, to a level 30 per cent below the dollar index's 52-week high. Yields on the long bond have fallen a quarter of a percentage point in the past month, to just under 2.5 per cent.

The thought that deliation may perhaps spread west doubtless lies behind the poor performance of such classic inflationary hedges as gold mining and real estate stocks. On the Morgan Stanley Capital International indices, they are the two worst performing global sectors over the past month. Investment bank econo-

mists have spent much of

the past week rebutting the

"global deflation" thesis.

There is enough expansion-

vidual industrial sectors, the deflationary threat is more potent. The economists at Goldman Sachs in London are not worried about the risks of global deflation, partly because they expect inflation to continue in service industries while remain-

set any contractionary pres-

sures from the crisis in parts

of Asia. Indeed, the setback

to the emerging markets of

the Pacific rim is seen as

helpful to medium term growth elsewhere, because it

eases inflationary pressures

in the developed economies

and allows interest rates to

stay lower for longer than

would otherwise be the case.

aggregate level. But in indi-

That may be true at the

which goods prices actually decline," writes Gavyn Davies of Goldman, "but consumer prices rise overall about 2 per cent per year. Indeed, that has been precisely the situation this

The performance of individual sectors of the global equity market bears out this divergence of expectations. Over the past month, the worst-performing sectors are those most vulnerable to the crisis in parts of Asia. Among them are raw materials companies (metals, forest products, other materials) which will suffer from a downturn in demand from the region's factories. Other sufferers are companies that compete with Asian output,

ary impetus in the world ing. "It is quite possible to in such industries as elececonomy, they argue, to off- envisage a situation in tronics and cars. With devalned currencies and collapsing domestic demand, Asian factories will be more aggressive international competitors.

Only one global sector is ahead over the past month energy equipment and services. Others which have done less badly than most are those deflation-resistant, domestically oriented service industries highlighted by Goldman Sachs: broadcasting, health care, transport, insurance, leisure, financial services, telecoms, utilities.

There is an implicit globalisation theme here. Companies which can be expected to prosper in the new era of diminishing barriers are those with inherent protection. They include those

-5.0 -5.0 -6.3 -4.3 -9.0 -10.3 31.7 -15.6 36.8 with strong global brands,

> remains so at the level of The overall surge in equity prices in recent years has

border competition such as

ignored such fine distincwhich did so well earlier in tions, just as Monday's setback in prices punished the the year, and businesses in good along with the bad, the sectors less exposed to crossexposed together with the protected. Over the long run, So even though the econo- however, the differences will mists are probably right, and emerge more clearly. The deflation is not a threat at overall level of world equity an aggregate level, it prices may look little differsome individual industries. the close of the previous week's trading. But the risks

COMPANY RESULTS DUE

Mitsubishi looks to weak yen for comfort

Mitsubishi Motors of Japan is expected on Friday to report parent pre-tax profit for the first half to September of Y17bn-Y21bn (\$139m-\$173m), compared with Y21.3bn last time.

yen's fall helped to offset quarter (6.4 per cent).

■ KLM Royal Dutch Airlines is expected tomorrow to announce net profit before exceptionals of Fl 321m-FI 420m (\$162m-\$212m) in the second quarter to September up from Fl 258m a year ear-

from the phased sale of KLM's shares in Northwest Airlines of the US, the first tranche of which brought in proceeds of Fl 324m out of a Brussels and Washington. total expected Fl 1.17bn.

slightly because of higher consumption, with the drop in fuel prices offset by the dollar's appreciation. Wage costs will rise because more staff are needed to deal with increased passenger traffic.
Nonetheless, KLM's oper-Analysts say the key issue ating margin should widen is the extent to which the to 13 per cent in the second

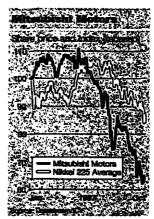
> British Airways' interim results on Wednesday are expected to show pre-tax profits of £390m- £420m (\$647m-\$697m), against £470m last time.

The drop is the result of dividend to 12.5p. the strength of sterling and the strength of sterling and The market will be looking pubs and brewers on the £125m cost of BA's cabin for an assessment of the cost Wednesday. Pre-tax profits

The forecasts exclude crew strike in the summer. expected extraordinary gains Analysts will want news of progress on the planned alliance with American Airlines, which is being examined by regulators in

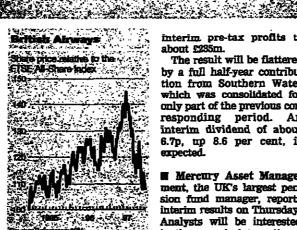
Total fuel costs will rise Marks and Spencer recorts interim pre-tax profits tomorrow, forecast at between £460m and £480m. Questions will be asked about the group's plans for home shopping, progress on the stores acquired from Littlewoods and the impact of foreign exchange movements on profits.

> Thames Water reports interims tomorrow. SBC Warburg is expecting pre-tax profits of £195m (£188m), earnings per share before exceptionals of 43.9p (37.9p), and a 12 per cent rise in the



of complying with the regulator's tough leakage reduction targets, as Thames has the highest leakage rate in

■ Whitbread, the brewing and leisure group, opens the winter results season for



last year's £177.5m.

sults as chief executive. ■ Scottish Power, the Glasgow-based multi-utility, is

for the first half will rocket to £196m, 10 per cent up on David Thomas will be

Pre-tax profits of between expected on Wednesday to £85m and £95m are forecast

interim pre-tax profits to about £235m.

The result will be flattered by a full half-year contribution from Southern Water which was consolidated for only part of the previous corresponding period. An interim dividend of about 6.7p, up 8.6 per cent, is

Mercury Asset Management, the UK's largest pension fund manager, reports interim results on Thursday. Analysts will be interested in the group's international business after it grew strongly in Germany and Japan last year.

Fluctuating performance earlier this year is unlikely presenting his first set of to have significantly dented new business, which is expected to be about £3bn-

report a 40 per cent rise in for the six months to Sep-

■ Royal & Sun Alliance is expected on Thursday to report nine months operating profits of £719m to tion will be focused on the £745m. Formed by the merger of two composite insurers in 1996, it has not yet published a pro forma year ago comparison.

Analysts say several oneoff events, from flooding in Scotland and damage to homes on the Caribbean island of Montserrat, are likely to have limited any improvement.

Some analysts think that management roles are not well enough defined. The group has both a chief executive and a deputy executive

in pre-tax profits of between £245m and £250m at its interim results on Thursday,

The figures will have been held back by a number of exceptionals, such as £16m interest on the payment of the special dividend. AttenFIVE

underlying sales at Boots the Unilever is expected to

report flat third-quarter pretax profits of £814m on Friday . The figures will break out the contribution made last year by the speciality chemicals business, sold to ICI in May for £4.9bn.

Operating profit on the continuing businesses is expected to show healthy growth, with continuing improvements in European margins.

The fine summer in Europe will have boosted ice cream sales, adding significantly to profits in a business with largely fixed over-

Deutsche Telekom AG

Bonn, Federal Republic of Germany

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Arranger

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DG BANK

Offerings in a gyrating market

ket for new equity offerings remains surprisingly robust.

Volkswagen, the German car maker, to delay its rights issue, there were no other postponements of large offerings, while the pace of US initial public offerings (IPOs) showed little sign of slowing shares in OTP, a Hungarian

An indication that the European privatisation market remained relatively unscathed by the turmoil came with the decision by the Portuguese government to proceed with the sell-off of Brisa, a motorway operator.

It announced an indicative price of from Es4,100 to Es5,000 (£14.33 to £17.48) a share – a range that leaves volatility - for its planned sale of up to 30 per cent of the company.

Austria's state privatisation agency set a final price tors for telecoms issues in of Sch505 (£25) per share for what has been an exception-

\$390m (£235m).

Bankers said there was Aside from the decision by strong domestic retail interest in the issue but noted that it was cautiously priced, in the lower half of the indicative range of between Sch475 and Sch550.

A secondary offering of savings bank, was also successfully placed last week, in the teeth of the turmoil, although the shares dipped about 10 per cent in the immediate aftermath of the

state sell-offs - of telecoms groups Telstra of Australia and Matav of Hungary remain on track. Matav can be considered unfortunate to plenty of scope for market have unveiled its flotation and price range just before the markets began to falter. Its roadshow will test the remaining appetite of inves-

Despite last week's stock the sale of 44 per cent of ally heavy few weeks for market gyrations, the mar-Austria Tabak, raising about new stock from that sector. Bankers said the success

of new issues in these more difficult markets rested on pricing. They noted that institutions remain cash rich, and that these investors might be bargain hunting if markets settled down.

In other words, it is now a buyer's market, having been a seller's paradise for much of 1997. What remains to be tested is the appetite of investors for new issues between now and the end of what, up to last week, had been an exceptional year for capital raising.

Meanwhile, two other big An intriguing aspect of the stock market jitters is the effect it will have on retail demand, which has played a key role in boosting European issues this year. If the interest in Tabak, and especially in Telstra, is a guide, ordinary investors may be willing to persevere where

they spot a bargain. However, some equity syn-

stand up if markets do not settle down. "Sensibly, one should be targeting more at institutions rather than

> retail in markets like this," one official cautioned. are unwilling to buy? What issuers and advisers want to avoid in a difficult market is a situation where the syndicate is left with shares they would have difficulty selling.

That is understood to lie behind Volkswagen's decision to postpone its rights issue, after its shares plunged well below the rights price of Dm1,010 (£353). Syndicate members said there was pressure from underwriters for Deutsche Morgan Grenfell and Dresdner Kleinwort Benson to move to prevent a flop.

"We were all feeling a little exposed - there was very little chance of a rights issue succeeding in this market," one banker said.

The Financial Times plans to publish a Survey on

Indonesia

on Monday November 24

For more information, please contact:

Jenny Middleton

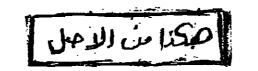
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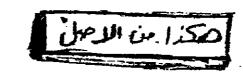
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OCTOBER 28, 1997.

FIVE STOCK MARKETS.

9 BILLION SHARES TRADED.

ONE REALLY COOL

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COMPAQ

24

MARKETS: This Week

Benchmark yield curve (%)

30/10/97 - Month ago =

24 27 28 29 30 31 Oct.1987

because of the effect of shop

Princess of Wales's funeral.

Corporate results have

almost been forgotten in the

market mayhem but there

closures on the day of the

NEW YORK By Tracy Corrigan

Last week's stock market correction appears to have delayed the need for a rise in US interest rates but it remains to be seen whether the Treasury market's popularity as a safe haven continues. Bond traders will be watching to see whether Treasuries continue to trade inversely to equities. Analysts have differing views of the longer-term impact of last week's stock

market correction, and the weakness in Asian markets. Philip Braverman of DKB Securities says: "A firming lat the November 12 FOMC meeting] is virtually precluded by the US stock-market drop and adverse emerging market developments. The next Fed move is likely to be an easing some time next year." Mr Rrayerman believes the weaker US stock market will prompt "a marked slowdown

vields". However, Robert DiClemente of Salomon Brothers does not believe the financial market developments of the last week have let the Federal Reserve off the hook. observing that Fed chairman Alan Greenspan "took only a small step back from the hawkish sentiment he

in US economic growth.

inflation and lower bond

promising even lower

further rallies, even if "near-term steady policy, combined with the anticipation of eventual drag from overseas and diminishing bond supplies may anchor US bond yields in current ranges near 6 per

7,000 24 27 28 29 30 31 Oct 1997

expressed a few weeks ago".

economic data may rule out

He thinks strong domestic

Benchmark ylekt curve (%)*

90/10/97 - Month ago -

10 years 20

'All yields gro merket convention Source: Mertill Lynch

Dow Jones Industrial Averag

6.75

7.800

7,400

Key indicators this week are due on Friday, when October jobs data and consumer credit numbers are released.

LONDON By Philip Coggan

There is no secret about what traders in London will be hoping for this week: a bit of peace and quiet. The recent turmoil and whipsaw narket movements have been enough to unnerve the calmest of investors.

The UK is scarcely the centre of the storm; its economy is reasonably sound and its equity market did not look the most exposed. But it has been battered by Wall Street to the west and Asia to the east, and there has been no escape.

The main domestic focus this week will be the Bank of England monetary policy committee decision on interest rates, which will be announced on Thursday. Three months ago, the consensus view was

probably that rates would rise this month, but the stock market turbulence and signs of slower consumer spending have prompted some doubts. Nevertheless. short sterling futures are pointing to one more quarter-point rise this year.

are important figures this week from Associated Helping the committee in British Foods, Boots, BP, British Airways, Marks & its deliberations will be figures on M0 money supply Spencer, Mercury Asset Management, Royal & Sun purchasing managers index Alliance, Shell, Unilever and and industrial production. Whitbread. Their views on The September consumer the economy, the strength of sterling and the Asian crisis credit numbers are expected to be particularly weak, will be closely watched.

2350

FRANKFURT By Andrew Fisher

recovered some of its nerve at the end of last week, but few traders are betting that the volatile times are over. Even though both Wall Street and Hong Kong were looking less battered on Friday, the mood on world financial markets will take

blue chips ended marginally higher on Friday in electronic trading at 3,753.66. This still leaves it nearly 30 per cent up on the year, in spite of the decline in recent weeks. Analysts have now scaled back their estimates of where the DAX will be in a few months.

Gerhard Eberstadt. director of Dresdner Bank. said the DAX should be able to achieve 4,000 points in the first quarter of 1998. Developments in Asia had not altered the generally positive outlook for the world economy, he added. The German economy was also in good shape, in spite

of the slow pace of reform

The German stock market Benchmark yield curve (%)" 30/10/97 -- Month ago == 5.75 3.75 2.75 10 years 20

time to settle. The German DAX index of 4,000 -.3800 Hypo-Research expects a 3,400 24 27 28 29 Oct 1997

consolidation between 3.500 and 3,700 if the Asian markets remain relatively alm after the latest rout. The 4.000 level, already exceeded in the market euphoria earlier this year. should then again be in sight.

TOKYO By Bethan Hutton

Japan's traders have the day off today, but it is unlikely they will be able to relax fully with other world markets open.

Market turbulence from all sides rocked Japanese markets last week, and there was little good news at home to turn the tide. The Nikkei index tested the 16,000 support level on Friday morning, and is unlikely to move into much safer territory this week.

The yield on the key 10-year government bond slipped from 2.282 per cent to 2.251 per cent over the course of last week - after considerable fluctuations along the way. With substantial improvement in the state of the stock market unlikely this week, bond yields could continue to set

new lows. The main agenda for both stock and bond markets will probably continue to be set by world markets this week. with domestic factors playing a role on the

Pronouncements from the

government on the economy have become incrementally gloomier over the past week, with added concern voiced hy the Ministry of International Trade and Industry about the impact of falling markets in south-east

Asia on Japanese corporate

Benchmark yield more (%) 30/10/97 -- Month (gd 300 ----17,400 17,200 17,000 15,800 16,600 16.400

field spreat

of bonds to

equities wid

performance and the domestic economy. Depressed consumer spending in the wake of April's consumption tax increase is still one of the main dampening factors on corporate earnings and the economy in general, so the markets will be watching Tuesday's release of the household consumption survey for September for any signs of a better trend. They are unlikely to see them: the consensus forecast

is for a further decline.

consumer credit, the

OTHER MARKETS Compiled by Jeffrey Brown

HONG KONG

Further volatility is expected this week, with China plays continuing to make some of the healthiest gains in a choppy trading environment, writes Louise Lucas in Hong Kong. The Hang Seng index finished a rollercoaster week 4.7 per cent lower after notching up one of its worst days on record with a 19 per cent fall on Wednesday.

Both H-shares and red chips were strong on Friday and are expected to remain so this week. An interest rate cut in China was largely ignored by the market, then in the grip of currencyinspired turmoil, and brokers said investors were now factoring it in.

China plays also suffered some of the biggest losses in the downturn, and helping the rebound is a reported influx of mainland money.

Also likely to be in favour which announces its interim results on Friday, will be closely watched. Investors are likely to

CROSS BORDER M&A DEALS

property and banking secblue chips. These have suffered the most since interest rates were raised earlier this month, and investors are looking for a swift return to lower loan rates before plac-

ing big buy orders. The resistance level on the Hang Seng index, which closed on Friday at 10,623.78. is seen at 11,000.

PARIS

French equities ended a net 5.8 per cent lower after a of fairly wild day-to-day swings for the CAC 40 index. Volume was high by recent standards. but the business was largely intra-market.

Wall Street and Asia are expected to continue to set the tone, although as the Paris bourse closed on Friday the lack of a breakthrough in the truck drivers are defensive plays such as dispute had injected a worryutilities. Hongkong Telecom. ing domestic niggle into investor sentiment.

Good reports last week from Axa-UAP and Générale des Eaux kept the flow of

Although this week's busitors, which dominate the ness confidence index may prove a shade less stimulating than recent numbers brokers see little reason to doubt the fundamental sup-

AMSTERDAM

port base for share prices.

Local diversions to the upheaval in global equity markets may emerge for Dutch investors this week. with three components of the AEX index set to unveil quarterly results. Bumper numbers are widely expected when KLM reports tomorrow and there should be useful signals on Thursday and Friday from Royal Dutch and Unilever respectively.

The AEX index fell a net 3.3 per cent last week, so Dutch equities could do with some good news. Strong trading, positive currency factors and integration benefits are seen as providing KLM with high-flying second-quarter figures.

Oil sector enthusiasts will be hoping for stronger down stream and chemical mar-gins to offset lower oil prices remain cautious about the company results upbeat. at Royal Dutch.

COMMODITIES By Cary Mead Mixed fortunes in Asia from El Niño

The main German

economic indicators due to

figures, which are expected

to remain stuck at a national

September order inflow and

industrial production data,

both of which are seen likely

Commerzbank will report

be released this week are

October unemployment

rate of 11.2 per cent, and

its nine-month figures to

sizeable profit increases for

close a bank reporting

season which has seen

the period.

Australian grain farmers are disruptions, are the essence escape from the worst ravages of the El Niño weather that of 1982-83, which caused pattern; but those elsewhere around \$13bn of damage. in the southern hemisphere tell a different story, as delegates to a conference to discuss El Niño, scheduled to nate. The many soft comstart in Manila on Thursday,

wili learn. tures in the Pacific ocean, in the forecast 120,000 tonnes linked by meteorologists to for this year's Malaysian large-scale global climate cocoa production, according

set to be the biggest since

If Australian farmers have eluded disaster, others in Asia have been less fortumodity disruptions being blamed on El Niño include: Unusually high tempera- ● A 40-50 per cent collapse

to the Cocoa Board; a 2.2 per talking of their miraculous of an El Niño. This year's is cent drop in Malaysia's palm oil production, to 8.8m tonnes; and 60,000 fewer tonnes of natural rubber. Fish oil prices have recently soared in Europe, to as much as \$620 a tonne, compared with \$475 a tonne a year ago and a 10-year average to October of \$350 a tonne. Key producers such

as Chile and Peru have been

badly affected by the higher

ocean temperatures, and

stocks were at a seven-year low of 205,000 tonnes. • The National Food Authority in the Philippines has been sanctioned to in Thailand, particularly import 850,000 tonnes of rice sugar and rice; estimates for in 1998 as buffer stocks; the 1998 second rice crop unmilled rice harvest fore- have been reduced by 38 per casts in the country have been reduced from 11.9m tonnes to about 11.4m

tonnes, although that is

reduced in the run-up to

their combined fishmeal Christmas, normally the peak time for El Niño

 More than 1.12m hectares of crops have been damaged

cent, to 2.8m tonnes. • Perhaps the most severe impact is being felt in Indonesia, which faces a 40 per likely to be even further cent drop in production of robusta coffee beans.

CURRENCIES By Stolen Kiper

Prayers go up for a rebound on Wall St

Foreign exchange traders Moves in currencies are likely to follow events in the stock markets.

Last week the plunge in Wall Street dragged the dollar down more than 5 pfennigs against the D-Mark. Going into this week, jitters remain. If sentiment towards Wall Street weakens and capital inflows into the US shrink, the country's current account deficit would rise

FT GUIDE TO WORLD CURRENCIES

The dollar was far from authorities will be praying from Fernando Henrique farms payrolls data never start this week as spectators. being the only victim of the for a bounce in Wall Street turmoil in equities. Several emerging markets curren- global fears about other cles enter this week stricken. The Thai baht ended Friday at a record low of Bt40.00/50 to the dollar, as the market started losing patience with Thailand's inability to come

> package. The Greek drachma has come under attack, as specu-

> up with an economic rescue

this week, as that could calm high-yielding assets.

But perhaps the biggest battle of the week will take place in Brazil. The country has come under pressure to devalue the real, widely seen as overvalued. Brazilian stocks plunged last week.

Carlos Menem, president of Argentina, is confident

Cardoso, president of Brazil, pass unnoticed. who told him: "Carlos, we have no doubts about this. If on Friday, are forecast to we devalue, then you'll have

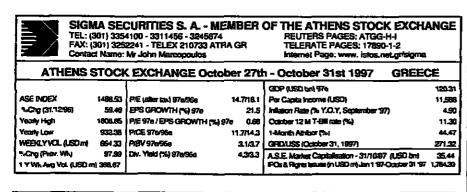
Mr Cardoso will do his best to ride out the attacks on Brazilian stocks. But he too will be keeping his fingers crossed for a recovery

in Wall Street. Economic data will be of

Figures for October, due show a rise of more than to devalue and who knows 200,000. The National Association of Purchasing Managers' index for October, released today, should also

show a strong reading. The Bank of England's monetary policy committee meets on Wednesday and Thursday. Few see it daring

BIDDER/INVESTOR TARGET SECTOR VALUE COMMENT Taking 40% \$512m Defence consolidates Kredietbank Lux (Belg) Banco Urquito (Spain \$282m Visual Action (UK) Communication Buyer's largest Berkshire Partners (US) Unit of Pentland (UK) Electrica \$173.5m Non-core Koc (Turkey)/Peabody Kangal (Turkey) \$125m Privatisation (US)/NRG (US) buy ERS (US Telepenel (Canada) Retail Services \$100m Merger plans Procter & Gamble (US) Ssangyong (S Korea) Control planned ABF (UK) Guangxi Bo Hua (China) Food \$21m Joint venture ABF (UK) Initial 41% Glinoleck (Poland)



The Randfontein Estates Gold Mining Company,

Regionation number 01 '00251 - 06

GENERAL MEETING

acquisition by The Randfontein Estates Gold Mining Company rand, Limited of Western Areas North Division will be held at the registered office, Consolidated Building, Corner Fox and Harrison Streets, Johannesburg on Monday, 24 November 1997 at 10h00.

Holders of share warrants to bearer may obtain copies of the from the London Secretaries, JCl (London) Limited, 6 St James's Place, London SWIA INP.

JCI (London) Limited London Secretaries 3 November 1997

Marine Tech. Limited Covered Warrants to purchase shares of common stock of ZUKEN INC. issued with U.S.\$71,500,000 2 5/8 per cent. **Guaranteed Notes due 1999** "Revision of the Purchase Price"

Notice is hereby given that pursuant to Condition 2.1 of the Terms an ditions of the Warranus set out in the First Schedule to the Instru ited 18th October, 1996 constituting the captioned covered warrants (the "Warrants"), the Purchase Price for the Warrants shall be revised lownward as follows:

Purchase Price before revision: Purchase Price after revision: Effective date of the revision:

¥1,907 per Share ¥1,526 per Share 21st November, 1997 (Japan time)

Marine Tech. Limited Cayman Islands By: Morgan Cuaranty Trust Company of New York, Landon Office

Dated: 3rd November, 1997

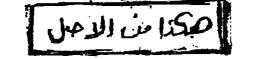
lators try to force its devaluthat Brazil will pull through. secondary importance this to test the markets' nerves He reported a telephone call week. However, the US nonation. The Thai and Greek and the dollar would suffer.

gives the latest available rates of exchange (rounded) against lour key currencies on Friday, October 31, 1997. In some cases the rate is nominal. Market rates are the average of buying and selling rates except where they are shown to be otherwise. In some cases market rates have been calculated from those of foreign currencies to which they are tied.



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Yield spreads of bonds to equities widen

Last week was sobering for those who thought that the investor base in emerging there are some real bargains

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Proponents of this view argued that the wave of indiscriminate selling during investor, it is probably going the Mexican tequila crisis in to take some months before late 1994 and early 1995 was unlikely to happen again on the same scale.

But this is exactly what happened. Bond prices dropped by an average of about 25 per cent last week while J.P. Morgan's index of emerging market spreads widened to more than 600 basis points from a recent low of 336 points. This obliterated the gains of the last

that the emerging markets' lack of sophistication was obvious to anyone who cared to stop and contemplate the in Boston. "It was the stratrelentless tightening of spreads during the first six months of this year.

"Look," said one retrospectively incredulous fund man- last week's downturn was ager, "we were snapping up the Republic of Kazakhstan at a spread of 250 basis points over US Treasury bonds. To a certain extent we are all victims of our own propaganda."

Many investors, therefore, see last week's sell-off as a necessary period of bloodletting following the overexuberance of the past 18 months. Primary market market paper even appeared spreads of less than 200 basis points on some Latin Ameri- markets tick for tick. can corporate bonds simply did not reflect the risk that investors were being asked to take, say analysts.

Now that these same corporates are trading at Industrial Average index spreads of between 500 and 700 basis points over Treasuries, does the market offer

"If you are prepared to take a long-term view then market debt had become around," said Mark Evans, more sophisticated. president of Montpellier Asset Management in Boston. "But for the short-term we see a genuine rally."

Part of the problem is that new investors have been scared off by the volatility of the last few days.

Many insurance funds and global bond funds had only come to the emerging market sector in the aftermath of the Mexican devaluation crisis. For them, recent events have come as a genu-

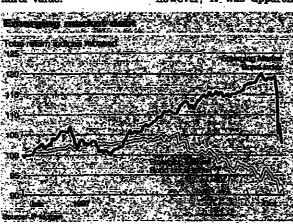
"The philosophy was: The Others, however, argue more risk you take the better you perform," said Lincoln Rathnam, president of Schooner Asset Management egy which worked in any market you looked at."

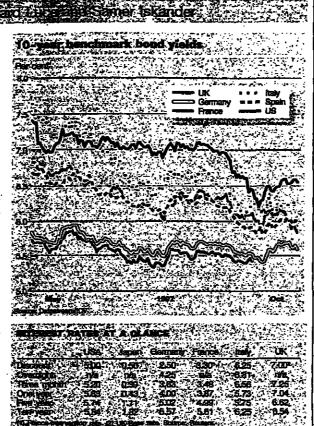
Until, of course, the market fell. Mr Evans said that exacerbated by the fact that investors were too highly leveraged. "The psychology of the

emerging bond market is every bit as extreme as it used to be," said Mr Evans. "We gear ourselves like a bond market but we behave like an equity market." For a week or so emerging

to be tracking the equity If the New York Stock Exchange was closed, emerg-ing market bonds would track the S&P future contract. When the Dow Jones fell, emerging markets bonds

By the end of last week, however, it was apparent





that this link had weakened. Average spreads, as measured by the J.P. Morgan index, continued to widen appeared to be hitting a

"Emerging market bonds seem to have decoupled from US equities," said Helene Williamson, director at Foreign & Colonial emerging many emerging market markets in London. "Everyone is now looking at Brazil to see if it is the next target in the firing line."

Robin Hubbard, director of emerging market research at Chase Manhattan in London. warned that a "potential source of concern would be a general withdrawal of funds from those countries which are most dependent on capital inflows".

Brazil is one example. Its widening current account deficit and the slow pace of economic reform have suggested to many that it is the obvious next target for a currency attack. It is hardly surprising,

therefore, that Brazil's 30year sovereign bond widened to a spread of over 700 basis points last Friday. "If Brazil is hit, then we could see a prolongation of this situation," said Mr Rathnam. "If not then it makes sense to buy the stronger credits."

Brazil is still facing some painful liquidity problems," have probably not touched the bottom yet, but when spreads have widened from 300 to 700 basis points, you have to take the view that some reassessment of risk has been priced in."

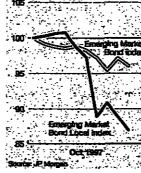
with determination. "The amount of foreign currency reserves they have spent to defend the currency is relatively limited," he added.

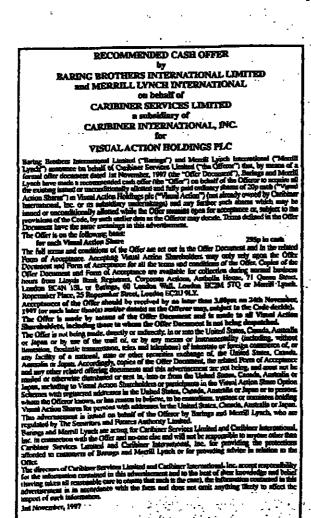
One hedge fund manager in New York also expres optimism. "There could be more volatility in the short term, of course," he said. "But the market looks promising in the long term. If you take a long-term view, like we do, then this is a buying opportunity."

Chase Manhattan's Mr Hubbard said: "Past experience has shown that once the crisis has passed, investors return quickly."

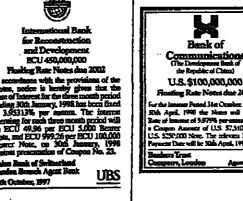
Weaker credits, however, could take longer to recover. Analysts believe the best short-term bets remain countries with the soundest fundamentals. Venezuela's 30year dollar bond, for example, was trading at a spread of just 470 basis points over Treasuries on Friday.

In contrast with Brazil. Venezuela has a current account surplus. "There are bank bought back domestic signs that the market is becoming discriminate again," said Ms Williamson.





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EMERGING MARKETS: EQUITIES By Jonathan Whisatley

Brazil tops volatility league

Since stocks in Hong Kong collapsed on October 23, the São Paulo stock exchange extreme sensitivity to overseas events and innate iitteriness over local conditions by beating the world in volatility.

The Bovespa index fell 24.2 per cent in the first three days of the crisis, rallied 6.4 per cent last Tuesday, fell 6 per cent on Wednesday and 9.8 per cent on Thursday. It rallied again on Friday, rising 1.5 per cent, bringing its total fall since the crisis began to 30.6 per cent. In part, such exhausting

volatility reflects the Brazilian exchange's increased vulnerability to movements on overseas markets following the relaxation of restrictions on capital flows in recent years.

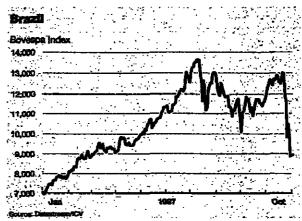
This effect was clear from the impact of international investors selling in Brazil -Latin America's most liquid market - to cover losses in

Domestic factors also played a part. One aggravation is Brazil's current account deficit, which has swollen to 4.3 per cent of gross domestic product. The government has faced persistent resistance in Congress to measures designed to tackle both this problem and a stubborn budget deficit.

in addition, many economists argue that the Brazilian real is overvalued and have warned of its vulnerability to speculative attack. ity of the real at all costs. Early last week, the signs were that speculators seeking fresh targets outside Asia had turned to Brazil. This was more than

enough to drive prices down, but the rout was exacerbated by rumours that aggressive local institutions were facing on an annualised basis. liquidity difficulties after a rash of margin calls. To inject liquidity into the financial system, the central

say, persuaded big, conservative retail banks to lend to those in trouble. To defend the real, the



termed a "short-term, emergency measure" taken on Thursday evening, it doubled basic interest rates.

In the short term at least, the measures seem to have worked. The real appreciated slightly on Friday, stock markets were calmer by the end of the afternoon, and Gustavo Franco, president of the central bank, said: "The central bank guarantees that there are no liquidity problems with Brazilian banks. internally or externally.

But will this be enough? A number of worries remain as the new week begins. First, Friday's volatility

may well persist as markets continue to adjust to the implications of the interest

On the positive side, the move is a demonstration of the central bank's determination to protect the stabil-

On the negative side, it is likely to precipitate a migration into fixed-income investments, as indeed it did on Friday. This was inevitable: base rates rose from 1.58 per cent to 3.05 per cent, or from 20.7 per cent to 43.4 per cent For foreign investors.

effective returns on Brazilian fixed-income investments leapt from about 10 per cent to 30 per cent treasury issues and, insiders a year. Some investors may also

worry about a possible devaluation of the real, although the government central bank first used an has repeatedly ruled this estimated \$50n to \$70n from out: the inflationary consemerce was predicting a fall in sales of 8 per cent over the Christmas period. Many car dealers and white goods' retailers suspended credit sales on Friday. If the rates remain high for long, recession must follow.

The Brazilian government has stressed that interest rates would be cut as soon as possible, but President Fernando Henrique Cardoso admitted on Friday that "only God knows" when this would be.

There is a positive side, however. The events of the past 10 days may persuade hitherto unco-operative politicians of the urgent need to reduce Brazil's vulnerability by dealing with its fiscal

The government's supporters have begun pressing this point Investors will be watching Congress closely in

Emerging markets: IFC weekly investable price indices

quences of such a move

equity investors will worry

about the effects of the inter-

est rate increase on the real

economy. It produced howls

of anguish from manufactur-

ers and retailers, already fac-

ing a bleak end to the year.

Before the rise, the São

would be disastrous.

		Dollar terms				
	No. of	Oct 30	% Change	% Change		
Market	stocks	1997	Over week	on Dec '98		
Latin America	(247)	623.75	-17.0	+15.9		
Argentina	. (30)	967.05	-20.3	+1.7		
Brazil	(68)	439.65	-23.9	+10.9		
Chile .	(46)	692.75	-5.2	+11.7		
Colombia ¹	(14)	870.06	-2.3	+37.4		
Mexico	(63)	669.49	-15.6	+26.4		
Peru	(17)	220.27	8.5	+11.9		
Venezuela ^a	(9)	985,80	-12.3	+35.4		
Asia	(708)	136.99	-8.3	-45.8		
China*	(27)	67.53	+8.4	-8.4		
South Korees	(156)	50.52	-22.4	-34.6		
Philippines	(42)	127.60	-2.6	-56.5		
Taiwan, China*	(90)	136,45	-8.4	-11.0		
India ⁷	(77)	93.44	-4.8	+18.6		
Indonesia*	(49)	68.49	+3.1	-46.3		
Malaysia	(147)	128.15	-9.4	-61.9		
Pakistan*	(28)	257.63	-9.2	+31.6		
Sri Lanka**	(5)	120.50	-5.3	+26.7		
Thailand	(87)	72.10	-20.4	-67.4		
Euro/Mid East -	(258)	145,99	-14.4	+8.7		
Czech Rep	(5)	61.08	-6.7	-13.0		
Egypt	(16)	101.78	-1.3	_		
Greece	(54)	352.34	-7.3	+45.4		
Hungary* ::	(12)	264.94	-15.2	+34.7		
Israel	<i>(</i> 40)	116.89	-10.9	+16.9		
Jordan	ີ (7)	212.51	-0.7	+13.8		
Morocco	(5)	133,10	+1.3	_		
Poland ²	(29)	618.74	-15.3	-15.5		
Portugal	(26)	195.24	-1.6	+33.6		
Russia	(15)	157.39	-20.2			
Siovakia	(5)	104.75	0.0	_		
South Africa®	(61)	182.03	-15.0	-12.7		
Turkey	(57)	267.76	-23.4	+80.1		
Zimbabwe*	· (5)	543.09	-4.4	+14.7		
Composite	11.213	252.28	-13.9	-14.5		

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November 3, 1997

THE WEEK AHEAD

DIVIDEND & INTEREST PAYMENTS

TODAY

Lowe (Robert H) 0.125p Macro 4 15.5p Abbey National Treasury Services 8% Gtd. Nts. 1998 L400,000 APV 3.15% Cm. Pf. 1.575p Do 4,55% Cm. Pf. 2,275p Do 5.25% Cm. Pf. 2.625p Asda Property Hidgs. 0.9p Beattle (James) 2.5p Bellsouth \$0.36 Bentalls 0.7p British Petroleum Co. 5.5p Do \$0.6713 0.9pDo \$0.6713 Do Ptg Sb 1.8p Cattles 3.25p Close Brothers Grp. 8.2p CrestaCare 0.31p

Dawson Grp. 2.1p DCS Grp. 1p Edinburgh Fund Managers Enterprise Oil 6.9p Filtronic Comtek 1p First Choice Holidays 0.9p Gallaher 9.625o Gowrings 1.1p Highcroft Inv Tst 2.35p

IAF 4.5p

Laing (John) 2.7p

Do A (N/Vtg) 2.7p

Lavendon 1.3p

Manders 3.1p Moorepay 1.1p Ocean 5.4p Pall \$0.14 Pittards 1p Sema 2.8p Shell Trans 5.1p Singer & Friedlander 2.13b Taylor Woodrow 1.25p Travis Perkins 3.3p TR European Growth Tst

■ TOMORROW

Abbey National Treasury 814% Gtd Nts 1998 £825.0 Astec (BSR) 0.69p Beauford 0.3p **RSM 2.53n** Compel 3.6p Ewart 0.8p New Zealand 111/4% 2008 £281.25 Paramount Foods 2.5p Quayle Munro 2p

Quebec 8%% Ser OD Nts

Nov 2011 £86.25

Royal Doulton 2.3p

Sunderland 3.2b Usher (Frank) 7p

Rubicon 4.1n

WEDNESDAY

NOVEMBER 5 Abbey National Treasury 7%% Gtd Nts 2001 L381250.0 Birse 0.3p Eksportfinans 7%% Nts 1997 C\$77.50 Pemberstone 1.10 Sweden 8% Bd 1997 DM800.0

THURSDAY

Torex 0.5p

NOVEMBER 6 Abbot 0.8a Dunedin Smaller Co's Inv Tst 83/4% Db 2022 £4.1875 Forth Ports 4.5p Healthcall 1.65p Howard Hidgs 0.8p Lawrence 6.12p Robert Walters 1.3p Steel Burrill Jones 0.75p Utd Assurance 7p Vodatone 7%% Nts 2001

Whitbread 714% Un Lin 1995/99 23.625

■ FRIDAY

NOVEMBER 7 Ascot 3p Boosey & Hawkes 2.17p Bradford & Bingley Bldg Scty FRN Feb 1999 £184.32 City Merchants High Yield Tst 2.5p City Technology 3,82p Dewhirst 1.4p F & C Pacific Inv Tst 0.8p Framlington Dual tst 2p Hemingway Properties 0.18p

Henderson American Cap & Inc Tst 1.8p Intrum Justitia 1.3p Johnston Press 1p Mayborn 2.6p Oasis Stores 2 4n Scottish Media 6.6p Secure Tst 7p Smurfit (Jefferson) IR1.65p Southampton Leisure 1p Tilbury Douglas 7.5p Walker (Thomas) 0.625p Watmoughs 2.75p

■ SUNDAY NOVEMBER 9 Halos 8%% Db 2018 £4.1875

■ TODAY

COMPANY MEETINGS: Gartmore Scotland Inv Tst, Charles Oakley House, 125, West Regent Street. Glasgow, 12.00 Invesco Japan Discovery Tst, 11, Devonshire Square,

UK COMPANIES

E.C., 12.00 Lendu, 3. Clanricarde Gardens, Tunbridge Wells, Kent. 10.30 Northamber, 1, Lion Park Avenue, Chessington, Surrey, 12.00 Superscape VR, Cromv House, Bartley Wood Business Park, Hook,

BOARD MEETINGS: Finals: Assoc British Foods Interims: Blacks Leisure Prowting Stratagem

Hants., 2,30

Style Hidgs.

TOMORROW COMPANY MEETINGS: Beverley, Woodlands

Grange, Woodlands Lane, Almondsbury, Bristol, 11.00 Bryant, National Motorcycle

Museum, Coventry Road, Bickenhill, Solihull, W. Midlands, 12.15 Logica, Church House, Westminster, S.W., 3.00 BOARD MEETINGS:

Interims: Betterware Calsis **Dairy Crest** Marks & Spencer Northumbrian Fine Foods

Powerscreen Securities Tst of Scotland Thames Water

■ WEDNESDAY NOVEMBER 5 COMPANY MEETINGS: Goodwin, Saxon Cross Hotel, Sandbach, Cheshire,

10.30 Henderson EuroTrust, 3, Finsbury Avenue, E.C., 12.00 Howard, Kingston Lodge Hotel, Kingston Hill. Kingston upon Thames, Surrey, 10.30 Thorntons, Assembly Rooms, Derby, 11.00

BOARD MEETINGS: Finais: Gardner (L) interims:

British Airways Hewetson Scottish Power Shanks & McEwar Whitbread

THURSDAY NOVEMBER 6 COMPANY MEETINGS: Brunel, Chippenham Town Hall, Chippenham, Wilts., 11.00

Dalgety, Hotel Russell, Russell Square, W.C., 11.00 Framlington Dual Tst, 155, Bishopsgate, E.C., 12.30 Heart of Midlothian, Tynecastle Stadium, Gorgie Road, Edinburgh, 6.00 Northern Leisure, Insurance Institute of London, 20, Aldermanbury, E.C., 12.00 BOARD MEETINGS:

Finals: Kwik Save **MMT Computing** Smart (J) Contractors Interims: **Boots**

Mercury Asset Magmat Undervalued Assets Tat

FRIDAY

NOVEMBER 7 COMPANY MEETINGS: PizzaExpress, Alban Gate, London Wall, E.C., 9.30 Ricardo, institute of Mechanical Engineers, Birdcage Walk, S.W., 11.00 Walker (Thomas), Grand Hotel Cromwell Row, Birmingham, 12.00 BOARD MEETINGS: Interims: Cedardata

Criterion Props. Wyndeham Press

Company meetings are annual general meetings unless otherwise stated.

Please note: Reports and accounts are not normally available until approximately six weeks after the board meeting to approve the preliminary results. This list is not necess comprehensive since companies are no longer obliged to notify the Stock Exchange of imminent announcements.

A RECT

Sept 200

A STAR

CONFERENCES & EXHIBITIONS

NOVEMBER 4-5 Linking the Balanced Scorecard to Strategy Too often the Balanced Sc nework is treated in isolation for tegic objectives, This conference

enable you to develop a balanced scorecard framework that supports the successful implementation of strategy. Contact Kate Jenkins at Business Intelligence Tel: 0181 Fax: 0181 879 1122 Ernel: late jenkira@ba e Tel: 0181 879 3355 LONDON

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An FT Conference
Confirmed speakers include: The Rt Hoa
Michael Hesetine MP; Nigel Stapleton,
Reed Elsevier: Marjorie Scardino, Pearson
ple; Michael Lynton, Penguin: Max
Hastingz, Editor. Evening Standard; Ms
Dorothea Coccoli Patisho, President, Dow
Jones Interactive Publishing.
Flourities: FT Conferences. Enouiries: FT Conference Tel: +44 171 896 2626 Fax: +44 171 896 2696/97

LONDON NOVEMBER 11 &12 The 9th Annual FT

Conference
Organised with Chemical Matters confirmed speakers include senior executives from BP, NOVA, Dow, National Petroleum Company of Iran, UOP, and Shanghai Petrochemical Company. Contact: Sarah Gibb. FT Confere Tel: +44 171 896 2639 Fax: +44 171 896 2696 E-mail sarahg@pearson-pro. LONDON

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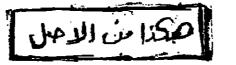
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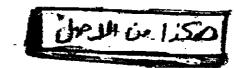
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OTHER STATISTICS STOCK INDICES	CONTRACTS & TENDERS
18E 100	Request for Expression of Interest for Design-Build Contracts
Amount Latest Amount Lates	The Kowloon-Canton Railway Corporation (KCRC) invites expressions of interest from pre-qualifying contractors for the following design-build packages for Phase 1 of West Rail, a 30.5km, double-tracked, electrified railway system providing passenger services to Hong Kong's Northwest New Territories with a maintenance depot and 9 stations. DESIGN-BUILD CONTRACT DB-320 Kwai Tsing Tunnels This contract encompasses the design and construction of the tunnels (approximately 3,600m in length) from Ching Cheung Road in the south to Wing Shun Street in the north. The railway will proceed northwards from Ching Cheung Road through rock tunnels (approximately 1,700m) then transition to a cut-and-cover tunnel (approximately 680m) to pass below Kwai Chung Road and follow Kwai Fuk Road to Hing Fong Road. From there the alignment reverts to rock tunnels (approximately 1,100m) and finally to a cut-and-cover tunnel (approximately 120m). The work is planned to commence in late 1998 with construction to be completed by early 2002.
7,081,883,843 +278,034,872 **Substitute	DESIGN-BUILD CONTRACT DB-350 Tal Lam Tunnel This contract encompasses the design and construction of the tunnel (approximately 5,500m in length) beneath the Tai Lam Country Park. The railway will proceed from south of Castle Peak Road in Tsuen Wan to the northern portal in the Kam Tin Valley. The contract will include the development of the tunnel's southern and northern portals and a short section of line on an embankment to an interface with the West Rail Depot. The work is planned to commence in late 1998 with construction to be completed by late 2002.
#### 14,285,678,000 +536,804,845 ther Securities 14,285,678,000 +536,804,845 ther Securities 7,014,322,000 -446,804,845 ther Securities 22,200,000,000 +80,000,000	Detailed descriptions of the scope of work activities and programme requirements will be included in the Qualification Questionnaire.
UK GILTS PRICES Win. 5. Annet interest Last Chy Win. 5. Annet Last	Requests for a Qualification Questionnaire should be made in English on company letterhead by facsimile to the Kowloon-Canton Railway Corporation, Attention: Procurement Manager at (852) 2601-2671. Requests for Qualification Decuments received by the Corporation after 29 November 1997 may be too late for consideration.
ch 19.0 c 1986. 1000 4 1.520 A/15 Lard 102 1275 Press 171 agr 2007-4 173 17 120 Satts Marts 10.0 1220 Con 19.0 c 15.4 15.4 15.1 15.4 10 10.1 10.5 173 170 170 170 170 170 170 170 170 170 170	KCRC will, at its sole discretion, evaluate responses to the Qualification Questionnaire. The tender documents will require parent company guarantees in respect of each entity. Tenderers will be required to provide a tender bond the value of which will be determined at a later date. No communications in response to this advertisement will be accepted by KCRC except by facsimile at the above
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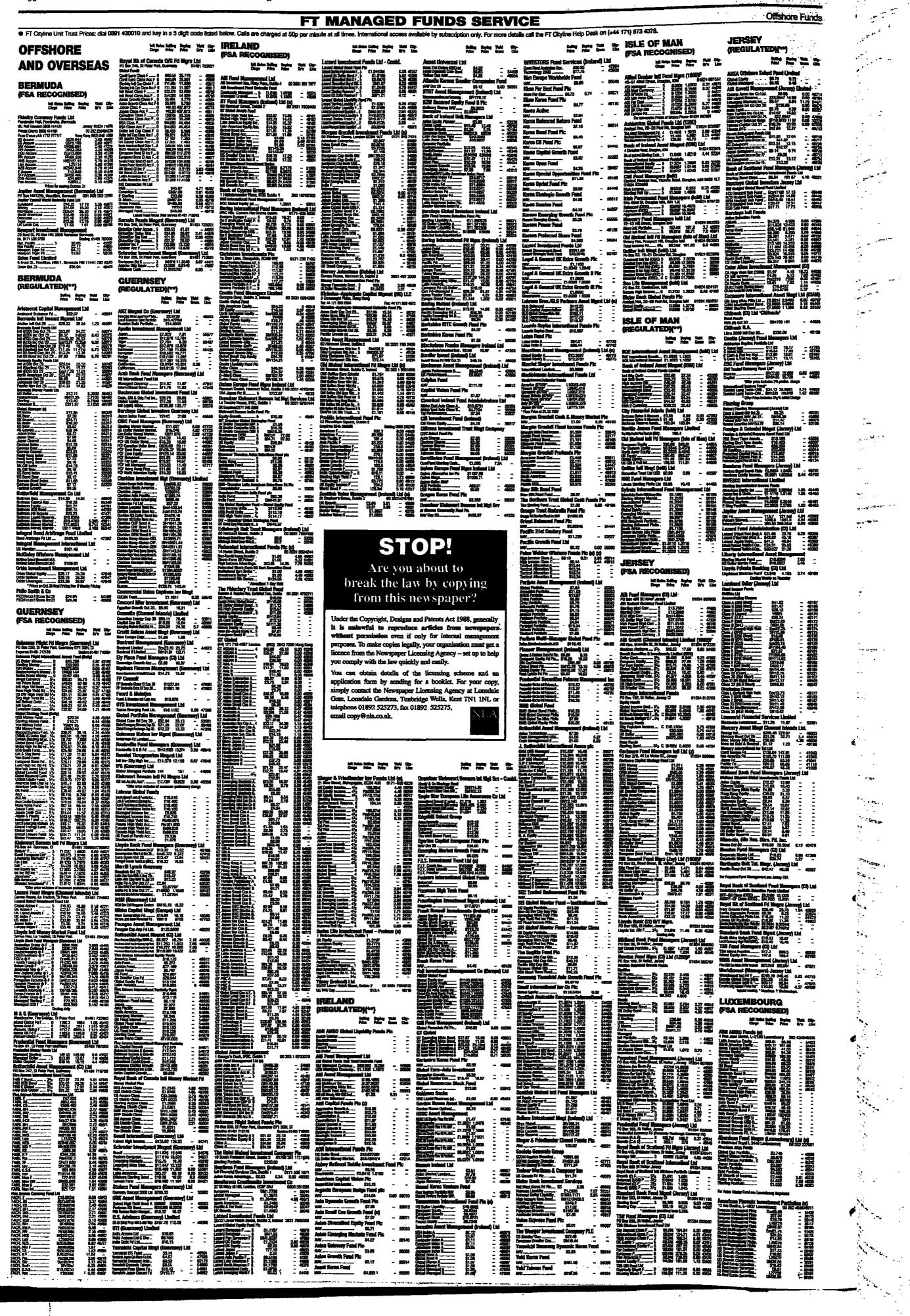
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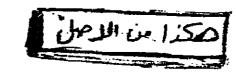
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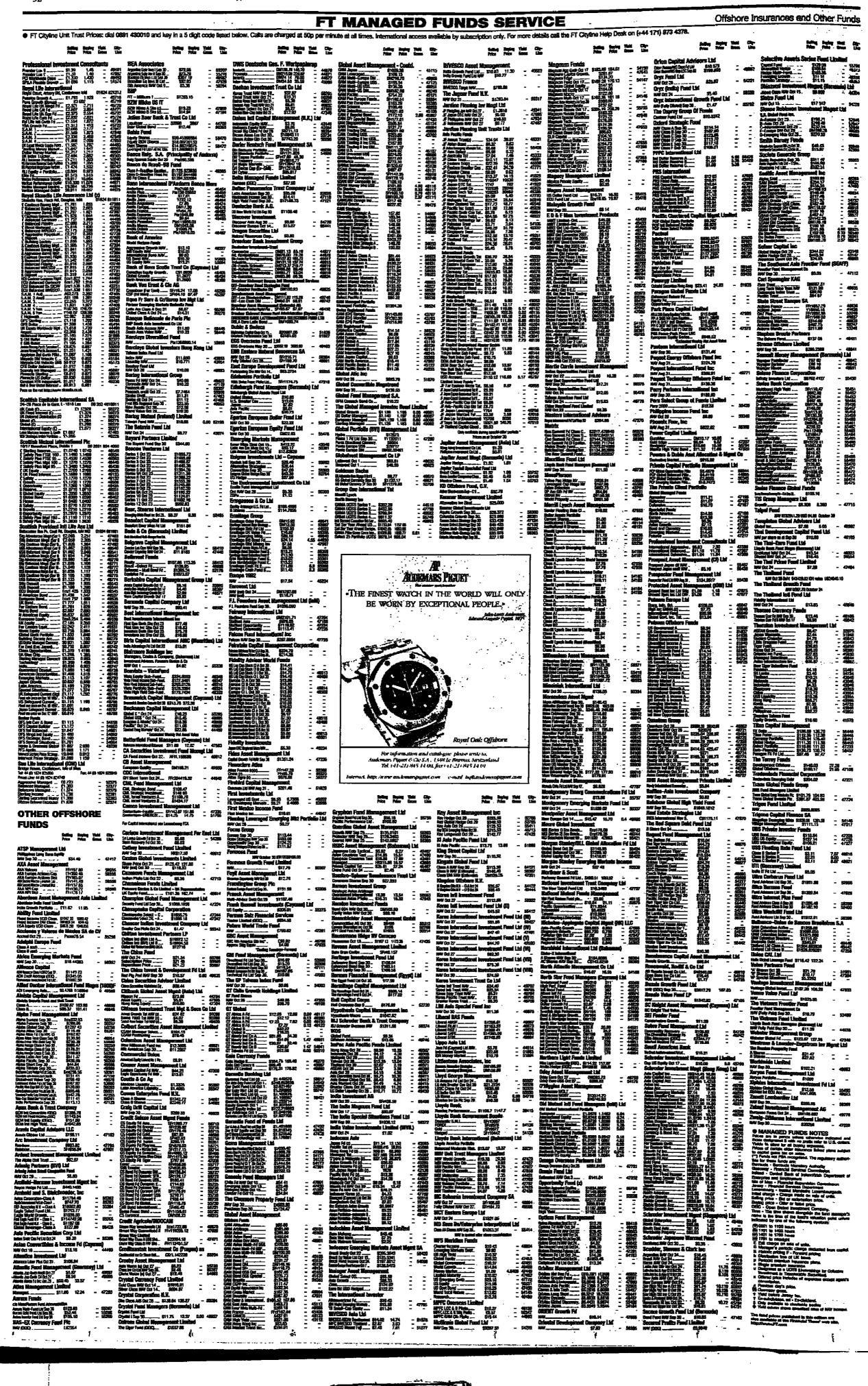
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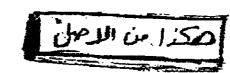
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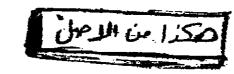
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108.10 107.80 110.85 118.04 80.75 118.04 7.13	Company 7,405,800 63% +2% Std Motor 21% +1% +8.5	23 24 27 28 29 30 31 NEC Corp 6,414,000 1320 October 1967	40 Dijet hate 235 -23 -8.9 Parities 539,107 418.9 +3 Bee Petrigy 8,45 -0.80 -8.
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Ow Jones Ind. Div. Yield 1.73 1.70 1.68 2.15 Oct 29 Oct 22 Oct 15 Year ago	Dracte 9,227,400 35% +2 Dones Dracte 9,227,400 35% +2 RF Maso 13% -5 -304	Communication 557,089 58.5 + Household 557,089 58.5 + Household 552,180 85.6 - 223 24: 277 28 29 30 31 Bayer 516,288 80.5 -	Downs 1, 1997 B 580.0 -40.0 -6.5 BC 8.655,446 360% +374 Downs 1724 (Office 82) -444 -341
S & P Ind. Div. yield 1.55 1.47 1.47 1.95 S & P Ind. P/E ratio 24.80 25.98 25.95 22.80	FPh Med 8,580,200 2414 —64 FPA Nept 2414 —494 —18. Alcheum 8,581,500 11 —614 Caraer 2414 —10. —15. Ascend Ca 8,181,800 27 -44 Present 308 —44 —12.	October 1997 Doder Bk 460,222 70.5 - Veta 453,174 96.1 - Stemens 434,468 196.1 -	
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WORLD MARKETS AT A GLANCE			
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rgantina General 20418.11 19639.85 21189.8 25561.28 2170) tarket resounded from Thursday's year-low on short-covering and bargale-handing.		6860.75 7394.15 \$460.80 676 4291.30 671 na na	Poland WRS 15371.9 15415.5 16011.1 18339.40 19/2 14421.60 6/1 1.53 10.9
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hazil Boranza 8866.0 8855.0 9818.0 13917.08 877 hastara pulled in different directions by Thuraday's local internal cute rise.	6965.80 2r1 0.46 ps		Stonaida SAX 17932 178.61 181.83 208.64 21.3 164.81 22/7 ss. no Marter chien higher by gains at Shomall, which dominates the index, but remains chronically Miguid.
TSE 1004 407.25 408.42 407.23 430.48 7710 Match Minte+ 4189.27 4147.60 4235.16 5001.26 10.3	342.12 11/4 1.74 20.7 Bencz Com kai 528.55 4177.92 27/10 Millel General 14764.1	916.99 937.99 1006.69 22/10 842.95 2/1 14705.0 15043.0 16059.00 26/9 10468.00 2/1	South Atrica JSE Gold 896.5♥ 880.8 877.0 1588.10 27/2 881.00 28/10 2.99 12.8 JSE Incil. 8130.4♥ 7824.7 7886.7 8314.20 7/8 7433.20 28/10
Composite 6842.40. 6783.70 8945.00 7289.90 7/10 Portinings 3341.90 3311.19 3344.00 3547.89 7/10 arguly positive madel held back by depression in golds halve over heliting gold price.	2848.02 11.4 Japan Mikal 25 18459.04		
Table ISPA Gonty 5071.22 5035.49 5013.30 5898.71 47 Westers chosed by Natl Street gains and solid bint-quarter corporate results.	4912.42 2r1 3.55 16.1 Topic 1277.12 2nd Section 1400.04		Stacks learning a per cent in light of Moody's downgrading of learnin and continued instability of wan carency. Spain Jundrid SE 560.94 565.97 562.14 640.20 1/10 434.54 2/1 2.56 19.1
Mone Sharmghal B 82.99 64.62 63.85 98.21 7.5 Shangshan B 113.27 113.17 112.69 184.20 65	68.78 9/1 1.15 73.9 Heavy Implies, approximally from public leasts, in 199.24 28/10 Journal Assessm SE (d)		Market hill by Bepillen filters. Sincies with investments in Latin America led the Index Invest. Sei Landon CSE Mi Share 728.50 734.00 733.10 809.70 317 608.70 27 na na
ulticul tall on kenny breign selling was partially official by good performance of Zingling Powe obmitthin 188 1490.55 1497.57 1476.45 1933.72 167(0		4) 862-46 1271-57 25/2 647-32 28/10 2.57 11.2	Lower ster heavy torsign selling of Hallocal Devalupment Bank aboves Impotent sentences.
exing concentrated on Baserie etter stembolitus approved aph-off of beverage business from 1986 Republic PX 50 503.1 510.5 518.3 828.00 25/2	Accorded to 23 per cent into-day tell to		Session quiet abend of long weekend. Bargain lumbus largeted Ericason after Thursday's belle on Aphig's results. Sufficiented SMI budgs: 54872 5370.9 5479.0 8812.60 877 3822.60 771 1.17 21.3
larkdowa liad by lear hunding mustest hungrounghist. CEZ, SPT Tolecom, Received Dische and C november Copenhaguess; 818-36 513.92 626.23 682.01 5/10		ner coat of shares leaded and galheit 25 centerios at 18,25 pesses.	SP General 3474.77 3418.43 3480.21 3770.18 3/10 2508.22 6/1 Tacknical bounce helped the market and 2 per card higher, trimming bease for the week to feet 4 per cont.
Packad Hild Street in normous tending, SAS, the airline, made a particularly strong recovery, da Impl. Calco SE Gan 6g SSS278 361.29 —		Madest producted from global formal because only 5 per cent levelin-commet. 1019.4 1049.2 1184.68 7/8 230.80 2/1 2.12 22.2	Taisem WeightedPr.** (c) 7313.40 7069.56 10116.04 25/8 6644.75 6/1 1.13 26.1 Ground for mateural holiday.
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MONDAY

Crete meeting

The Greek and Turkish prime ministers. Costas Simitis and Mesut Yilmaz, meet for the first time on the margins of a two-day Balkan leaders' summit on the island of Crete. The meeting comes amid rising tension over military incidents during Greek, Cypriot and Turkish exercises in the Aegean. Greece is hosting the summit to promote better relations with its neighbours most of whom want the region to be known as south-east Europe rather than the Balkans. Heads of state and government from Albania. Bulgaria, Macedonia, Romania, Serbia and Turkey will attend.

London in Frankfurt

The London International Financial Futures and Options Exchange hosts a conference in Frankfurt. Bank of England governor Eddie George will be among the speakers discussing the City of London's position as a leading financial centre and its preparations for the advent of the European single

Culture awards



On Culture Day, a public holiday in Japan, the Emperor awards the Order of Culture to five people who have made

outstanding contributions to the cultural life of the nation. This year's recipients include a master of the tea ceremony, professors of economics, physics and organic chemistry, and a maker of traditional Japanese lacquerware.

Cyber-conference

Some 70,000 delegates are expected to attend what has been billed as the world's first environmental cyber-conference, at website www.environment97.org. On-line speakers will include Sir John Houghton, head of scientific assessment for the inter-governmental panel on climate change.

FT Surveys Bermuda.

Holidays

Austalia. Belgium, Bolivia, Colombia, Ecuador, Japan, New Zealand, Panama

TUESDAY

Jordan votes

Parliamentary elections take place in Jordan but the outcome is already decided following the decision by the Islamic Action Front parties to boycott the elections. The boycott is seen as a blow to King Hussein's attempts to

Control of the second



Feeling the heat? Bonfire Night in Britain on Wednesday remembers MPs' escape from the flames when the Gunpowder Plot falled

introduce more democracy and integrate the Islamist parties into the political system. The opposition had wanted a change in the election law to make them more representative.

Spotlight on unions

The Geneva-based International Labour Organisation publishes its annual World Labour Report, which this year documents the decline of trade union membership around the world and looks at the role of trade unions in the globalised economy.

Suicide choice

In elections in the US, voters in New Jersey and Virginia choose state governors while hundreds of cities elect mayors. In New York City, incumbent Republican Rudolph Giuliani is expected to win easily. Attention is also focused on Oregon where voters are being asked if they wish to reverse a previous decision allowing assisted suicide in the state.

Day at the races Melbourne comes to a halt for the

running of Australia's biggest horse race, the Melbourne Cup.

Holidays

Andorra, Australia, Dominica, Panama, Tonga, United States, Vatican City.

WEDNESDAY

Security conscious Taiwan hosts the annual conference of the International Organisation of | Securities Commissions. Discussions

will focus on the development and integration of Asian financial markets, the impact of foreign investment in emerging markets. Taiwan's Securities and Futures Commission will also sign co-operation agreements with several foreign counterparts.

Jobs talks

European Union finance ministers meet in Brussels with employment and the jobs summit planned for later in the month – high on the agenda. Employment ministers will have their say on the issue on Thursday.

Oversøas aid



policy for 20 years will be set out in the government's white paper on international development. product of the new Department for International Development (DFID) under Clare Short. For the first time since the mid-1970s, the portfolio is a

The biggest

shake-up in

British aid

It is also expected to reflect Ms Short's determination to channel assistance. worth some £2bn a year, more directly towards the world's poor. But will this mean aid will no longer be used as a lever to encourage recipients to make political and economic reform?

cabinet post. The paper is expected to

call for an end to links between aid and

UK commercial and strategic interests.

On Bonfire Night - the anniversary of the failed 1605 'Gunpowder Plot' to

blow up the Houses of Parliament -Labour MP Brian Iddon will bring gunpowder back into the House for a

demonstration of "explosive chemical

Dr Iddon was reader in chemistry at

Salford university before being elected

energy in action" for fellow MPs.

Tiger burns bright Young US golfing star Tiger Woods arrives in golf-crazy Japan on a five-day visit. Fans are expected to turn out in droves to see him in action.

FT Surveys

to parliament,

FT-IT, Business Locations in Europe.

Holidays Dominica.

THURSDAY

Scottish poli

Polling takes place in a UK by-election in Paisley South. The contest was caused by the suicide in July of Gordon McMaster, the Labour MP who left a note accusing party colleagues of spreading malicious gossip about him. Mr McMaster had a majority of 12,750 and Douglas Alexander, the Labour candidate, is expected to hold the seat comfortably. Labour has fought a low-key campaign and sidestepped accusations of malpractice in the local party and council, saying the matters are still under investigation by its national executive. The principal challenger to Mr Alexander is Ian Blackford, the SNP candidate whose party was runner-up in the general

Rates decision

The Bank of England's monetary policy committee ends its monthly two-day meeting and is expected to announce that UK interest rates will remain unchanged. The committee is likely to conclude that raising rates would risk denting confidence further after recent stock market turbulence.

Kohi meets Aznar

Helmut Kohl, the German chancellor, meets in Bonn with José Maria Aznar, the Spanish prime minister, for an informal evening of talks. The meeting is described by German officials as one of a regular series with EU government leaders. But decisions on membership of the planned European single currency are looming.

Holidays

Israel, Liberia, Morocco, Tajikistan, United States.

FRIDAY

Amazon agreement

Presidents Fernando Henrique Cardoso of Brazil and Ernesto Samper of Colombia meet in Cartagena, Colombia, to sign bilateral agreements. They will be discussing environmental protection and sustainable development policies for the Amazon basin, and will issue a joint declaration on the conservation of the Amazon. Drug trafficking is also on the agenda.

Confronting racketeers

Japan's Keidanren, or Federation of Economic Organisations, holds an emergency meeting - attended by 900 of its member companies - to urge them to cut ties with "sokaiya" corporate extortionists. Revelations of pay-offs to sokaiya-linked firms have now spread from the financial sector to a wide swathe of Japan's manufacturers and blue chip

companies. Mitsubishi Motors is one of the latest big names to admit making illegal payments in order to avoid disruption of its annual meetings or other threats.

Cricket

6

First test between Australia and New Zealand begins in Brisbane.

Holidays

Bangladesh, Malaysia, Belarus, Russia, Tunisia, Ukraine, Western Samoa.

SATURDAY

Margarita summit

More than 20 heads of state from Latin America, Spain and Portugal attend the seventh Ibero-American summit on Margarita island off Venezuela's Caribbean coast. Beyond regional topics such as democracy, corruption, and drug-trafficking, Fidel Castro, the zeing Cuban leader, will draw the attention of summit observers. Last week Cuba's foreign minister made a

surprise visit to Caracas. Some say his mission was to win over summit host. president Rafael Caldera, as an ally in defence of likely pressure from Spain and other Latin neighbours for Cuba to adopt reform towards democracy and a market economy.

Prague protest

Czech trade unions will demonstrate in Progue against the centre-right government's economic policies. The Czech-Moravian Chamber of Trade Unions, which has 1.7m members. opposes austerity measures introduced after the May currency crisis, in particular the public-sector wage

Emissions mission



With less than a month to go before the Kyoto conference on global warming. representatives from about 20

gather in Tokyo for an informal ministerial level meeting to finalise preparations for the conference. There are still differences in the proposals for reducing emission levels put forward by the industrialised nations. Japan is likely to push the US and EU to move further towards a compromise position this weekend.

Ocean going

The Whitbread Round the World yacht race fleet sets off from Cape Town on the second leg of the global circumnavigation. The fleet is expected to arrive in Fremantle, Western Australia, on November 24 after a voyage of 4,600 nautical miles.

Good breeding

Horse racing's richest meeting, the Breeders' Cup series of races at Hollywood Park, California, has attracted entries from around the world.

Holidays

Nepal, Ukraine.

SUNDAY

Heavy industry

Members of the Confederation of British Industry gather at the start of its national conference in Birmingham, continuing until November 11. Delegates to the three-day conference will hear speeches from Tony Blair, the prime minister, and Gordon Brown, the chancellor, as well as other cabinet ministers and William Hague, the Conservative party leader.

Holidays .

Pakistan, Ukraine

Compiled by Roger Beale. Fax: (+44) (0)171 873 3196.

Other economic news

Monday: Personal income growth in the US is thought to have slowed slightly between August and September, as is consumption growth. The UK purchasing managers index may show weak exports taking more of a toll on manufacturing.

Tuesday: Consumer credit growth in the UK is forecast

to have declined in September, maintaining the volatile downward trend of recent months. Japanese new car registrations look set to have recorded another sharp yearon-year fall last month. Wednesday: US factory orders are thought to have stagnated in September.

reflecting subsiding demand for durable goods. German

industrial production is expected to show a rebound

for September, following August's sharp drop. Thursday: Unemployment is forecast to have risen in eastern and western Germany in October, as labour market schemes do less to

depress the figures.
Friday: US non-farm payrolls are expected to show an increase for October in line with September's 215,000 rise, while the unemployment rate may drop slightly.

ECONOMIC DIARY

Statistics to be released this week

Released	Country	Statistic .	Forecast	Actual	Released	Country	Statistic Forecast Actual
Моп	UK	Oct MO	0.7%	1.0%		Germany	Sept manufacturing output parr-Ger* 2.7% 5.1%
Nov 3	UK	Oct M0**	6.1%	6.1%		Germany	Sept industrial production west 4.9%
	UK	Oct Chart Inst of Purchasing Manager	<u> </u>	52.7%	-	-Germany	Sept industrial production east 4.9%
	US	Sept personal income	0.4%	0.6%	Thur	Germany	Oct unemployment pan-Gert 25k 34k
	US	Sept personal consumer expenditure	0,3%	0.3%	Nov 6	Germany	Oct unemployment west† 2k 7k
	US	Oct Nat Assoc of Purchasing Managers	54.0%	54.2%	:	Germany	Oct unemployment east† 29k 26k
	US	Sept construction spending	0.5%	-0.3%		Germany	Aug employment west! -8.5% Ok
	US	Oct domestic auto sales	6.8m	6.Bm		Germany	Oct vacancies west
	US	Oct domestic light truck sales	6.3m	6.3m	-	Germany	Oct short time west nort 15k
Гие	Japan	Oct auto sales**		-8.9%		UK	Oct CBI distributive trades 26.0%
Vov 4	Japan	Sept overall pers consumer expend		-0.5%		US.	Sept home completions
	Јарап	Sept pers cons expend (workers)***		-0.3%		US	Initial claims Nov 1 305k 297k
	Japan	Sept income (workers)**		-0.3%		us .	State benefits Oct 25 2,2011
	Japan	Oct forex reserves*		0.8%	. Pri .	US	Non-farm payrolls 215k 215k
	ŲK	Sept consumer credit	20.8bn	£itm	Nov 7	US	Oct menufacturing payrolls: 10k -16k
	UK	Oct official reserves		-\$17m		,US :	Oct unemployment rate 4.8% 4.9%
	US	Sept leading indicators	0.2%	0.2%		US	Sept wholesale sales -1.1%
•	UK	Oct CIPS services survey		56.3%	* . *	US .	Sept consumer credit \$4.8bm \$4.8bm
	UK	Sept industrial production*	0.3%	-0.4%	During t	he week	
	UK	Sept industrial production	2.5%	2.8%		Germany	Sept manufacturing orders pan Ger 1.0% 1.2%F
	UK	Sept manufacturing output*	0.3%	-0.1%		Germany	Oct final cost of living west0.3%
	UK	Sept manufacturing output**	1.7%	- 1.8%		Germany	Oct final cost of living west
	US	Sept factory orders	0.1%	1.3%		Garmany -	Oct cost of Bring pan-Ger - 0.1% - 0.3%
	US	Sept factory inventories		0.4%		Germany	Oct cost of living pan-Ger** 1.8% 1.9%
	Germany	Sept industrial production pan-Ger*	2.9%	-4.9%R	month on mo	nth. "Veer or	year; †seasonally adjusted Statistics, courtesy MMS Inform

- **ACROSS**
- 1 Mail-boat making a lot of money (6) 4 Caution had Simon upset 9 Limpet's last view of sea-
- weed? (6) 10 Stimulant drug reduced in punch (8) 12 Animation in the land (4)
 13 Relief-work amounted to 7
- nothing (5)
 14 Intermediate standard (4) 17 Long face facing execution, as in dramatic film epi-sode? (5-7) 20 Novel garment knitted for
- executive (12) 23 A journey abroad (4) 24 Coward's happy family? (5) 25 Barge and glower endlessly

28 Like a man speaking dou-

ble Dutch, say? (8) 29 Look to line-out in All-

- Black ground (6) 30 Needs are different in night 31 Overcrowded area of Hastings, say? (6)
- DOWN

 1 Tolerance of Bunthorne's bride otherwise (8)
 2 Pot or tin basin broken (8)
- These fish drop off end-lessly when upside down Double vision? (12) 6 University in which none
- are gated (4)
 Moves ahead slowly
 playing game (having lost
 last of pawns) (6) 8 Recoiling from ship leaving battle area (6) 11 Square and road up - danger when moving (6-6)
 15 Stern, wearing spectacles
- in operation (5) 16 Girl receives kiss - appropriate without permission? 18 Nut left inside something
- prickly (8) Order of owls with soft feathers has to reduce speed (4,4) 21 Teachers of poor sportsmen
- who have no time? (6) 22 Harry, dweller on river-26 Bad sign, ladies losing head! (4) 27 Mail goes astray in the cap-ital (4)

WINNERS 9,510: A.C. Chitnis, Southampton; K.P. Henry, London W2; Mrs W.S. Reynolds, Edinburgh; L.A. Shah-rokh, Handsworth Wood, Birmingham.

MONDAY PRIZE CROSSWORD No.9,522 Set by DINMUTZ

Six bottles of Davys Celebration Champagne for the first correct solution opened and three runner-up prizes of 240 Davys food and wine vouchers redeemable in person or by post. These prizes are available only to winners living in England, Scotland and Wales. Winners with overseas addresses will receive a set of allver-plated place name bases and cards. Solutions by Thursday November 13, marked Monday Crossword 9,522 on the envelope, to the Financial Times, 1 Southwark Bridge, London SEI SHL. Solution on Monday November 17. Please allow 28 days for delivery of prizes.

Solution 9,510





MORSE

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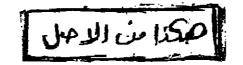
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JOTTER PAD



Companies are using strong balance sheets to make big acquisitions

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Do not be fooled by the lazy heat of Bermudian sunshine. Behind the relaxed façade of Front Street, where tourists pick their way among the gift shops, some of the world's youngest but biggest insurance companies are rushing to diversify.

Frenetic deal-making has broken out on the island. Companies that set up business five years ago to meet demand for property and catastrophe reinsurance in the wake of Hurricane Andrew are using strong balance sheets to make big usl needs. acquisitions.

Behind the restructuring is a realisation that growth can only be sustained with a wider book of business and a broad geographical spread. Cost efficiency and the fiscal advantages a Bermuda base will not be enough. Moreover, competition in reinsurance has increased. Buoyant absence of serious hurriinsurers have less need to to new areas of business. protect against big losses. Some investors say Bermudian reinsurers are overcapitalised.

be very profitable, but it is Française de Reassurances also very volatile," says Robfor Ffr5.4bn this year from ert Cooney, chief operating Assurances Générales de officer of XL Insurance. "Wall Street penalises stock prices because of this. If you're in the sector, you might conclude it is attractive to be part of a bigger, better diversified company."

insurance companies, many of which started in the mid-\$37bn. Bermuda is also home took over the rest of Brock-



You leave yourself exposed

believe the reinsurance sec-

tor is overcapitalised. The

ratio of premiums underwrit-

ten to equity has always

been low by global stan-

dards, because of the size of

The acquisition of Tem-

pest Re last year by Ace, a diversified insurance com-

pany, was the first hostile

takeover battle in Bermuda

and has raised expectations

that more deals could follow.

Ace had to raise its original

offer after IPC Holdings, a

own uninvited bid.

individual risks, he says.

tive" insurers set up by mul- insurance group, which tinationals to serve individ-

The island attracts insurance companies because rely on one line of business. they do not have to pay corporation tax, which means they can use the extra profits to build reserves against future claims. An accommodating regulatory environment has encouraged the growth in captives. However, several compa-

equity markets and an nies now want partners who can give them a presence in canes mean conventional overseas markets and access Partner Re, a catastrophe

reinsurer which had resisted pressure to broaden its busiess, acquired French rein-"Property catastrophe can surer Société Anonyme France. In doing so, it enlisted the help of Swiss Re, which has taken a 22.6 per cent stake in the group.

The acquisition gave Partner Re a presence in credit and guarantee reinsurance, Including the island's as well as a stake in the motor and life markets. Mid Ocean, another rein-

1980s by specialising in surer, set up a London North American liability branch to write marine, insurance, the sector's capi- energy and aviation business tal base has swelled to in 1994 Earlier this year it Furthermore, it wants to lawsuits or company directo a large number of "cap- bank, the diversified Lloyd's trophe business and has set professional liability.

up a company called Glencoe to underwrite homeowner cover in California.

By diversifying within catastrophe reinsurance, but writing varied business which generates losses at different times, it says it can spread risk just as effectively. Like other Bermudian companies, it has sought to return cash to shareholders through share buy-backs or sed dividends

Brian Duperteault, chief executive of Ace, says there are other areas the industry has yet to exploit. A trend among commercial buyers to seek financial reinsurance which "smooths" the effects of future losses on balance sheets could present opportunities, he says:

There has also been a owns Admiral, the UK telemove towards "securitisation" or developing financial "It's far more difficult to products that meet insurers' need to protect against big to the vagaries of the marlosses but which can be ket," says Michael Butt, translated into tradeable instruments to sell to inves chief executive of Midtors. The Bermuda Commod-Ocean. "We realised since the beginning that only cerities Exchange is launching tain types of business would a catastrophe options contract enabling companies to flow to Bermuda." Mr Butt warns against expanding for place risk with capital marthe sake of size and does not kets investors.

In the captive insurance sector, meanwhile - where dedicated insurance companies are set up by multinationals to serve their needs more cheaply - the threat from other global centres is increasing. New York is considering legislation on captives that may reduce the flight of capital offshore. In addition to the Cayman Islands, the US state of Vermont has emerged as a serious competitor, as have Dublin and the Channel Islands.

rival reinsurer, launched its The soft insurance market means there is less advan-Renaissance Re is one of tage to be gained in estabseveral reinsurers not to lishing a captive. Instead, have aligned itself with the chase is on to identify another company. It says it untapped groups such as has had approaches, but is hospitals seeking protection "happy to be independent". from medical malpractice concentrate on its core catas- tors wanting coverage for



Hurricane Felix: the physical damage it wreaked on Bermuda in 1995 was estimated to have cost about \$1m

PROFILE Bermuda's Biological Research Station

Sounding out the weather

The station is working with the insurance sector to try to predict hurricanes

Lying beneath the clear. blue waters off the coast of Bermuda is an array of sonar listening devices that stretches for many miles in

very direction. "There are little microphones all over the place down there," says Rick Murnane, manager of the science program at Bermuda's Biological Research Station. "The US Navy used them to listen to submarines, but vou can also track whales with

Mr Murnane explains that radio waves, which are travel as well through the ocean as sound because water conducts electricity. So there would be little point, for example, in attaching a radio transmitter to a whale.

From its vantage point in the mid-Atlantic, Bermuda's biological

station is well placed to study the sea.

Visiting scientists have used it for nearly a century and migratory whales comprise a small part of its activities. Many of the scientists are monitoring the effects of global warming on the chemical

mposition of the sea. The station has also started to work with the insurance industry to try to predict burricanes more effectively. Using powerful computers and highly detailed satellite photographs, the station could chart its own destruction were a

hurricane to speed towards

Bermuda.

A whiteboard on the second floor of a cramped office block in the station shows that the strongest Atlantic storm this year was Hurricane Erika. Packing winds of more than 100mph, it missed Bermuda by just a few hundred miles and swirled harmlessly out

Not all hurricanes are so obliging, however. When Hurricane Andrew hit Miami five years ago, it

caused more than \$15bn of damage and shook the confidence of insurance companies in their own ability to predict losses

In 1995, an unusually active season of hurricanes killed some 121 people and caused \$7.7bn of damage in

"Insurers lost a lot more money than they thought they would lose," says Mr Murnane. "A lot of them realised that they didn't know what they were doing and decided to invest in burricane research." Eleven insurance

companies, several of them based in Bermuda, are spending some \$1.1m a year to understand how hurricanes form and the probability of them striking

To date, their own efforts at predicting losses have focused on the effects of the storms and their historical occurrence.
"The problem with that is

you only have a record that is 100 years long. So you can't tell much about the frequency of really severe hurricanes and the effects

Murnane

The biological station has enlisted the help of William Grav, a professor at the University of Colorado. His is a more sophisticated science, using constantly updated information on rainfall in west Africa. sea surface temperatures across the Caribbean, and the behaviour of winds in the upper atmosphere.

So far, the project has raised more questions than answers. An unusual warming of the Pacific Ocean waters off South America called "El Nino" has this year played havoc with Professor Gray's hurricane forecasts and he has been forced to revise

Luckily for the insurance companies that follow his predictions, this has been good news.

There have been three Atlantic hurricanes so far this year - fewer than normal - and the season is almost over.

> Christopher <u>:::::Adams</u>

> > ,veipsmi V to 16749

Dispute rumbles on

A protracted row over an insolvent Bermuda based insurance company could have serious implications for the way insurers are allowed to restructure themselves in the face of massive environmental

The dispute, which has rumbled through the law courts for two years. embarrassing the Bermudian anthorities, centres on a mutual liability insurer called. Emlico set up by General Electric of the US.

Emlico was transferred from Massachusetts to Bermuda in July 1995. Four months later, after an actuarial review, reserves for asbestos and environmental habilities were raised, pushing it from a \$250m surpins to a 3500m loss. Its directors

decided to wind the company up.

But the reinsurers who shales wrote a portion of the erong's book of business said Rulleo acted 🗼 franculently, concealing knowledge of the losses

before moving to Bermuda. Emilico had purchased cover from about 400 reinsurers. including US-based General Re, Germany's Hannover Re, Lloyd's of London underwriters, Kemper Re, National indemnity and Commercial Union. They argue that under

Bernudian law, a liquidator can recover more money from relistivers more quickly than in other countries. The liquidators, Coopers & Lybrand, say this is not correct and deny the reinsurers' charges. Kynn Astwood, Registrar

of Companies in Bermula,

says complaints by Kemper Re challenging the relocation of Emlico have been dismissed by courts in Bermada and loose regulatory

environment is effective. The court in Massachusetts ruled that the recusivers were not policyholders of Emlico and fell outside its protection, he says. It said that Bermudian

laws on Tiquidation were ensive" and similar to those in "A lot of these accusations in my view are questionable," says Mr.

Astwood. "It is up to the is well qualified to run off

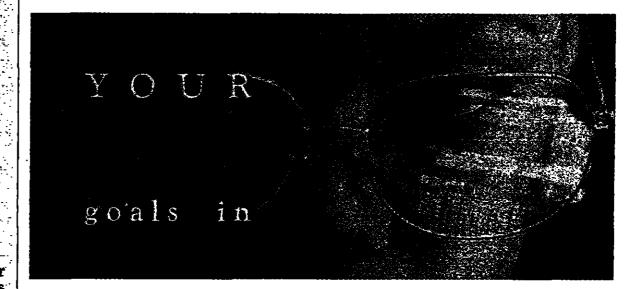
fight to higher courts, the liquidators have been negotiating a settlement.

Several remsurers have agreed to meet a portion of maintains that the island's" Their liabilities. Among those are General Re and Hannover Re. It is thought National Indomnity may join them. Lloyd's, the rest of the London reinsurance market, and Kemper Re have yet to settle.

Grant Gibbons, Bermuda's finance minister, refuses to be ... drawn into the argument. you have there will always be occasions when things did not go as well as they might have. In this case. the courts will decide."

Christopher

We keep



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Bermuda Commodities Exchange

An ambitious experiment

Can a small island with little direct experience in the capital markets hope to succeed where Chicago has largely failed?

That is the question that hangs over Bermuda's new commodities exchange, whose computerised trading system will be turned on officially on November 12. The exchange's first contract: a catastrophe insurance product, simed at the same customers that the Chicago Board of Trade has tried. with little success, to attract

This is an important experiment for Bermuda. As the world's insurance and capital markets become more intertwined, an insurance centre lacking skills in securities and derivatives trading may see its influence wane. The Bermuda

Commodities Exchange will begin by trading options based on losses from burricanes, tornadoes and other climatic events in five different US regions and nationally. The contracts cover losses either from a single event, a second event He estimates that \$500m of

or in aggregate. Chicago's attempt to build a market for similar insurance options has hardly been a roaring success. In the two years since it began trading catastrophe options, the CBOT's products have resulted in only about \$50m reflects concerns about of risk transfer, a drop in the ocean given the scale of the potential losses from

such natural disasters. Also, Bermuda's exchange is launching itself into a global insurance market awash with capital herdly the best time to try to develop new products such as these

Thomas Heise, president of the new exchange, claims there is still plenty of room for the fledgling market to establish itself. Though capital has flooded back into the catastrophe business, there is a shortage of capacity to back

certain risks. Insurers - and reinsurers - are still wary of being overexposed to the losses that a large hurricane smashing into New York

Bermuda also hopes to learn a lesson from the CBOT's experience. Its contracts will be fully collateralised, rather than requiring only a trading margin, a move that whether traders will be

around to pay out their losses when disaster And its options are based on a far more detailed index of actual insurance losses, potentially making them more effective as a

While Bermuda is rife with the insurers and reinsurers who might seem natural customers for such an exchange, however, it lacks the base of active traders and risk-takers who oil the wheels of Chicago's markets. Does this mean its exchange will be stillborn? According to Mr Heise, it is better to have specialist insurance companies such as Mid Ocean and Partner

Re as exchange members

than pure trading firms.

reinsurer to become a

"It's not as big a leap for a

catastrophe exposure could trader as it is for a trader be waiting to change hands. to become a reinsurer." Also, Mr Heise save, the

success of this market will not be in the volume of trading it generates, but in the amount of risk transfer that it supports. After tackling the climatic problems of the US's Gulf and east coasts, the next step will be to develop products for catastrophes hurricane, he says. For their part, some

reinsurers seem cautiously interested but are hardly falling over each other to trade on this new market. Michael Butt, chief executive of Mid Ocean, agrees that there is a need for catastrophe contracts like these, but says his company has joined the market mainly to "establish a watching brief". David Brown, chairman of Center Re, which is not a member, says the market may simply be too small to rate the trading volume and volatility that a

Richard Waters

public market needs.

Guide for the visitor

General information

Time: GMT 4 hrs (GMT 3 hrs from April to October). Climate: Sub-tropical with temperatures usually ranging between 16°C during winter

(November-March) and 28°C during summer (April-October). No marked rainy season. Occasional hurricane force winds in

Clothing: There is no occasion on the island when shorts cannot be worn. For the office, tailored shorts of one colour should be worn with long socks to the knees with at least an inch to turn

Entry requirements

Passport: Required by all except US and Canadian nationals holding proof of identification. Return/ onward ticket required by all travellers.

Visa: Required by nationals of east European countries. Cuba. Argentina, Iran, Iraq, Libya and certain others (unless permanent residents of the US). Stays of more

aherbert@ftse.com

than three weeks are not automatically allowed without a permit applications should be made at the airport.

Currency

There is no restriction on import of foreign exchange but export must not exceed that declared on entry. There is no restriction on the import of local currency export is limited to BD250.

Health precautions

Mandatory: Yellow fever vaccination certificate is required if travelling from an infected area. Advisable: Henatitis. typhoid, tetanus and polio vaccinations.

Getting there

Air access Tax: Adult international departures BD20 (January 1996), excluding transit

International airport: Kindley Field (BDA), 19km from city of Hamilton, Bar. restaurant, bank, shops, botel reservations.

Main ports: Hamilton, St George's. Weekly cruises link Bermuda with New York in summer months.

advisable to book well in

check-out on room rates.

Tips about 10 per cent are

per cent service charge added to bill. The Visitors'

Service Bureau at Bermuda

Civil Air Terminal (which is

open 0930-0330) will provide

accommodation to visitors

who have not pre-booked.

Credit cards: Accepted at

Getting around

Car hire: In order to ease

traffic congestion, self-drive cars are not available and

local licences are not issued

for short stays. Numerous

mopeds available for hire.

available by the hour or by

the day day – legal rates are applicable for those with

blue pennants driven by

Metered taxis are also

City transport

Taxis:

most hotels, restaurants and

information on

expected except where 10-15

government tax payable on

advance. Six per cent

for sightseeing. A 10-15 per cent tip is usual. National transport Hotels Bermuda bas about 250km Generally expensive and

of well-surfaced roads. Traffic drives on the left and the speed limit is 35kph. Two-wheeled vehicles are favoured.

qualified guides and these

A number of harbour points are served by ferries.

Public holidays

Fixed dates: 1 January (New Year's Day). 21 May (Bermuda Day), 11 November (Remembrance Day), 25-26 December. Variable dates: Good Friday, Queen's Birthday (June), Cup Match and Somers' Day (July/ August), Labour Day (first Monday in September).

Working hours

Government and business: (Mon-Fri) 0900-1700. Banking: (Mon-Fri) 0930-1500 also 1630-1730 Fri. Shops: (Mon-Sat) 0900-1700.



Communications

Dialling code for Bermuda: IDD access code + 1-441 followed by subscriber's (seven-digit) number. There are no area codes. Direct dialling to the UK, the US, West Indies, Europe and most other countries worldwide. Service is digital electronic and there are public phone kiosks throughout the island.

Postal service: Advisable to use airmail, which is fast.

Banking Banking centre: Hamilton.

Joint stock/venture banks: -

Bermuda Commercial Bank.

Bermuda Shields Trustee

Central bank: Bermuda Monetary Authority. Commercial banks (head offices): Bank of Bermuda, Bank of NT Butterfield Son, Bermuda Commercial Bank.

Co, Chartered Trust Co, European American Finance (Bermuda), Montreal Trust (Bermuda), Pierson,

Schroders (Bermuda).

Useful addresses Bermuda Chamber of

Heldring Pierson (Bermuda)

PO Box HM-655, Front Street, Hamilton HMCX (tel:

295-4201) Bermuda Monetary Authority (central bank): PO Box HM 2447, 48 Church Street, Hamilton HM12 (tel: Ministry of Finance: Schroder International Trust

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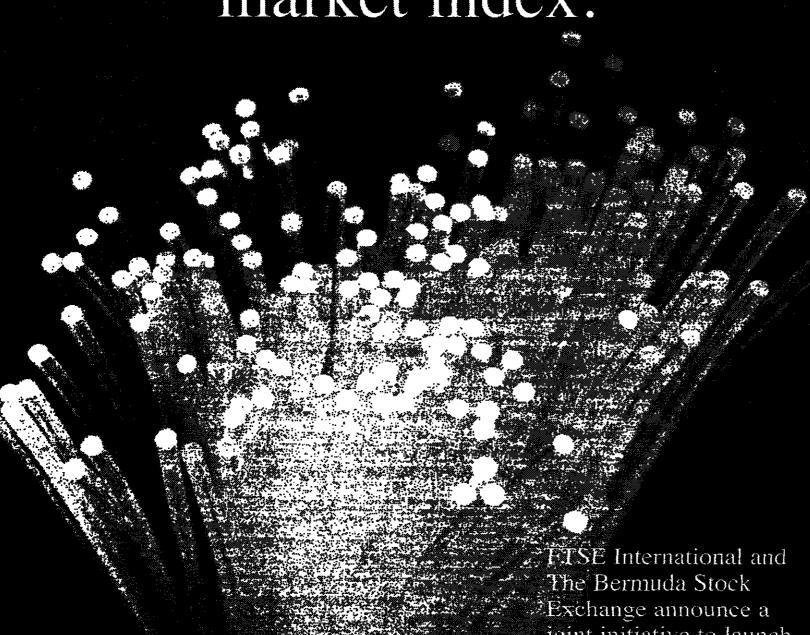
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Government Administratio Bldg. 30 Parliament St Hamilton HM 12 (tel: 295-5151).

Source: World of Information

Bermuda: on line for a new insurance market index.



joint initiative to launch a new insurance market index for Bermuda.

The new Bermuda Insurance Index will track the performance of the leading publicly traded, international insurance companies based in Bermuda.

All constituent companies have their management based on the island and when launched, the index will facilitate performance comparisons between insurance companies operating in this tax-efficient environment and those based in the USA and Europe.

http://www.bsx.com



One of the houses sold by the Property Group. Prospective US buyers have flooded back to Bermuda after a two-year absence

PROPERTY • by Christopher Adams

aescena on the island

Buyers with bulging pockets mean brisk business for the sector's top end

At the end of a narrow, twisting road running through Bermuda's eastern parish of Tuckers Town is an imposing gate.

Behind it lies several bundred million dollars of lavish real estate: the extravagant houses of politicians. DOD stars and husiness tycoons who have chosen the world's second most remote island as their sum-

mer home. Barbara Trimmingham, managing partner of the Bermuda-based Property Group, says that turnover this summer has been brisk, with mock-Georgian and Devonshire style cottages changing hands for up to

Ms Trimmingham says that prospective US buyers have flooded back to Bermuda after a two-year absence, their pockets now bulging with the proceeds of a sustained bull run in the international capital mar-

The fact that US citizens are taxed on their worldwide income means that, at a personal level at least, there have traditionally been very few financial advantages for Americans in choosing Bermuda as their

This year, however, Wall Street traders and brokers have been moving in to Bermuda properties next to longer established residents such as Silvio Berlusconi, the former Italian prime minister, pop star David Bowie and Ross Perot, the US billionaire.

Demand has been further boosted by an end to political uncertainty on the island's status following a referendum on independence which took place two years ago. The referendum rejected breaking the colonial links with Britain.

The effects of this miniboom at the top end of the property market have spilled over into the rest of Bermuda's housing market.

Native Bermudians, many of whom do not have lucrative jobs, are forced to wrestle with average house prices of \$400.000.

"The vast majority of property in Bermuda is like Manhattan with no Brooklyn," says Ms Trim-mingham. "There are no cheap suburbs."

As a result, young couples can spend several years of early marriage living with their parents while husbands and wives often have to hold down three to four jobs between them.

In an effort to ensure that most of the island's property is reserved for citizens of Bermuda rather than for expatriates or visitors, the government has imposed eavy fees on sales of property to foreign housebuyers and there are limits on ownership.

For example, foreigners can only purchase houses that have an annual rental value of at least \$43,800. At any one time, there are about 40 properties for sale on the island. These range in price from \$1.5m to \$20m. In addition, a tax levied on sales to overseas buyers has been raised sharply in for a house and 15 per cent

for a condominium Nevertheless, this does not appear to be deterring buyers and demand for property is so great that some simply want land on which to

be found in Tuckers Town, but other exclusive neighbourhoods that are much in demand include Point Shares & Fairylands, Harbour Road and the South

The redevelopment of a former naval air station, adjacent to the airport at the east end of the island. may help to relieve some of

As well as providing scope to develop commercial operations, this site will be reserved for residential communities.

Marriott International. the US hotels and services group, is also planning to proceed with a plan for two housing developments at

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